6.25" x 9" Postcard

6.5" x 9.25" Bleed Size
Outside edge. Design should be
this dimension

6.25" x 9" Trim Size

6" x 8.75" Safe Zone
Text, phone numbers
and web addresses inside this area

PFL

Front of Postcard

PFL

6.25" x 9" Postcard

Back of Postcard

6.5" x 9.25" Bleed Size
Outside edge. Design should be
this dimension

6.25" x 9" Trim Size

6" x 8.75" Safe Zone
Text, phone numbers
and web addresses inside this area

Keep Area Clear

EDDM® Address Area

RIGHT side of mailer piece

Either orientation will qualify

Blue Dotted Line = Safe Zone (Important information and graphics should not pass beyond this line)

Pink = Trim Line   Blue = Bleed Area