



Congrats on Achieving Expert Status

This recognizes the successful completion of the six modules of Bootcamp:
Notifications & Integrations, Co-Marketing, Daily Digest & Focused View, Social Media
& Single Property Sites, Lead Capture Apps & Infographics, and Help Resources.

Joe Welu,
Founder & CEO





EXPERT CHEAT SHEET

6 Expert Tips



Embrace technology

Let the automation work for you and create a co-branded Lead Capture App for each open house and event.



Xcite your partners

Consistently ask new partners to connect by sending a Co-marketing invitation. Share leads between you and your referral partners.



Post to social consistently

Schedule your Social Media posts in advance and post your Single Property Sites.



Educate consumers

Empower customers with beautifully designed property detail Infographics giving them the information needed to make the right decision on their home.



Reach out at the right time, with the right message

Boost productivity by leveraging Focused View. See your best money-making opportunities at a glance, such as contact info and the last time you reached out.



Take time to read your Daily Digest

Use the Daily Digest to prioritize your day. Find upcoming tasks, Focused View appointments, and new marketing content all in one place.

Suggested copy for social post – option #1:

I'm thrilled to announce that I have successfully completed <the Total Expert> Bootcamp! Over this journey I have learned many valuable ways to boost productivity, leverage technology, and humanize my marketing efforts. I am committed to applying the new skills and knowledge I learned in Bootcamp to elevate my customer experience and create customers for life!

#TotalExpert #TEbootcamp

Suggested copy for social post – option #2:

News flash! I've just completed the <Total Expert> Bootcamp! It helped me find new ways to level up and add value to my referral partners, as well as the clients I serve. I'm committed to always elevating my customer experience, and creating customers for life!

#TotalExpert #TEbootcamp

Option #3:

Create your own and feel free to write whatever you would like! 😊