



← Bleed Size: 11.25" x 6.25" – Extend all images to edge.

The diagram shows a large white rectangular area representing the design space. This area is enclosed by a blue border, which is the safety line. Outside the blue border, there is a red border representing the cut line. The text on the left side of the diagram explains the dimensions and requirements for each line.

← **Cut Line: Trimmed to 11"x6" finished size.**

← Safety Line: 10.75" x 5.75" – All text should be contained within this border.

Front Design Area

← Bleed Size: 11.25" x 6.25" – Extend all images to edge.

← Cut Line: Trimmed to 11"x6" finished size. Safety

← Line: 10.75" x 5.75" – All text should be contained within this border.

Back Design Area

Optional  
Return Address  
Here

Keep this side clear for recipient  
address and postal markings, except  
for return address where indicated.

4.125"