***Lender Workshop***

**How Smarter Customer Data Enables LOs to Close More Deals**

**Email Engagement:**

Impact:

1.
2.

Learn:

Plan:

Act:

**Notes:**

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|  |

**Customer Intelligence Pipeline Views:**

Impact:

1.
2.

Learn:

Plan:

Act:

**Notes:**

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|  |

**What did we cover during the live session?**

* Identify the types of data that may be living in your Total Expert ecosystem.
* Build tactical action strategies for loan officers to take based on data.
* Share strategies with end users and support their ongoing efforts.