Finished Size 30" x 18"
Creative Size (w/Bleed) 31" x 19"

Red Line = Cut Line

This is where the finished product will be cut.

Blue Line = Safety Line

Anything that is not being cut must be inside this line.

Bleed Space

All background colors/images should extend to edges of the document (31" x 19")

Side 1

Finished Size 30" x 18"
Creative Size (w/Bleed) 31" x 19"

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Bleed Space

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Side 2