

Expert Content Strategy Guide

Insurance Social Media Graphics



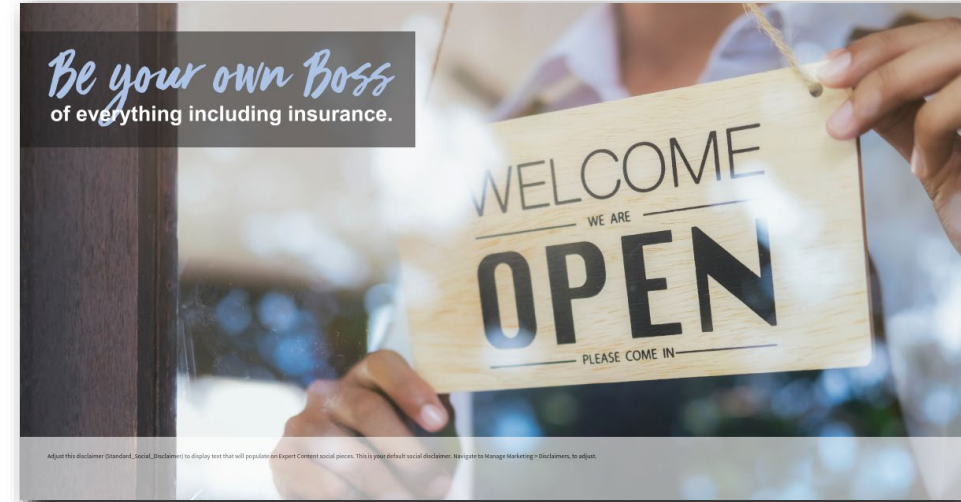
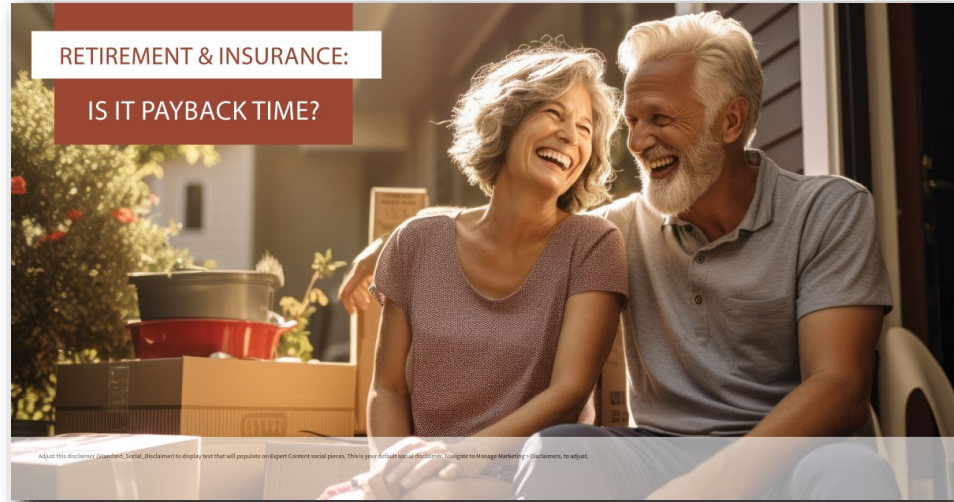
Insurance Social Media Graphics

Social Media Graphics and suggested post copy

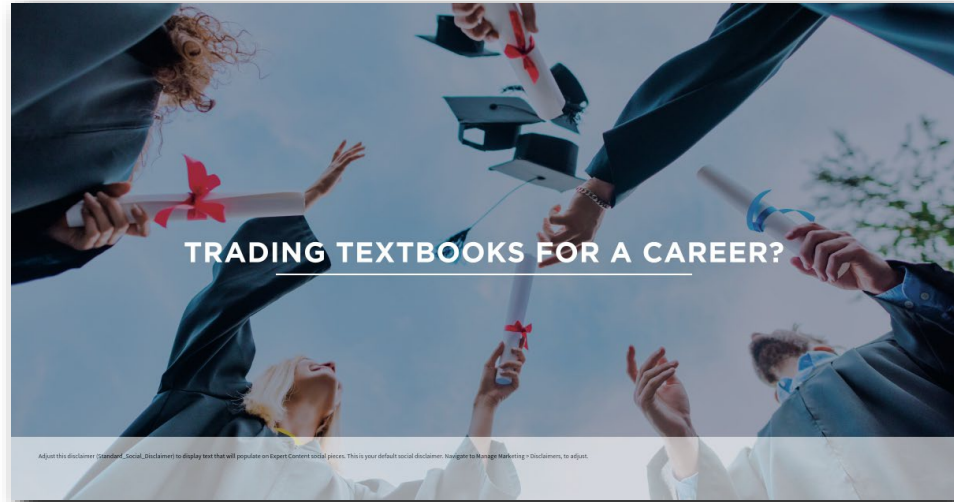
These graphics and post messages cover common lifestyle or family changes such as marriage and divorce, new baby/grandchild, and home renovations or moving. Leverage the social media content to engage followers during pivotal moments in their life and encourage them to reach out to discuss insurance benefits.

*All communications should be reviewed prior to publishing to users.

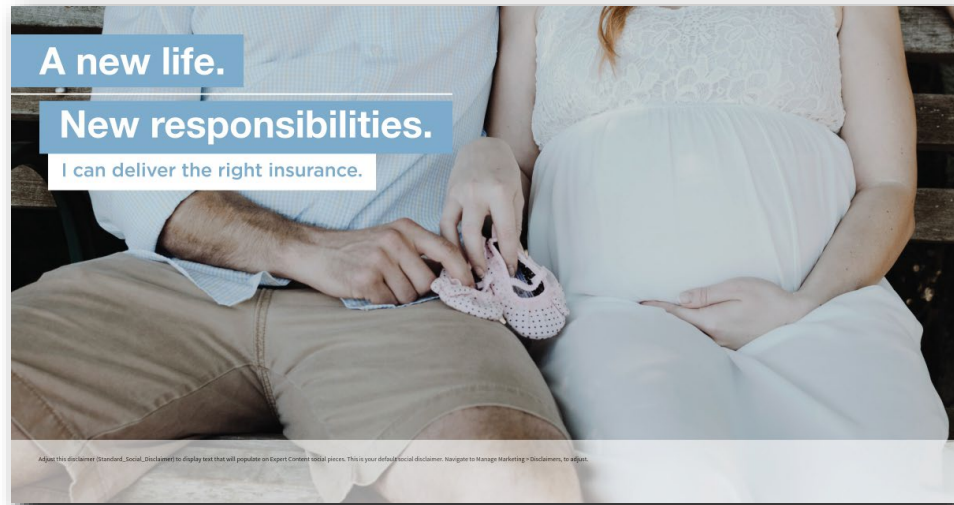
Social Media



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Media Name	Suggested Post Copy
EC - Insurance - Reaching Retirement - 0921	No matter what your retirement plans, they'll all be more enjoyable when your insurance coverage and annuities are performing as expected. Call me today for an informal review.
EC - Insurance - Starting a new business - 0920	When you go into business for yourself, you may need coverage for commercial property, liability and more. Let's review your insurance needs together.
EC - Insurance - Job changes - 0919	Changing jobs often includes changes in your health and other insurance coverage, especially if they're part of your benefits. Let's review them together.
EC - Insurance - Home renovation - 0918	Did you know that you may need Dwelling Under Renovation and other temporary insurance? Call me today to make 100% sure you're covered from start to finish - {{comarketer.phone}}
EC - Insurance - Graduation - 0917	A family member's graduation can affect several types of insurance coverage, including health and life policies. Let's make sure yours is at the top of the class.
EC - Insurance - Financial difficulties - 0916	Hit a financial speed bump? Your life insurance may be able to help. Or, if you have lost your health insurance, tell COBRA to hiss off with an affordable monthly plan.
EC - Insurance - Death of a family member - 0915	If you have recently lost a loved one, reviewing their insurance can be a difficult but necessary task. I can help you with adjusting coverage, beneficiary payments, and more. Call or text when it feels right, {{comarketer.cell_phone}}.
EC - Insurance - Getting Divorced - 0914	A comprehensive insurance review will help both you and a former spouse make a smoother financial transition. Let me assist you during a potentially difficult time.
EC - Insurance - Moving to a smaller home - 0913	Downsizing to a smaller home? We should check out your insurance coverage soon...chances are, we will find some savings.
EC - Insurance - Getting married - 0912	Combining your insurance coverage will provide both of you with lasting security and may reduce your shared costs as well. Toss that bouquet and give me a call.
EC - Insurance - Having Baby Grandchild - 0911	Life insurance and annuities enable you to set up a secure financial future for your little one. Call or text me soon, and enjoy this new journey!