

Listing Insights Call Script

"Hi [contact first name],

It's [your first name], loan officer with [mortgage company name]. I wanted to reconnect with you and remind you that my team and I are always available to help you work through any changes to your housing needs either now or in the future.

Have your housing needs changed recently? Is there anything I can help you with right now?

If I can ever help answer any of your questions or provide you with resources, please don't hesitate to reach out."