



## Content Creation Tools - Capabilities

	Static Media Uploader	Self-Serve Templates	Custom Content Development	HTML Email Editor	Email Builder
Content Creation	X	X	Additional Charges	X	X
Global Image Library		X	X		X
User Image Upload		X	X	X	X
Dynamic Disclaimers		X	X	X	X
Rate Integration			X		
Professional Printing		X	X		
Social Media Sharing	X	X	X		
Approval Flows	X	X	X	X	X
Text-fill		X	X		
Admin Controlled Editability		X	X	X	X
Editable Text		X	X	X	X
MLS Compatible			Cobranding		
Dynamic Branding		X	X	X	X
Team Branding		X	X	X	X
Dynamic Variables		X	X	X	X
Color Scheme Dropdown		If Templated	X		
State Disclaimer Dropdown		If Templated	X		