



Embedded Analytics Data Dictionary

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Introduction

When working with embedded analytics dashboards in Total Expert, each dashboard uses a single data source (either Email Analytics, Mortgage Loans, Insight Attribution Snapshot, Insight Events, or User Activity). Each data source has several tables, which in turn include numerous fields that widgets can query. This document lists all the available fields, first organized by data source and table, then again as a full alphabetical cross-referenced index with links to the primary table listing for each field.

Some fields listed in the tables below have notes for their suggested use in the How to Use column. Any field, including these, can be referenced in any way you require to build the dashboard that best suits your needs.

Email Analytics

The tables in this data source contain all the fields associated with emails sent by users in your organization.

Table: `campaign_dim`

This table includes information relevant to campaigns that have sent emails via Total Expert.

Field Name	Description	How to Use	Type
<code>organization_id</code>	Unique ID of the organization		Number
<code>campaign_id</code>	Unique campaign identifier		Number
<code>campaign_type</code>	Defines the type of campaign (auto, drip, journey, multi-channel)	Use this in a filter to control what types of campaigns appear on a widget or dashboard.	Text
<code>campaign_name</code>	User-defined campaign name		Text
<code>campaign_status</code>	Status of the campaign (completed, draft, running, stopped)		Text
<code>start_date</code>	The day the campaign was configured to run	These can be used in a filter to highlight campaigns that started or ended around the same time.	Date
<code>end_date</code>	The day the campaign was configured to end		Date

Table: `contact_dim`

This table includes information from the contact records of people who have received emails via Total Expert.



Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number
owner_user_id	Unique user ID of the contact owner		Number
contact_status	Current status of the contact as provided by import, API, or user input		Text
contact_source	Original source of the contact record as provided by import, API, or user input	Use this to understand referral sources and their performance.	Text
contact_source_upper	Same as the contact_source field above, in uppercase		Text
archived_date	Date and time the contact was archived		Date/Time
archived_reason	Reason for archiving the contact		Text
deleted_date	Date and time the contact was deleted		Date/Time
last_name	Contact last name		Text
first_name	Contact first name		Text
full_name	Contact full name		Text
email_address	Contact email address		Text
email_address_work	Contact work email address		Text
address_city	Contact address city	Use these to understand geographical distribution of your contacts.	Text
address_state	Contact address state		Text
address_zip_code	Contact address ZIP/postal code		Text
birth_date	Contact birth date		Date
is_married	Flag indicating whether the contact is married (0 = no, 1 = yes)		Flag
last_contacted_date	Date the contact was last contacted by the user		Date/Time
follow_up_date	Date for planned follow up with the contact		Date/Time
credit_score_rating	Contact's credit score rating category (Excellent, Good, Fair, Poor, Very Poor)		Text
credit_score_rating_sort	Numerical representation of the credit score rating (1 = Excellent ... 5 = Very Poor, 6 = unset)		Number
credit_score_date	Date of contact's most recent credit score		Date
credit_score_expiration_date	Date the contact's most recent credit score expires		Date
employer_name	Name of the contact's employer		Text
employer_address_city	Contact's employer's address city		Text



Field Name	Description	How to Use	Type
employer_address_state	Contact's employer's address state		Text
employer_address_zip_code	Contact's employer's address ZIP/postal code		Text
modified_date	Date/time the contact was last modified		Date/Time
created_date	Date/time the contact was created	Use this to understand the performance of various cohorts, based on when they were created.	Date/Time
assigned_to_user_id	User identifier of the user to whom the contact is currently assigned		Number
assigned_to_email	Email address of the user to whom the contact is currently assigned		Text
referred_to	Name of the person to whom the contact was referred		Text
referred_by	Name of the person by whom the contact was referred		Text
organization_id	Organization identifier		Number

Table: `dates`

This table includes various properties for dates stored in Total Expert.

Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number



Field Name	Description	How to Use	Type
week_begin_date	Date that the current week began on		Date
week_end_date	Date that the current week ends on		Date
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag

Table: email_events

This table includes information about specific emails that have been sent via Total Expert.

Field Name	Description	How to Use	Type
organization_id	Organization identifier		Number
email_id	Unique identifier of the email (relates to email_snapshot)		Number
user_id	Unique identifier of the user (relates to user_dim)		Number
campaign_id	Unique identifier of the campaign (relates to campaign_dim)		Number
email_template_id	Unique identifier of the email template used for the email (relates to email_template_dim)		Number
contact_id	Unique identifier of the contact (relates to contact_dim)		Number
event_source	Where did we see this event occur? (Common sources: Sendgrid Webhook, Email Delivery Handler)		Text
event_type	What was the event? (Common types: processed, opened, sent, delivered, clicked)		Text
occurred_at	Timestamp of when the event happened		Date/Time
occurred_on	Date the event happened		Date

Table: email_snapshot

Generally, this is the main table you should reference when looking at email performance.

Field Name	Description	How to Use	Type
organization_id	Organization identifier		Number



Field Name	Description	How to Use	Type
email_id	Unique identifier of the email (relates to email_snapshot)		Number
user_id	Unique identifier of the user (relates to user_dim)		Number
campaign_id	Unique identifier of the campaign (relates to campaign_dim)		Number
email_template_id	Unique identifier of the email template used for the email (relates to email_template_dim)		Number
contact_id	Unique identifier of the contact (relates to contact_dim)		Number
send_date	Date/time the email was sent or is scheduled to be sent		Date/Time
sent_date	Date the email was actually sent to the contact		Date/Time
first_opened_date	Date the email was first opened by the contact		Date/Time
last_opened_date	Date the email was most recently opened by the contact		Date/Time
first_clicked_date	Date the email was first clicked by the contact		Date/Time
last_clicked_date	Date the email was most recently clicked by the contact		Date/Time
first_unsubscribed_date	Date the unsubscribe link was first clicked by the contact		Date/Time
last_unsubscribed_date	Date the unsubscribe link was most recently clicked by the contact		Date/Time
first_complained_date	Date the contact first issued a spam complaint		Date/Time
last_complained_date	Date the contact most recently issued a spam complaint		Date/Time
total_sends	Total number of sends of this email to a contact		Number
total_opens	Total number of opens by a contact of this email		Number
total_clicks	Total number of clicks on an email by a contact		Number
total_unsubscribes	Total number of clicks of an unsubscribe link of a contact for an email		Number
total_complaints	Total number of complaints from a contact on an email		Number
sends_before_first_opened	Number of times the contact received the email before opening it		Number



Field Name	Description	How to Use	Type
opens_before_first_clicked	Number of times the contact opened the email before clicking on it		Number
sends_before_first_clicked	Number of times the contact was sent the email before clicking on it		Number
days_from_first_sent_to_first_opened	How many days it took the contact to open the email after being sent		Number
days_from_first_opened_to_first_clicked	How many day it took the contact to click the email after opening it		Number
days_from_first_sent_to_first_clicked	How many days it took the contact to click the email after receiving it		Number
days_since_sent	How many days it has been since the email was sent		Number
days_since_first_opened	How many days it has been since the email was opened for the first time		Number
days_since_first_clicked	How many days it has been since the email was clicked for the first time		Number
days_since_last_opened	How many days it has been since the contact most recently opened the email		Number
days_since_last_clicked	How many days it has been since the contact most recently clicked the email		Number
is_pending	Flag indicating whether the email send is pending (0 = no, 1 = yes)		Flag
is_canceled	Flag indicating whether the email send is canceled (0 = no, 1 = yes)		Flag
is_suppressed	Flag indicating whether the email was suppressed due to deduplication or other rules (0 = no, 1 = yes)		Flag
is_processed	Flag indicating whether the email has been processed (0 = no, 1 = yes)		Flag
is_sent	Flag indicating whether the email has been sent (0 = no, 1 = yes)		Flag
is_delivered	Flag indicating whether the email was successfully delivered (0 = no, 1 = yes)		Flag
is_failed	Flag indicating whether email delivery failed (0 = no, 1 = yes)		Flag
is_bounced	Flag indicating whether email delivery bounced (0 = no, 1 = yes)		Flag



Field Name	Description	How to Use	Type
is_opened	Flag indicating whether the contact opened the email (0 = no, 1 = yes)		Flag
is_clicked	Flag indicating whether the contact clicked a link/CTA in the email (0 = no, 1 = yes)		Flag
is_unsubscribed	Flag indicating whether the contact unsubscribed using the link in the email (0 = no, 1 = yes)		Flag
is_complained	Flag indicating whether the contact lodged a complaint about the email (0 = no, 1 = yes)		Flag

Table: `email_template_dim`

This table includes information about email templates used in Total Expert.

Field Name	Description	How to Use	Type
email_template_id	Unique email template identifier		Number
email_name	Name of the email		Text
email_subject	Subject line of the email		Text
owner_user_id	Unique user identifier of the email owner (links to user_dim.user_id)		Number
creator_user_id	Unique user identifier of the email creator (links to user_dim.user_id)		Number
created_date	Date and time the email was created		Date/Time
organization_id	Unique organization identifier		Number

Table: `emails_daily`

This table includes information about email sent on a particular date.

Field Name	Description	How to Use	Type
organization_id	Unique organization identifier		Number
email_id	Unique email identifier		Number
user_id	Unique user identifier		Number
campaign_id	Unique campaign identifier		Number
email_template_id	Unique email template identifier		Number



Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number
snapshot_date	Date of the daily snapshot		Date
processed	Number of times an email was processed for a contact on a date		Number
suppressed	Numer of times an email as suppressed for a contact on a date		Number
dropped	Number of times an email was dropped for a contact on a date		Number
sent	Number of times an email was sent to a contact for a date		Number
delivered	Number of times an email was delivered to a contact for a date		Number
opened	Number of times an email was opened by a contact on a date		Number
clicked	Number of times an email was clicked by a contact on a date		Number
unsubscribed	Number of times an email was unsubscribed by a contact on a date		Number
complained	Number of times an email was complained about by a contact on a date		Number

Table: organization_dim

This table includes information about your organization in Total Expert.

Field Name	Description	How to Use	Type
organization_id	Unique identifier of the organization		Number
organization_name	Name of the organization		Text
organization_acronym	Acronym of the organization		Text
organization_type	Type of the organization (example: Lender)		Text
has_ellie_mae_integration	Flag indicating whether the organization has integrated Ellie Mae (0 = no, 1 = yes)		Flag



Table: user_dim

This table includes information from the user records of people in your organization.

Field Name	Description	How to Use	Type
user_id	Unique identifier of the user		Number
email_address	User's email address		Text
username	User's TE platform username		Text
last_name	User's last name		Text
first_name	User's first name		Text
full_name	User's full name		Text
cost_center	User's cost center as provided by import, API, or user input		Text
company_name	User's company name		Text
job_title	User's job title		Text
user_role	User's role in the TE platform (example: admin, compliance, support)		Text
user_type	User's type in the TE platform (example: lender, organization)		Text
user_status	Current user status (0 = inactive, 1 = active)		Flag
user_create_date	Date and time the user was created		Date/Time
first_login_date	Date and time the user first logged in to the TE platform		Date/Time
last_login_date	Date and time the user most recently logged in to the TE platform		Date/Time
address_city	User address city		Text
address_state	User address state		Text
address_zip_code	User address ZIP/postal code		Text
timezone_name	User's time zone name (example: America/Chicago, America/Denver)		Text
location	User's location code or name as provided by import, API, or user input		Text
has_bombbomb_integration	Flag indicating whether the user has an active BombBomb integration configured (0 = no, 1 = yes)		Flag



Field Name	Description	How to Use	Type
has_facebook_integration	Flag indicating whether the user has an active Facebook integration configured (0 = no, 1 = yes)		Flag
has_linkedin_integration	Flag indicating whether the user has an active LinkedIn integration configured (0 = no, 1 = yes)		Flag
has_mortgagecoach_integration	Flag indicating whether the user has an active MortgageCoach integration configured (0 = no, 1 = yes)		Flag
has_office365_integration	Flag indicating whether the user has an active Office 365 integration configured (0 = no, 1 = yes)		Flag
has_optimal_blue_integration	Flag indicating whether the user has an active Optimal Blue integration configured (0 = no, 1 = yes)		Flag
has_sales_boomerang_integration	Flag indicating whether the user has an active Sales Boomerang integration configured (0 = no, 1 = yes)		Flag
has_twitter_integration	Flag indicating whether the user has an active Twitter integration configured (0 = no, 1 = yes)		Flag
has_zillow_integration	Flag indicating whether the user has an active Zillow integration configured (0 = no, 1 = yes)		Flag
nmls_license	User's identifying number or license for the Nationwide Multistate Licensing System		Text
organization_id	Unique identifier of the organization		Number

Mortgage Loans

The tables in this data source contain all the fields associated with loan records owned by users in your organization.

Table: borrower

These fields relate to the contact record designated as the borrower on a loan.

Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number
owner_user_id	Unique user ID of the contact owner		Number
contact_status	Current status of the contact as provided by import, API, or user input		Text



Field Name	Description	How to Use	Type
contact_source	Original source of the contact record as provided by import, API, or user input	Use this to understand referral sources.	Text
contact_source_upper	The contact_source field, in uppercase		Text
archived_date	Date and time the contact was archived		Date/Time
archived_reason	Reason for archiving the contact		Text
deleted_date	Date and time the contact was deleted		Date/Time
last_name	Contact last name		Text
first_name	Contact first name		Text
full_name	Contact full name		Text
email_address	Contact email address		Text
email_address_work	Contact work email address		Text
address_city	Contact address city	Use these to understand geographic distribution of where borrowers are located.	Text
address_state	Contact address state		Text
address_zip_code	Contact address zip/postal code		Text
birth_date	Contact birth date		Date
is_married	Flag indicating whether the contact is married (0 = no, 1 = yes)		Flag
last_contacted_date	Date the contact was last contacted by the user		Date
follow_up_date	Date for planned follow up with the contact		Date
credit_score_rating	Contact credit score rating category (Excellent, Good, Fair, Poor, Very Poor)	Use this to understand the distribution of credit scores in your loan data.	Text
credit_score_rating_sort	Numerical representation of the credit score rating (1 = Excellent ... 5 = Very Poor, 6 = unset)		Number
credit_score_date	Date of contact's most recent credit score		Date
credit_score_expiration_date	Date the contact's most recent credit score expires		Date
employer_name	Name of the contact's employer		Text
employer_address_city	Contact's employer's address city		Text
employer_address_state	Contact's employer's address state		Text
employer_address_zip_code	Contact's employer's address ZIP/postal code		Text
modified_date	Date and time the contact was last modified		Date
created_date	Date and time the contact was created		Date



Field Name	Description	How to Use	Type
assigned_to_user_id	User identifier of the user to whom the contact is currently assigned		Number
assigned_to_email	Email address of the user to whom the contact is currently assigned		Text
referred_to	Name of the person to whom the contact was referred		Text
referred_by	Name of the person by whom the contact was referred		Text
organization_id	Organization identifier		Number
generation	What generation the borrower is in, based on birth year (example: Millennial, Greatest Generation)		Text

Table: buyers_agent

These fields relate to the contact record designated as the buyer's agent on a loan.

Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number
owner_user_id	Unique user ID of the contact owner		Number
contact_status	Current status of the contact as provided by import, API, or user input		Text
contact_source	Original source of the contact record as provided by import, API, or user input		Text
contact_source_upper	The contact_source field, in uppercase		Text
archived_date	Date and time the contact was archived		Date/Time
archived_reason	Reason for archiving the contact		Text
deleted_date	Date and time the contact was deleted		Date/Time
last_name	Contact last name		Text
first_name	Contact first name		Text
full_name	Contact full name		Text
email_address	Contact email address		Text
email_address_work	Contact work email address		Text
address_city	Contact address city		Text



Field Name	Description	How to Use	Type
address_state	Contact address state		Text
address_zip_code	Contact address ZIP/postal code		Text
birth_date	Contact birth date		Date
is_married	Flag indicating whether the contact is married (0 = no, 1 = yes)		Flag
last_contacted_date	Date the contact was last contacted by the user		Date
follow_up_date	Date for planned follow up with the contact		Date
credit_score_rating	Contact credit score rating category (Excellent, Good, Fair, Poor, Very Poor)		Text
credit_score_rating_sort	Numerical representation of the credit score rating (1 = Excellent ... 5 = Very Poor, 6 = unset)		Number
credit_score_date	Date of contact's most recent credit score		Date
credit_score_expiration_date	Date the contact's most recent credit score expires		Date
employer_name	Name of the contact's employer		Text
employer_address_city	Contact's employer's address city		Text
employer_address_state	Contact's employer's address state		Text
employer_address_zip_code	Contact's employer's address ZIP/postal code		Text
modified_date	Date and time the contact was last modified		Date
created_date	Date and time the contact was created		Date
assigned_to_user_id	User identifier of the user to whom the contact is currently assigned		Number
assigned_to_email	Email address of the user to whom the contact is currently assigned		Text
referred_to	Name of the person to whom the contact was referred		Text
referred_by	Name of the person by whom the contact was referred		Text
organization_id	Organization identifier		Number

Table: `coborrower`

These fields relate to the contact record designated as the borrower on a loan.



Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number
owner_user_id	Unique user ID of the contact owner		Number
contact_status	Current status of the contact as provided by import, API, or user input		Text
contact_source	Original source of the contact record as provided by import, API, or user input		Text
contact_source_upper	The contact_source field, in uppercase		Text
archived_date	Date and time the contact was archived		Date/Time
archived_reason	Reason for archiving the contact		Text
deleted_date	Date and time the contact was deleted		Date/Time
last_name	Contact last name		Text
first_name	Contact first name		Text
full_name	Contact full name		Text
email_address	Contact email address		Text
email_address_work	Contact work email address		Text
address_city	Contact address city		Text
address_state	Contact address state		Text
address_zip_code	Contact address ZIP/postal code		Text
birth_date	Contact birth date		Date
is_married	Flag indicating whether the contact is married (0 = no, 1 = yes)		Flag
last_contacted_date	Date the contact was last contacted by the user		Date
follow_up_date	Date for planned follow up with the contact		Date
credit_score_rating	Contact credit score rating category (Excellent, Good, Fair, Poor, Very Poor)		Text
credit_score_rating_sort	Numerical representation of the credit score rating (1 = Excellent ... 5 = Very Poor, 6 = unset)		Number
credit_score_date	Date of contact's most recent credit score		Date
credit_score_expiration_date	Date the contact's most recent credit score expires		Date
employer_name	Name of the contact's employer		Text
employer_address_city	Contact's employer's address city		Text
employer_address_state	Contact's employer's address state		Text



Field Name	Description	How to Use	Type
employer_address_zip_code	Contact's employer's address ZIP/postal code		Text
modified_date	Date and time the contact was last modified		Date
created_date	Date and time the contact was created		Date
assigned_to_user_id	User identifier of the user to whom the contact is currently assigned		Number
assigned_to_email	Email address of the user to whom the contact is currently assigned		Text
referred_to	Name of the person to whom the contact was referred		Text
referred_by	Name of the person by whom the contact was referred		Text
organization_id	Organization identifier		Number

Table: `dates_application_date`

Use this table when working on visuals focused on the application date for a loan.

Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number
week_begin_date	Date that the current week began on		Date



Field Name	Description	How to Use	Type
week_end_date	Date that the current week ends on		Date
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag
isMTD	Flag indicating whether the date qualifies as being within the month-to-date window as of today (0 = no, 1 = yes)	Use this to create graphs that compare the month-to-date with previous months, up to the same date.	Flag

Table: `dates_funded_date`

Use this table when working on visuals focused on the funded date for a loan.

Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number
week_begin_date	Date that the current week began on		Date
week_end_date	Date that the current week ends on		Date
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag



Field Name	Description	How to Use	Type
isMTD	Flag indicating whether the date qualifies as being within the month-to-date window as of today (0 = no, 1 = yes)	Use this to create graphs that compare the month-to-date with previous months, up to the same date.	Flag

Table: `dates_lock_date`

Use this table when working on visuals focused on the loan locked date for a loan.

Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number
week_begin_date	Date that the current week began on		Date
week_end_date	Date that the current week ends on		Date
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag
isMTD	Flag indicating whether the date qualifies as being within the month-to-date window as of today (0 = no, 1 = yes)	Use this to create graphs that compare the month-to-date with previous months, up to the same date.	Flag



Table: `dates_loos_created_date`

Use this table when working on visuals focused on the creation date for a loan.

Field Name	Description	How to Use	Type
<code>date_id</code>	Unique ID of the date		Number
<code>year_number</code>	Number of the year (example: 2023)		Number
<code>quarter_number</code>	Number of the quarter (example: 1)		Number
<code>month_number</code>	Number of the month (example: 3)		Number
<code>day_number</code>	Number of the day in the month (example: 21)		Number
<code>quarter_name</code>	Name of the quarter (example: 1Q, 2Q)		Text
<code>month_name</code>	Name of the month (example: March)		Text
<code>day_name</code>	Name of the day (example: Wednesday)		Text
<code>day_of_week</code>	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
<code>day_of_year</code>	Number of the day of the year (example: 3/29/2023 = 88)		Number
<code>week_of_year</code>	Number of the week of the year (example: 3/29/2023 = 13)		Number
<code>week_begin_date</code>	Date that the current week began on		Date
<code>week_end_date</code>	Date that the current week ends on		Date
<code>is_weekend</code>	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
<code>is_leap_year</code>	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag
<code>isMTD</code>	Flag indicating whether the date qualifies as being within the month-to-date window as of today (0 = no, 1 = yes)	Use this to create graphs that compare the month-to-date with previous months, up to the same date.	Flag

Table: `loan_officer`

These fields relate to the user record who owns the loan record in Total Expert.

Field Name	Description	How to Use	Type
<code>user_id</code>	Unique identifier of the user		Number



Field Name	Description	How to Use	Type
email_address	User's email address		Text
username	User's TE platform username		Text
last_name	User's last name		Text
first_name	User's first name		Text
full_name	User's full name		Text
cost_center	User's cost center as provided by import, API, or user input		Text
company_name	User's company name		Text
job_title	User's job title		Text
user_role	User's role in the TE platform (example: admin, compliance, support)		Text
user_type	User's type in the TE platform (example: lender, organization)		Text
user_status	Current user status (0 = inactive, 1 = active)		Flag
user_create_date	Date and time the user was created		Date/Time
first_login_date	Date and time the user first logged in to the TE platform		Date/Time
last_login_date	Date and time the user most recently logged in to the TE platform		Date/Time
address_city	User address city		Text
address_state	User address state		Text
address_zip_code	User address ZIP/postal code		Text
timezone_name	User's time zone name (example: America/Chicago, America/Denver)		Text
location	User's location code or name as provided by import, API, or user input		Text
has_bombbomb_integration	Flag indicating whether the user has an active BombBomb integration configured (0 = no, 1 = yes)		Flag
has_facebook_integration	Flag indicating whether the user has an active Facebook integration configured (0 = no, 1 = yes)		Flag
has_linkedin_integration	Flag indicating whether the user has an active LinkedIn integration configured (0 = no, 1 = yes)		Flag



Field Name	Description	How to Use	Type
has_mortgagecoach_integration	Flag indicating whether the user has an active MortgageCoach integration configured (0 = no, 1 = yes)		Flag
has_office365_integration	Flag indicating whether the user has an active Office 365 integration configured (0 = no, 1 = yes)		Flag
has_optimal_blue_integration	Flag indicating whether the user has an active Optimal Blue integration configured (0 = no, 1 = yes)		Flag
has_sales_boomerang_integration	Flag indicating whether the user has an active Sales Boomerang integration configured (0 = no, 1 = yes)		Flag
has_twitter_integration	Flag indicating whether the user has an active Twitter integration configured (0 = no, 1 = yes)		Flag
has_zillow_integration	Flag indicating whether the user has an active Zillow integration configured (0 = no, 1 = yes)		Flag
nmls_license	User's identifying number or license for the Nationwide Multistate Licensing System		Text
organization_id	Unique identifier of the organization		Number

Table: mortgage

These fields store the attributes of the mortgage loan record in Total Expert.

Field Name	Description	How to Use	Type
organization_id	Unique identifier of the organization		Number
loan_id	Unique identifier of the loan in Total Expert		Number
loan_number	External identifier of the loan	This would be the loan identifier in your LOS.	Number
loan_status	Current status of the loan		Text
loan_program	Name of a loan program (this is often internally generated)	Use these to understand the mix of loans in your portfolio.	Text
loan_product_name	Type of product the loan is (example: Conventional Fixed, FHA)		Text
loan_type	Type of the loan (example: Coventional, VA)		Text
loan_purpose	Reason for the loan (example: purchase, refinance, cash-out refinance)		Text
loan_amount	Amount of the loan, in dollars		Number



Field Name	Description	How to Use	Type
loan_term_months	Length of the term of the loan, in months		Number
interest_rate	Interest rate of the loan		Number
te_created_date	The date the loan was created in Total Expert (this may differ from when it was created in the LOS)		Date
application_date	Date of the loan application		Date
credit_report_date	Date of the credit report used for the loan		Date
approval_date	Date the loan was approved		Date
funded_date	Date the loan was funded		Date
referral_source	Source of the contact that led to the loan	Use this to understand sources of loan participants.	Text
property_type	The type of the property the loan is for (example: 2 Unit, Condo, Manufactured Home)		Text
property_city	City that the property is located in	Use these to understand the geographic distribution of properties loans are for, rather than where buyers are currently located	Text
property_state	State that the property is located in		Text
property_zip_code	ZIP code that the property is located in		Text

Table: mortgage_snapshot

These fields store information about the mortgage loan on a particular date.

Field Name	Description	How to Use	Type
organization_id	Unique identifier of the organization		Number
loan_id	Unique identifier of the loan in Total Expert		Number
loan_officer_user_id	Unique user ID of the loan officer attached to the loan		Number
referring_loan_officer_user_id	Unique user ID of the loan officer who referred the contact to the loan officer attached to the loan		Number
borrower_contact_id	Unique identifier of the contact who is the borrower of the loan		Number
coborrower_contact_id	Unique identifier of the contact who is the co-borrower of the loan		Number
buyers_agent_contact_id	Unique identifier of the contact who is the agent for the buyer of the property		Number
sellers_agent_contact_id	Unique identifier of the contact who is the agent for the seller of the property		Number



Field Name	Description	How to Use	Type
los_created_date	Date the loan was created in the LOS		Date
application_date	Date of the loan application		Date
credit_report_date	Date of the credit report used for the loan		Date
approval_date	Date the loan was approved		Date
lock_date	Date the loan's rate was locked		Date
funded_date	Date the loan was funded		Date
loan_amount	Amount of the loan, in dollars		Number
is_created	Flag indicating whether the loan has been created		Flag
is_applied	Flag indicating whether the loan has been applied for		Flag
is_locked	Flag indicating whether the loan has been locked		Flag
is_funded	Flag indicating whether the loan has been funded		Flag
loan_funnel_stage	Stage that the loan is in (example: created, applied, locked, funded)		Text
create_to_application_days	Days between the loan being created and the loan being applied for		Number
create_to_lock_days	Days between the loan being created and the loan being locked		Number
created_to_funded_days	Days between the loan being created and the loan being funded		Number
application_to_lock_days	Days between the loan being applied for and the loan being locked		Number
application_to_funded_days	Days between the loan being applied for and the loan being funded		Number
lock_to_funded_days	Days between the loan being locked and the loan being funded		Number
updated_at	Date and time the loan was last updated		Date/Time
latest_stage_date	Date of the latest stage of the loan (example: For a loan whose status is <i>applied</i> , this would be set to the date of the application. Once it becomes <i>locked</i> , this updates to the date of the lock.)		Date
los_create_date_12am	Date and time of 12AM of the date the loan was created in the LOS		Date/Time



Field Name	Description	How to Use	Type
application_date_12am	Date and time of 12AM of the date the loan was applied for		Date/Time
lock_date_12am	Date and time of 12AM of the date the loan was locked		Date/Time
funded_date_12am	Date and time of 12AM of the date the loan was funded		Date/Time

Table: referring_loan_officer

These fields relate to the record of the user who referred the borrower for the loan.

Field Name	Description	How to Use	Type
user_id	Unique identifier of the user		Number
email_address	User's email address		Text
username	User's TE platform username		Text
last_name	User's last name		Text
first_name	User's first name		Text
full_name	User's full name		Text
cost_center	User's cost center as provided by import, API, or user input		Text
company_name	User's company name		Text
job_title	User's job title		Text
user_role	User's role in the TE platform (example: admin, compliance, support)		Text
user_type	User's type in the TE platform (example: lender, organization)		Text
user_status	Current user status (0 = inactive, 1 = active)		Flag
user_create_date	Date and time the user was created		Date/Time
first_login_date	Date and time the user first logged in to the TE platform		Date/Time
last_login_date	Date and time the user most recently logged in to the TE platform		Date/Time
address_city	User address city		Text
address_state	User address state		Text



Field Name	Description	How to Use	Type
address_zip_code	User address ZIP/postal code		Text
timezone_name	User's time zone name (example: America/Chicago, America/Denver)		Text
location	User's location code or name as provided by import, API, or user input		Text
has_bombbomb_integration	Flag indicating whether the user has an active BombBomb integration configured (0 = no, 1 = yes)		Flag
has_facebook_integration	Flag indicating whether the user has an active Facebook integration configured (0 = no, 1 = yes)		Flag
has_linkedin_integration	Flag indicating whether the user has an active LinkedIn integration configured (0 = no, 1 = yes)		Flag
has_mortgagecoach_integration	Flag indicating whether the user has an active MortgageCoach integration configured (0 = no, 1 = yes)		Flag
has_office365_integration	Flag indicating whether the user has an active Office 365 integration configured (0 = no, 1 = yes)		Flag
has_optimal_blue_integration	Flag indicating whether the user has an active Optimal Blue integration configured (0 = no, 1 = yes)		Flag
has_sales_boomerang_integration	Flag indicating whether the user has an active Sales Boomerang integration configured (0 = no, 1 = yes)		Flag
has_twitter_integration	Flag indicating whether the user has an active Twitter integration configured (0 = no, 1 = yes)		Flag
has_zillow_integration	Flag indicating whether the user has an active Zillow integration configured (0 = no, 1 = yes)		Flag
nmls_license	User's identifying number or license for the Nationwide Multistate Licensing System		Text
organization_id	Unique identifier of the organization		Number

Table: `sellers_agent`

These fields relate to the contact record designated as the seller's agent on a loan.

Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number



Field Name	Description	How to Use	Type
owner_user_id	Unique user ID of the contact owner		Number
contact_status	Current status of the contact as provided by import, API, or user input		Text
contact_source	Original source of the contact record as provided by import, API, or user input		Text
contact_source_upper	The contact_source field, in uppercase		Text
archived_date	Date and time the contact was archived		Date/Time
archived_reason	Reason for archiving the contact		Text
deleted_date	Date and time the contact was deleted		Date/Time
last_name	Contact last name		Text
first_name	Contact first name		Text
full_name	Contact full name		Text
email_address	Contact email address		Text
email_address_work	Contact work email address		Text
address_city	Contact address city		Text
address_state	Contact address state		Text
address_zip_code	Contact address ZIP/postal code		Text
birth_date	Contact birth date		Date
is_married	Flag indicating whether the contact is married (0 = no, 1 = yes)		Flag
last_contacted_date	Date the contact was last contacted by the user		Date
follow_up_date	Date for planned follow up with the contact		Date
credit_score_rating	Contact credit score rating category (Excellent, Good, Fair, Poor, Very Poor)		Text
credit_score_rating_sort	Numerical representation of the credit score rating (1 = Excellent ... 5 = Very Poor, 6 = unset)		Number
credit_score_date	Date of contact's most recent credit score		Date
credit_score_expiration_date	Date the contact's most recent credit score expires		Date
employer_name	Name of the contact's employer		Text
employer_address_city	Contact's employer's address city		Text
employer_address_state	Contact's employer's address state		Text
employer_address_zip_code	Contact's employer's address ZIP/postal code		Text



Field Name	Description	How to Use	Type
modified_date	Date and time the contact was last modified		Date
created_date	Date and time the contact was created		Date
assigned_to_user_id	User identifier of the user to whom the contact is currently assigned		Number
assigned_to_email	Email address of the user to whom the contact is currently assigned		Text
referred_to	Name of the person to whom the contact was referred		Text
referred_by	Name of the person by whom the contact was referred		Text
organization_id	Organization identifier		Number

Insight Attribution Snapshot

The tables in this data source contain attribution information that ties Customer Intelligence alerts to loan production.

Table: `insight_attribution_snapshot`

This table includes information relevant to records tied to an insight alert.

Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number
insight_type_id	Identifier of the type of insight	Relates to <code>insight_type_dim</code> .	Number
insight_id	Unique identifier of the insight	Other tables use these to tie insights to contacts, users, and loans.	Number
loan_id	Unique identifier of the loan		Number
loan_officer_user_id	Unique ID of the loan officer		Number
insight_type	Type of the insight		Text
insight_date	Date the insight fired		Date
insight_date_id	ID used to relate insights to dates	Relates to <code>insight_date_dim</code> .	Date
loan_created_date_id	ID of the date the loan was created	Relates to <code>loan_created_date_dim</code> .	Date
loan_application_date_id	ID of the date the loan was applied for	Relates to <code>loan_application_date_dim</code> .	Date
loan_funded_date_id	ID of the date the loan was funded	Relates to <code>loan_funded_date_dim</code> .	Date
loan_amount	Amount of the loan		Currency



Field Name	Description	How to Use	Type
organization_id	Unique ID of the organization	Relates to <code>organization_dim</code> .	Number
is_applied	Flag that describes whether or not a loan has been applied for	Used to count loans with these statuses.	Flag
is_funded	Flag that describes whether or not a loan has been funded		Flag
is_created	Flag that describes whether or not a loan has been created		Flag
applied_volume	Total amount of loans that have been applied for	Showing amounts of loans in these stages.	Currency
funded_volume	Total amount of loans that have been funded		Currency
created_volume	Total amount of loans that have been created		Currency

Table: `insight_date_dim`

Use this table when working on visuals focused on insight dates.

Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number
week_begin_date	Date that the current week began on		Date
week_end_date	Date that the current week ends on		Date



Field Name	Description	How to Use	Type
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag

Table: `insight_type_dim`

This table includes information included in the insight alert itself.

Field Name	Description	How to Use	Type
insight_type_id	ID of the insight type		Number
organization_id	ID of the related organization		Number
defined_fields	Fields on the insight		Number
expires_in_days	How long until insight expires		Number
insight_source	Where the insight came from		Text
insight_type	Type of the insight		Text
permission_id	Identifier of the permission related to the insight		Number
permission_name	Name of the permissions related to the insight		Text

Table: `insights_contact_dim`

This table includes information about the contact an insight alert was triggered for.

Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number
owner_user_id	Unique user ID of the contact owner		Number
contact_status	Current status of the contact as provided by import, API, or user input		Text
contact_source	Original source of the contact record as provided by import, API, or user input		Text
contact_source_upper	The <code>contact_source</code> field, in uppercase		Text
archived_date	Date and time the contact was archived		Date/Time
archived_reason	Reason for archiving the contact		Text



Field Name	Description	How to Use	Type
deleted_date	Date and time the contact was deleted		Date/Time
last_name	Contact last name		Text
first_name	Contact first name		Text
full_name	Contact full name		Text
email_address	Contact email address		Text
email_address_work	Contact work email address		Text
address_city	Contact address city		Text
address_state	Contact address state		Text
address_zip_code	Contact address ZIP/postal code		Text
birth_date	Contact birth date		Date
is_married	Flag indicating whether the contact is married (0 = no, 1 = yes)		Flag
last_contacted_date	Date the contact was last contacted by the user		Date
follow_up_date	Date for planned follow up with the contact		Date
credit_score_rating	Contact credit score rating category (Excellent, Good, Fair, Poor, Very Poor)		Text
credit_score_rating_sort	Numerical representation of the credit score rating (1 = Excellent ... 5 = Very Poor, 6 = unset)		Number
credit_score_date	Date of contact's most recent credit score		Date
credit_score_expiration_date	Date the contact's most recent credit score expires		Date
employer_name	Name of the contact's employer		Text
employer_address_city	Contact's employer's address city		Text
employer_address_state	Contact's employer's address state		Text
employer_address_zip_code	Contact's employer's address ZIP/postal code		Text
modified_date	Date and time the contact was last modified		Date
created_date	Date and time the contact was created		Date
assigned_to_user_id	User identifier of the user to whom the contact is currently assigned		Number
assigned_to_email	Email address of the user to whom the contact is currently assigned		Text
referred_to	Name of the person to whom the contact was referred		Text



Field Name	Description	How to Use	Type
referred_by	Name of the person by whom the contact was referred		Text
organization_id	Organization identifier		Number

Table: `loan_application_date_dim`

Use this table when working on visuals focused on the application dates of loans.

Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number
week_begin_date	Date that the current week began on		Date
week_end_date	Date that the current week ends on		Date
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag

Table: `loan_created_date_dim`

Use this table when working on visuals focused on the creation dates of loans.



Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number
week_begin_date	Date that the current week began on		Date
week_end_date	Date that the current week ends on		Date
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag

Table: `loan_funded_date_dim`

Use this table when working on visuals focused on the funded dates of loans.

Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text



Field Name	Description	How to Use	Type
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number
week_begin_date	Date that the current week began on		Date
week_end_date	Date that the current week ends on		Date
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag

Table: mortgage_dim

This table includes information about mortgage loan records with relevant insight alerts.

Field Name	Description	How to Use	Type
organization_id	Unique identifier of the organization		Number
loan_id	Unique identifier of the loan in Total Expert		Number
loan_program	The name of a loan program (this is often internally generated)	Use these to understand the mix of loans in your portfolio.	Text
loan_product	What type of product the loan is (example: Conventional Fixed, FHA)		Text
loan_type	Type of the loan (example: Coventional, VA)		Text
loan_purpose	The reason for the loan (example: purchase, refinance, cash-out refi)		Text
loan_amount	The amount of the loan, in dollars		Number
loan_term_months	Length of the term of the loan, in months		Number
interest_rate	Interest rate of the loan		Number
referral_source	Source of the contact that led to the loan	Use this to understand sources of loan participants.	Text
pipeline_stage	The name of the stage the loan is in		Text
created_date	Date the loan was created		Date



Field Name	Description	How to Use	Type
application_date	Date the loan was applied for		Date
funded_date	Date the loan was funded		Date
los_loan_number	The identifying loan number, stored in the LOS		Text
los_loan_status	The loan status, stored in the LOS		Text
los_created_date	Date the loan was created, stored in the LOS		Date
los_application_date	Date the loan was applied for, stored in the LOS		Date
los_credit_report_date	Date the credit report was pulled, stored in the LOS		Date
los_approval_date	Date of the loan approval, stored in the LOS		Date
los_lock_date	Date of the loan's rate locking, stored in the LOS		Date
los_funded_date	Date of the loan's funding, stored in the LOS		Date
los_closing_date	Date of the loan's closing, stored in the LOS		Date
property_type	The type of the property the loan is for (example: 2 Unit, Condo, Manufactured Home)		Text
property_city	City that the property is located in	Use these to understand the geographic distribution of properties loans are for, rather than where buyers are currently located.	Text
property_state	State that the property is located in		Text
property_zip_code	ZIP code that the property is located in		Text

Table: organization_dim

This table includes information about your organization in Total Expert.

Field Name	Description	How to Use	Type
organization_id	Unique identifier of the organization		Number
organization_name	Name of the organization		Text
organization_acronym	Acronym of the organization		Text
organization_type	Type of the organization (example: Lender)		Text
has_ellie_mae_integration	Flag indicating whether the organization has integrated Ellie Mae (0 = no, 1 = yes)		Flag

Table: user_dim

This table includes information about Total Expert users whose contact records have triggered insight alerts.



Field Name	Description	How to Use	Type
user_id	Unique identifier of the user		Number
email_address	User's email address		Text
username	User's TE platform username		Text
last_name	User's last name		Text
first_name	User's first name		Text
full_name	User's full name		Text
cost_center	User's cost center as provided by import, API, or user input		Text
company_name	User's company name		Text
job_title	User's job title		Text
user_role	User's role in the TE platform (example: admin, compliance, support)		Text
user_type	User's type in the TE platform (example: lender, organization)		Text
user_status	Current user status (0 = inactive, 1 = active)		Flag
user_create_date	Date and time the user was created		Date/Time
first_login_date	Date and time the user first logged in to the TE platform		Date/Time
last_login_date	Date and time the user most recently logged in to the TE platform		Date/Time
address_city	User address city		Text
address_state	User address state		Text
address_zip_code	User address ZIP/postal code		Text
timezone_name	The user's time zone name (example: America/Chicago, America/Denver)		Text
location	The user's location code or name as provided by import, API, or user input		Text
has_bombbomb_integration	Flag indicating whether the user has an active BombBomb integration configured (0 = no, 1 = yes)		Flag
has_facebook_integration	Flag indicating whether the user has an active Facebook integration configured (0 = no, 1 = yes)		Flag
has_linkedin_integration	Flag indicating whether the user has an active LinkedIn integration configured (0 = no, 1 = yes)		Flag



Field Name	Description	How to Use	Type
has_mortgagecoach_integration	Flag indicating whether the user has an active MortgageCoach integration configured (0 = no, 1 = yes)		Flag
has_office365_integration	Flag indicating whether the user has an active Office 365 integration configured (0 = no, 1 = yes)		Flag
has_optimal_blue_integration	Flag indicating whether the user has an active Optimal Blue integration configured (0 = no, 1 = yes)		Flag
has_sales_boomerang_integration	Flag indicating whether the user has an active Sales Boomerang integration configured (0 = no, 1 = yes)		Flag
has_twitter_integration	Flag indicating whether the user has an active Twitter integration configured (0 = no, 1 = yes)		Flag
has_zillow_integration	Flag indicating whether the user has an active Zillow integration configured (0 = no, 1 = yes)		Flag
nmls_license	The user's identifying number or license for the Nationwide Multistate Licensing System		Text
organization_id	The unique identifier of the organization		Number

Insight Events

The tables in this data source contain all the fields associated with Customer Intelligence alert information.

Table: `contact_dim`

This table includes information about contacts whose records have triggered insight alerts.

Field Name	Description	How to Use	Type
contact_id	Unique contact identifier		Number
owner_user_id	Unique user ID of the contact owner		Number
contact_status	Current status of the contact as provided by import, API, or user input		Text
contact_source	Original source of the contact record as provided by import, API, or user input		Text
contact_source_upper	Same as the contact_source field above, in uppercase		Text
archived_date	Date and time the contact was archived		Date/Time



Field Name	Description	How to Use	Type
archived_reason	Reason for archiving the contact		Text
deleted_date	Date and time the contact was deleted		Date/Time
last_name	Contact last name		Text
first_name	Contact first name		Text
full_name	Contact full name		Text
email_address	Contact email address		Text
email_address_work	Contact work email address		Text
address_city	Contact address city		Text
address_state	Contact address state		Text
address_zip_code	Contact address ZIP/postal code		Text
birth_date	Contact birth date		Date
is_married	Flag indicating whether the contact is married (0 = no, 1 = yes)		Flag
last_contacted_date	Date the contact was last contacted by the user		Date/Time
follow_up_date	Date for planned follow up with the contact		Date/Time
credit_score_rating	Contact's credit score rating category (Excellent, Good, Fair, Poor, Very Poor)		Text
credit_score_rating_sort	Numerical representation of the credit score rating (1 = Excellent ... 5 = Very Poor, 6 = unset)		Number
credit_score_date	Date of contact's most recent credit score		Date
credit_score_expiration_date	Date the contact's most recent credit score expires		Date
employer_name	Name of the contact's employer		Text
employer_address_city	Contact's employer's address city		Text
employer_address_state	Contact's employer's address state		Text
employer_address_zip_code	Contact's employer's address ZIP/postal code		Text
modified_date	Date/time the contact was last modified		Date/Time
created_date	Date/time the contact was created		Date/Time
assigned_to_user_id	User identifier of the user to whom the contact is currently assigned		Number
assigned_to_email	Email address of the user to whom the contact is currently assigned		Text



Field Name	Description	How to Use	Type
referred_to	Name of the person to whom the contact was referred		Text
referred_by	Name of the person by whom the contact was referred		Text
organization_id	Organization identifier		Number

Table: `contact_owner_user`

This table includes information about Total Expert users who own contact records with insight alerts.

Field Name	Description	How to Use	Type
user_id	Unique identifier of the user		Number
email_address	User's email address		Text
username	User's TE platform username		Text
last_name	User's last name		Text
first_name	User's first name		Text
full_name	User's full name		Text
cost_center	User's cost center as provided by import, API, or user input		Text
company_name	User's company name		Text
job_title	User's job title		Text
user_role	User's role in the TE platform (example: admin, compliance, support)		Text
user_type	User's type in the TE platform (example: lender, organization)		Text
user_status	Current user status (0 = inactive, 1 = active)		Flag
user_create_date	Date and time the user was created		Date/Time
first_login_date	Date and time the user first logged in to the TE platform		Date/Time
last_login_date	Date and time the user most recently logged in to the TE platform		Date/Time
address_city	User address city		Text
address_state	User address state		Text



Field Name	Description	How to Use	Type
address_zip_code	User address ZIP/postal code		Text
timezone_name	User's time zone name (example: America/Chicago, America/Denver)		Text
location	User's location code or name as provided by import, API, or user input		Text
has_bombbomb_integration	Flag indicating whether the user has an active BombBomb integration configured (0 = no, 1 = yes)		Flag
has_facebook_integration	Flag indicating whether the user has an active Facebook integration configured (0 = no, 1 = yes)		Flag
has_linkedin_integration	Flag indicating whether the user has an active LinkedIn integration configured (0 = no, 1 = yes)		Flag
has_mortgagecoach_integration	Flag indicating whether the user has an active MortgageCoach integration configured (0 = no, 1 = yes)		Flag
has_office365_integration	Flag indicating whether the user has an active Office 365 integration configured (0 = no, 1 = yes)		Flag
has_optimal_blue_integration	Flag indicating whether the user has an active Optimal Blue integration configured (0 = no, 1 = yes)		Flag
has_sales_boomerang_integration	Flag indicating whether the user has an active Sales Boomerang integration configured (0 = no, 1 = yes)		Flag
has_twitter_integration	Flag indicating whether the user has an active Twitter integration configured (0 = no, 1 = yes)		Flag
has_zillow_integration	Flag indicating whether the user has an active Zillow integration configured (0 = no, 1 = yes)		Flag
nmls_license	User's identifying number or license for the Nationwide Multistate Licensing System		Text
organization_id	Unique identifier of the organization		Number

Table: **dates**

Use this table when working on visuals focused on the dates of insight alerts.

Field Name	Description	How to Use	Type
date_id	Unique ID of the date		Number
year_number	Number of the year (example: 2023)		Number



Field Name	Description	How to Use	Type
quarter_number	Number of the quarter (example: 1)		Number
month_number	Number of the month (example: 3)		Number
day_number	Number of the day in the month (example: 21)		Number
quarter_name	Name of the quarter (example: 1Q, 2Q)		Text
month_name	Name of the month (example: March)		Text
day_name	Name of the day (example: Wednesday)		Text
day_of_week	Number of the day of the week (1 = Monday ... 7 = Sunday)		Number
day_of_year	Number of the day of the year (example: 3/29/2023 = 88)		Number
week_of_year	Number of the week of the year (example: 3/29/2023 = 13)		Number
week_begin_date	Date that the current week began on		Date
week_end_date	Date that the current week ends on		Date
is_weekend	Flag indicating whether the date is a weekend (0 = no, 1 = yes)		Flag
is_leap_year	Flag indicating whether the year is a leap year (0 = not leap year, 1 = leap year)		Flag

Table: `insight_events`

This table includes information that relates to other insight-related tables.

Field Name	Description	How to Use	Type
insight_id	ID of the insight	Used to relate tables together.	Number
insight_owner_user_id	ID of the user who owns the insight	Relates to <code>insight_owner_user</code> .	Number
contact_owner_user_id	ID of the user who owns the contact where the insight was triggered	Relates to <code>contact_owner_user</code> .	Number
contact_id	Unique contact identifier		Number
insight_type_id	Identifier of the type of insight	Relates to <code>insight_type_dim</code> .	Number
insight_date_id	ID used to relate insights to dates	Relates to <code>insight_date_dim</code> .	Date
insight_date	Date the insight was triggered		Date
insight_data	The data contained in the insight		Text



Field Name	Description	How to Use	Type
structured_insight_data	Structured data related to the insight		Text
organization_id	ID of the organization	Relates to <code>organization_dim</code> .	Number

Table: `insight_owner_user`

This table includes information about Total Expert users who own contact records with insight alerts.

Field Name	Description	How to Use	Type
user_id	Unique identifier of the user		Number
email_address	User's email address		Text
username	User's TE platform username		Text
last_name	User's last name		Text
first_name	User's first name		Text
full_name	User's full name		Text
cost_center	User's cost center as provided by import, API, or user input		Text
company_name	User's company name		Text
job_title	User's job title		Text
user_role	User's role in the TE platform (example: admin, compliance, support)		Text
user_type	User's type in the TE platform (example: lender, organization)		Text
user_status	Current user status (0 = inactive, 1 = active)		Flag
user_create_date	Date and time the user was created		Date/Time
first_login_date	Date and time the user first logged in to the TE platform		Date/Time
last_login_date	Date and time the user most recently logged in to the TE platform		Date/Time
address_city	User address city		Text
address_state	User address state		Text
address_zip_code	User address ZIP/postal code		Text
timezone_name	User's time zone name (example: America/Chicago, America/Denver)		Text



Field Name	Description	How to Use	Type
location	User's location code or name as provided by import, API, or user input		Text
has_bombbomb_integration	Flag indicating whether the user has an active BombBomb integration configured (0 = no, 1 = yes)		Flag
has_facebook_integration	Flag indicating whether the user has an active Facebook integration configured (0 = no, 1 = yes)		Flag
has_linkedin_integration	Flag indicating whether the user has an active LinkedIn integration configured (0 = no, 1 = yes)		Flag
has_mortgagecoach_integration	Flag indicating whether the user has an active MortgageCoach integration configured (0 = no, 1 = yes)		Flag
has_office365_integration	Flag indicating whether the user has an active Office 365 integration configured (0 = no, 1 = yes)		Flag
has_optimal_blue_integration	Flag indicating whether the user has an active Optimal Blue integration configured (0 = no, 1 = yes)		Flag
has_sales_boomerang_integration	Flag indicating whether the user has an active Sales Boomerang integration configured (0 = no, 1 = yes)		Flag
has_twitter_integration	Flag indicating whether the user has an active Twitter integration configured (0 = no, 1 = yes)		Flag
has_zillow_integration	Flag indicating whether the user has an active Zillow integration configured (0 = no, 1 = yes)		Flag
nmls_license	User's identifying number or license for the Nationwide Multistate Licensing System		Text
organization_id	Unique identifier of the organization		Number

Table: `insight_types`

This table includes information included in the insight alert itself.

Field Name	Description	How to Use	Type
insight_type_id	ID of the insight type		Number
organization_id	ID of the related organization		Number
defined_fields	Fields on the insight		Number
expires_in_days	When the insight expires		Number
insight_source	Where the insight came from		Text



Field Name	Description	How to Use	Type
insight_type	Type of the insight		Text
permission_id	Identifier of the permission related to the insight		Number
permission_name	Name of the permissions related to the insight		Text

Table: organization_dim

This table includes information about your organization in Total Expert.

Field Name	Description	How to Use	Type
organization_id	Unique identifier of the organization		Number
organization_name	Name of the organization		Text
organization_acronym	Acronym of the organization		Text
organization_type	Type of the organization (example: Lender)		Text
has_ellie_mae_integration	Flag indicating whether the organization has integrated Ellie Mae (0 = no, 1 = yes)		Flag

User Activity

The tables in this data source contain all the fields associated with users in your organization.

Table: user_activity

This table includes information that quantifies how users in your organization are using the Total Expert platform.

Field Name	Description	How to Use	Type
user_id	Unique identifier of the user associated with the activity		Bigint
snapshot_date	Data model contains one row per user per day and reflects activity for the day.		Date
email_autocampaign_emails_clicked	Total number of auto-campaign-sent emails that were clicked on for the associated user ID and day		Bigint
email_autocampaign_emails_delivered	Total number of auto-campaign-sent emails that were delivered for the associated user ID and day		Bigint



Field Name	Description	How to Use	Type
email_autocampaign_emails_opened	Total number of auto-campaign-sent emails that were opened for the associated user ID and day		Bigint
email_autocampaign_emails_sent	Total number of emails sent via an autocampaign for the associated user ID and day		Bigint
comarket_connections_created	Total number of comarketing connections created for the associated user ID and day		Bigint
email_direct_emails_clicked	Total number of direct emails clicked for the associated user ID and day		Bigint
email_direct_emails_delivered	Total number of direct emails delivered for the associated user ID and day		Bigint
email_direct_emails_opened	Total number of direct emails opened for the associated user ID and day		Bigint
email_direct_emails_sent	Total number of direct emails sent for the associated user ID and day		Bigint
media_downloads	Total number of media downloads (media previews) for the associated user ID and day		Bigint
media_downloads_saved	Total number of saved media downloads (meaning that a user downloaded a template, edited it, and saved it) for the associated user ID and day		Bigint
email_dripcampaign_emails_clicked	Total number of drip campaign-sent emails that were clicked on for the associated user ID and day		Bigint
email_dripcampaign_emails_delivered	Total number of drip campaign-sent emails that were delivered for the associated user ID and day		Bigint
email_dripcampaign_emails_opened	Total number of drip campaign-sent emails that were opened for the associated user ID and day		Bigint
email_dripcampaign_emails_sent	Total number of emails sent via a drip campaign for the associated user ID and day		Bigint
calls_duration_inbound_calls	Total duration of inbound calls for the associated user ID and day		Bigint
calls_duration_outbound_calls	Total duration of outbound calls for the associated user ID and day		Bigint
media_dynamic_print_media_created	Total number of print media items created for the associated user ID and day		Bigint
media_dynamic_social_media_created	Total number of social media items created for the associated user ID and day		Bigint



Field Name	Description	How to Use	Type
email_journey_emails_clicked	Total number of journey-sent emails that were clicked on for the associated user ID and day		Bigint
email_journey_emails_delivered	Total number of journey-sent emails that were delivered for the associated user ID and day		Bigint
email_journey_emails_opened	Total number of journey-sent emails that were opened for the associated user ID and day		Bigint
email_journey_emails_sent	Total number of emails sent via a journey for the associated user ID and day		Bigint
sites_num_conversions	Total number of contacts that register on a single property or lead capture app site		Bigint
social_num_facebook	Total number of Facebook posts for the associated user ID and day		Bigint
tasks_num_fv_outcome_task_completed	Total number of task outcomes completed for the associated user ID and day		Bigint
tasks_num_fv_outcome_task_created	Total number of task outcomes created for the associated user ID and day		Bigint
fv_num_fv_visits	Total number of focused view visits for the associated user ID and day		Bigint
calls_num_inbound_calls	Total number of inbound calls for the associated user ID and day		Bigint
social_num_instagram	Total number of Instagram posts for the associated user ID and day		Bigint
sms_num_journey_sms_sent	Total number of journey SMS messages sent for the associated user ID and day	Add this total to <code>sms_num_non_journey_sms_sent</code> to understand the total SMS sent.	Bigint
tasks_num_journey_tasks_completed	Total number of journey tasks completed for the associated user ID and day		Bigint
tasks_num_journey_tasks_created	Total number of journey tasks created for the associated user ID and day		Bigint
sites_num_lca_created	Total number of lead capture apps created for the associated user ID and day		Bigint
sites_num_lca_impressions	Total number of lead capture app impressions for the associated user ID and day		Bigint
social_num_linkedin	Total number of LinkedIn posts for the associated user ID and day		Bigint



Field Name	Description	How to Use	Type
users_num_logins	Total number of user logins for the user ID for the day		Bigint
tasks_num_manual_task_completed	Total number of tasks completed for the associated user ID and day		Bigint
tasks_num_manual_task_created	Total number of tasks created for the associated user ID and day		Bigint
sms_num_non_journey_sms_sent	Total number of non-journey SMS messages sent for the associated user ID and day		Bigint
sms_num_opt_in	Total number of SMS opt ins for the associated user ID and day		Bigint
sms_num_opt_out	Total number of SMS opt outs for the associated user ID and day		Bigint
media_num_ordered_media	Total number of media orders for the associated user ID and day		Bigint
calls_num_outbound_calls	Total number of outbound calls for the associated user ID and day		Bigint
fv_num_outcomes	Total number of focused view outcomes for the associated user ID and day		Bigint
media_num_saved_media	Total number of media items saved for the associated user ID and day		Bigint
comarket_num_sent	Total number of comarketing invites sent for the associated user ID and day		Bigint
sms_num_sms_received	Total number of all (journey or non-journey) SMS messages received for the associated user ID and day		Bigint
sms_num_sms_sent	Total number of all (journey or non-journey) SMS messages sent for the associated user ID and day		Bigint
social_num_social_media_posts	Total number of social media posts for the associated user ID and day		Bigint
sites_num_sps_created	Total number of single property sites created for the associated user ID and day		Bigint
sites_num_sps_impressions	Total number of single property site impressions for the associated user ID and day		Bigint
social_num_twitter	Total number of Twitter posts for the associated user ID and day		Bigint



Field Name	Description	How to Use	Type
users_num_unique_user_logins	Indicates whether the user logged in at least one time for the associated user ID and day		Bigint
users_num_user_spoofed	Total number of times the user ID was spoofed into (logged in as by another user) for the associated user ID and day		Bigint
users_num_user_spoofed	Total number of spoofed logins (times logging in as another user) by the associated user ID and day		Bigint
email_total_emails_clicked	Total number of emails (of all types) clicked for the associated user ID and day		Bigint
email_total_emails_delivered	Total number of emails (of all types) delivered for the associated user ID and day		Bigint
email_total_emails_opened	Total number of emails (of all types) opened for the associated user ID and day		Bigint
email_total_emails_sent	Total number of emails (of all types) sent for the associated user ID and day		Bigint
organization_id	Unique ID for the organization to which the user belongs		Integer

Table: user_dim

This table includes information that describes the setup of user accounts in your organization, including configured and active integrations.

Field Name	Description	How to Use	Type
user_id	Unique identifier of the user		Bigint
email_address	User's email address		Varchar
username	User's TE platform username		Varchar
last_name	User's last name		Varchar
first_name	User's first name		Varchar
full_name	User's full name	Use this when you want to list information by user.	Varchar
cost_center	User's cost center		Varchar
company_name	User's company name		Varchar
job_title	User's job title		Varchar
user_role	User's role assigned by the organization		Varchar
user_type	User's type (such as agent or loan officer)		Varchar



Field Name	Description	How to Use	Type
user_status	User's status (active or inactive)		Integer
user_create_date	User's creation date		Date/Time
first_login_date	User's first login date		Date/Time
last_login_date	User's last login date		Date/Time
address_city	User's address city		Varchar
address_state	User's address state		Varchar
address_zip_code	User's address ZIP code		Varchar
timezone_name	User's time zone		Varchar
location	User's location		Varchar
besmartee_configured	User has a BeSmartee integration configured but not activated (0 = no, 1 = yes)		Integer
blend_configured	User has a Blend integration configured but not activated (0 = no, 1 = yes)		Integer
bombbomb_configured	User has a BombBomb integration configured but not activated (0 = no, 1 = yes)		Integer
cloudvirga-imp_configured	User has a CloudVirga integration configured but not activated (0 = no, 1 = yes)		Integer
compass_configured	User has a Compass integration configured but not activated (0 = no, 1 = yes)		Integer
lendingtree_configured	User has a LendingTree integration configured but not activated (0 = no, 1 = yes)		Integer
linkedin_configured	User has a LinkedIn integration configured but not activated (0 = no, 1 = yes)		Integer
facebook_configured	User has a Facebook integration configured but not activated (0 = no, 1 = yes)		Integer
mbshighway_configured	User has an MBS Highway integration configured but not activated (0 = no, 1 = yes)		Integer
mortgagecoach_configured	User has a Mortgage Coach integration configured but not activated (0 = no, 1 = yes)		Integer
marksman_configured	User has a Marksman integration configured but not activated (0 = no, 1 = yes)		Integer
office365_configured	User has an Office 365 integration configured but not activated (0 = no, 1 = yes)		Integer



Field Name	Description	How to Use	Type
optimalblue_configured	User has an Optimal Blue integration configured but not activated (0 = no, 1 = yes)		Integer
pricemyloan_configured	User has a PriceMyLoan integration configured but not activated (0 = no, 1 = yes)		Integer
reversevision_configured	User has a ReverseVision integration configured but not activated (0 = no, 1 = yes)		Integer
reversevision-los_configured	User has a ReverseVision LOS integration configured but not activated (0 = no, 1 = yes)		Integer
roostify_configured	User has a Roostify integration configured but not activated (0 = no, 1 = yes)		Integer
sales-boomerang_configured	User has a Sales Boomerang integration configured but not activated (0 = no, 1 = yes)		Integer
twitter_configured	User has a Twitter integration configured but not activated (0 = no, 1 = yes)		Integer
zillow-agent_configured	User has a Zillow Agent integration configured but not activated (0 = no, 1 = yes)		Integer
has_besmartee_integration	User has an active BeSmartee integration (0 = no, 1 = yes)		Integer
has_blend_integration	User has an active Blend integration (0 = no, 1 = yes)		Integer
has_bombomb_integration	User has an active BombBomb integration (0 = no, 1 = yes)		Integer
has_cloudvirga_integration	User has an active CloudVirga integration (0 = no, 1 = yes)		Integer
has_compass_integration	User has an active Compass integration (0 = no, 1 = yes)		Integer
has_lendingtree_integration	User has an active LendingTree integration (0 = no, 1 = yes)		Integer
has_linkedin_integration	User has an active LinkedIn integration (0 = no, 1 = yes)		Integer
has_facebook_integration	User has an active Facebook integration (0 = no, 1 = yes)		Integer
has_mbshighway_integration	User has an active MBS Highway integration (0 = no, 1 = yes)		Integer
has_mortgagecoach_integration	User has an active Mortgage Coach integration (0 = no, 1 = yes)		Integer



Field Name	Description	How to Use	Type
has_marksman_integration	User has an active Marksman integration (0 = no, 1 = yes)		Integer
has_office365_integration	User has an active Office 365 integration (0 = no, 1 = yes)		Integer
has_optimal_blue_integration	User has an active Optimal Blue integration (0 = no, 1 = yes)		Integer
has_pricemyloan_integration	User has an active PriceMyLoan integration (0 = no, 1 = yes)		Integer
has_reversevision_integration	User has an active ReverseVision integration (0 = no, 1 = yes)		Integer
has_reversevision-los_integration	User has an active ReverseVision LOS integration (0 = no, 1 = yes)		Integer
has_roostify_integration	User has an active Roostify integration (0 = no, 1 = yes)		Integer
has_sales_boomerang_integration	User has an active Sales Boomerang integration (0 = no, 1 = yes)		Integer
has_twitter_integration	User has an active Twitter integration (0 = no, 1 = yes)		Integer
has_zillow_integration	User has an active Zillow integration (0 = no, 1 = yes)		Integer
nmls_license	User's NMLS license number		Varchar
organization_id	User's organization ID		Integer

Index: Alphabetical Listing of All Fields

The table below includes fields from all the data sources detailed above.

Note

Some field names are used in multiple tables. Repeated field names are listed with each table where they appear.

Tip

Each entry in the Table column is linked to the corresponding table above. Click the link to jump to that table.

Field Name	Data Source	Table	Type
address_city	Email Analytics	Table: contact_dim	Text



Field Name	Data Source	Table	Type
address_city	Email Analytics	Table: user_dim	Text
address_city	Mortgage Loans	Table: borrower	Text
address_city	Mortgage Loans	Table: buyers_agent	Text
address_city	Mortgage Loans	Table: coborrower	Text
address_city	Mortgage Loans	Table: loan_officer	Text
address_city	Mortgage Loans	Table: referring_loan_officer	Text
address_city	Mortgage Loans	Table: sellers_agent	Text
address_city	Insight Attribution Snapshot	Table: insights_contact_dim	Text
address_city	Insight Attribution Snapshot	Table: user_dim	Text
address_city	Insight Events	Table: contact_dim	Text
address_city	Insight Events	Table: contact_owner_user	Text
address_city	Insight Events	Table: insight_owner_user	Text
address_city	User Activity	Table: user_dim	Varchar
address_state	Email Analytics	Table: contact_dim	Text
address_state	Email Analytics	Table: user_dim	Text
address_state	Mortgage Loans	Table: borrower	Text
address_state	Mortgage Loans	Table: buyers_agent	Text
address_state	Mortgage Loans	Table: coborrower	Text
address_state	Mortgage Loans	Table: loan_officer	Text
address_state	Mortgage Loans	Table: referring_loan_officer	Text
address_state	Mortgage Loans	Table: sellers_agent	Text
address_state	Insight Attribution Snapshot	Table: insights_contact_dim	Text
address_state	Insight Attribution Snapshot	Table: user_dim	Text
address_state	Insight Events	Table: contact_dim	Text
address_state	Insight Events	Table: contact_owner_user	Text
address_state	Insight Events	Table: insight_owner_user	Text
address_state	User Activity	Table: user_dim	Varchar
address_zip_code	Email Analytics	Table: contact_dim	Text
address_zip_code	Email Analytics	Table: user_dim	Text
address_zip_code	Mortgage Loans	Table: borrower	Text



Field Name	Data Source	Table	Type
address_zip_code	Mortgage Loans	Table: buyers_agent	Text
address_zip_code	Mortgage Loans	Table: coborrower	Text
address_zip_code	Mortgage Loans	Table: loan_officer	Text
address_zip_code	Mortgage Loans	Table: referring_loan_officer	Text
address_zip_code	Mortgage Loans	Table: sellers_agent	Text
address_zip_code	Insight Attribution Snapshot	Table: insights_contact_dim	Text
address_zip_code	Insight Attribution Snapshot	Table: user_dim	Text
address_zip_code	Insight Events	Table: contact_dim	Text
address_zip_code	Insight Events	Table: contact_owner_user	Text
address_zip_code	Insight Events	Table: insight_owner_user	Text
address_zip_code	User Activity	Table: user_dim	Varchar
application_date	Mortgage Loans	Table: mortgage	Date
application_date	Mortgage Loans	Table: mortgage_snapshot	Date
application_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
application_date_12am	Mortgage Loans	Table: mortgage_snapshot	Date/Time
application_to_funded_days	Mortgage Loans	Table: mortgage_snapshot	Number
application_to_lock_days	Mortgage Loans	Table: mortgage_snapshot	Number
applied_volume	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Currency
approval_date	Mortgage Loans	Table: mortgage	Date
approval_date	Mortgage Loans	Table: mortgage_snapshot	Date
archived_date	Email Analytics	Table: contact_dim	Date/Time
archived_date	Mortgage Loans	Table: borrower	Date/Time
archived_date	Mortgage Loans	Table: buyers_agent	Date/Time
archived_date	Mortgage Loans	Table: coborrower	Date/Time
archived_date	Mortgage Loans	Table: sellers_agent	Date/Time
archived_date	Insight Attribution Snapshot	Table: insights_contact_dim	Date/Time
archived_date	Insight Events	Table: contact_dim	Date/Time
archived_reason	Email Analytics	Table: contact_dim	Text
archived_reason	Mortgage Loans	Table: borrower	Text
archived_reason	Mortgage Loans	Table: buyers_agent	Text



Field Name	Data Source	Table	Type
archived_reason	Mortgage Loans	Table: <code>coborrower</code>	Text
archived_reason	Mortgage Loans	Table: <code>sellers_agent</code>	Text
archived_reason	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Text
archived_reason	Insight Events	Table: <code>contact_dim</code>	Text
assigned_to_email	Email Analytics	Table: <code>contact_dim</code>	Text
assigned_to_email	Mortgage Loans	Table: <code>borrower</code>	Text
assigned_to_email	Mortgage Loans	Table: <code>buyers_agent</code>	Text
assigned_to_email	Mortgage Loans	Table: <code>coborrower</code>	Text
assigned_to_email	Mortgage Loans	Table: <code>sellers_agent</code>	Text
assigned_to_email	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Text
assigned_to_email	Insight Events	Table: <code>contact_dim</code>	Text
assigned_to_user_id	Email Analytics	Table: <code>contact_dim</code>	Number
assigned_to_user_id	Mortgage Loans	Table: <code>borrower</code>	Number
assigned_to_user_id	Mortgage Loans	Table: <code>buyers_agent</code>	Number
assigned_to_user_id	Mortgage Loans	Table: <code>coborrower</code>	Number
assigned_to_user_id	Mortgage Loans	Table: <code>sellers_agent</code>	Number
assigned_to_user_id	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Number
assigned_to_user_id	Insight Events	Table: <code>contact_dim</code>	Number
besmartee_configured	User Activity	Table: <code>user_dim</code>	Integer
birth_date	Email Analytics	Table: <code>contact_dim</code>	Date
birth_date	Mortgage Loans	Table: <code>borrower</code>	Date
birth_date	Mortgage Loans	Table: <code>buyers_agent</code>	Date
birth_date	Mortgage Loans	Table: <code>coborrower</code>	Date
birth_date	Mortgage Loans	Table: <code>sellers_agent</code>	Date
birth_date	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Date
birth_date	Insight Events	Table: <code>contact_dim</code>	Date
blend_configured	User Activity	Table: <code>user_dim</code>	Integer
bombbomb_configured	User Activity	Table: <code>user_dim</code>	Integer
borrower_contact_id	Mortgage Loans	Table: <code>mortgage_snapshot</code>	Number
buyers_agent_contact_id	Mortgage Loans	Table: <code>mortgage_snapshot</code>	Number



Field Name	Data Source	Table	Type
calls_duration_inbound_calls	User Activity	Table: user_activity	Bigint
calls_duration_outbound_calls	User Activity	Table: user_activity	Bigint
calls_num_inbound_calls	User Activity	Table: user_activity	Bigint
calls_num_outbound_calls	User Activity	Table: user_activity	Bigint
campaign_id	Email Analytics	Table: campaign_dim	Number
campaign_id	Email Analytics	Table: email_events	Number
campaign_id	Email Analytics	Table: email_snapshot	Number
campaign_id	Email Analytics	Table: emails_daily	Number
campaign_name	Email Analytics	Table: campaign_dim	Text
campaign_status	Email Analytics	Table: campaign_dim	Text
campaign_type	Email Analytics	Table: campaign_dim	Text
clicked	Email Analytics	Table: emails_daily	Number
cloudvirga-imp_configured	User Activity	Table: user_dim	Integer
coborrower_contact_id	Mortgage Loans	Table: mortgage_snapshot	Number
comarket_connections_created	User Activity	Table: user_activity	Bigint
comarket_num_sent	User Activity	Table: user_activity	Bigint
company_name	Email Analytics	Table: user_dim	Text
company_name	Mortgage Loans	Table: loan_officer	Text
company_name	Mortgage Loans	Table: referring_loan_officer	Text
company_name	Insight Attribution Snapshot	Table: user_dim	Text
company_name	Insight Events	Table: contact_owner_user	Text
company_name	Insight Events	Table: insight_owner_user	Text
company_name	User Activity	Table: user_dim	Varchar
compass_configured	User Activity	Table: user_dim	Integer
complained	Email Analytics	Table: emails_daily	Number
contact_id	Email Analytics	Table: contact_dim	Number
contact_id	Email Analytics	Table: email_events	Number
contact_id	Email Analytics	Table: email_snapshot	Number
contact_id	Email Analytics	Table: emails_daily	Number
contact_id	Mortgage Loans	Table: borrower	Number



Field Name	Data Source	Table	Type
contact_id	Mortgage Loans	Table: buyers_agent	Number
contact_id	Mortgage Loans	Table: coborrower	Number
contact_id	Mortgage Loans	Table: sellers_agent	Number
contact_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Number
contact_id	Insight Attribution Snapshot	Table: insights_contact_dim	Number
contact_id	Insight Events	Table: contact_dim	Number
contact_id	Insight Events	Table: insight_events	Number
contact_owner_user_id	Insight Events	Table: insight_events	Number
contact_source	Email Analytics	Table: contact_dim	Text
contact_source	Mortgage Loans	Table: borrower	Text
contact_source	Mortgage Loans	Table: buyers_agent	Text
contact_source	Mortgage Loans	Table: coborrower	Text
contact_source	Mortgage Loans	Table: sellers_agent	Text
contact_source	Insight Attribution Snapshot	Table: insights_contact_dim	Text
contact_source	Insight Events	Table: contact_dim	Text
contact_source_upper	Email Analytics	Table: contact_dim	Text
contact_source_upper	Mortgage Loans	Table: borrower	Text
contact_source_upper	Mortgage Loans	Table: buyers_agent	Text
contact_source_upper	Mortgage Loans	Table: coborrower	Text
contact_source_upper	Mortgage Loans	Table: sellers_agent	Text
contact_source_upper	Insight Attribution Snapshot	Table: insights_contact_dim	Text
contact_source_upper	Insight Events	Table: contact_dim	Text
contact_status	Email Analytics	Table: contact_dim	Text
contact_status	Mortgage Loans	Table: borrower	Text
contact_status	Mortgage Loans	Table: buyers_agent	Text
contact_status	Mortgage Loans	Table: coborrower	Text
contact_status	Mortgage Loans	Table: sellers_agent	Text
contact_status	Insight Attribution Snapshot	Table: insights_contact_dim	Text
contact_status	Insight Events	Table: contact_dim	Text
cost_center	Email Analytics	Table: user_dim	Text



Field Name	Data Source	Table	Type
cost_center	Mortgage Loans	Table: loan_officer	Text
cost_center	Mortgage Loans	Table: referring_loan_officer	Text
cost_center	Insight Attribution Snapshot	Table: user_dim	Text
cost_center	Insight Events	Table: contact_owner_user	Text
cost_center	Insight Events	Table: insight_owner_user	Text
cost_center	User Activity	Table: user_dim	Varchar
create_to_application_days	Mortgage Loans	Table: mortgage_snapshot	Number
create_to_lock_days	Mortgage Loans	Table: mortgage_snapshot	Number
created_date	Email Analytics	Table: contact_dim	Date/Time
created_date	Email Analytics	Table: email_template_dim	Date/Time
created_date	Mortgage Loans	Table: borrower	Date
created_date	Mortgage Loans	Table: buyers_agent	Date
created_date	Mortgage Loans	Table: coborrower	Date
created_date	Mortgage Loans	Table: sellers_agent	Date
created_date	Insight Attribution Snapshot	Table: insights_contact_dim	Date
created_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
created_date	Insight Events	Table: contact_dim	Date/Time
created_to_funded_days	Mortgage Loans	Table: mortgage_snapshot	Number
created_volume	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Currency
creator_user_id	Email Analytics	Table: email_template_dim	Number
credit_report_date	Mortgage Loans	Table: mortgage	Date
credit_report_date	Mortgage Loans	Table: mortgage_snapshot	Date
credit_score_date	Email Analytics	Table: contact_dim	Date
credit_score_date	Mortgage Loans	Table: borrower	Date
credit_score_date	Mortgage Loans	Table: buyers_agent	Date
credit_score_date	Mortgage Loans	Table: coborrower	Date
credit_score_date	Mortgage Loans	Table: sellers_agent	Date
credit_score_date	Insight Attribution Snapshot	Table: insights_contact_dim	Date
credit_score_date	Insight Events	Table: contact_dim	Date
credit_score_expiration_date	Email Analytics	Table: contact_dim	Date



Field Name	Data Source	Table	Type
credit_score_expiration_date	Mortgage Loans	Table: borrower	Date
credit_score_expiration_date	Mortgage Loans	Table: buyers_agent	Date
credit_score_expiration_date	Mortgage Loans	Table: coborrower	Date
credit_score_expiration_date	Mortgage Loans	Table: sellers_agent	Date
credit_score_expiration_date	Insight Attribution Snapshot	Table: insights_contact_dim	Date
credit_score_expiration_date	Insight Events	Table: contact_dim	Date
credit_score_rating	Email Analytics	Table: contact_dim	Text
credit_score_rating	Mortgage Loans	Table: borrower	Text
credit_score_rating	Mortgage Loans	Table: buyers_agent	Text
credit_score_rating	Mortgage Loans	Table: coborrower	Text
credit_score_rating	Mortgage Loans	Table: sellers_agent	Text
credit_score_rating	Insight Attribution Snapshot	Table: insights_contact_dim	Text
credit_score_rating	Insight Events	Table: contact_dim	Text
credit_score_rating_sort	Email Analytics	Table: contact_dim	Number
credit_score_rating_sort	Mortgage Loans	Table: borrower	Number
credit_score_rating_sort	Mortgage Loans	Table: buyers_agent	Number
credit_score_rating_sort	Mortgage Loans	Table: coborrower	Number
credit_score_rating_sort	Mortgage Loans	Table: sellers_agent	Number
credit_score_rating_sort	Insight Attribution Snapshot	Table: insights_contact_dim	Number
credit_score_rating_sort	Insight Events	Table: contact_dim	Number
date_id	Email Analytics	Table: dates	Number
date_id	Mortgage Loans	Table: dates_application_date	Number
date_id	Mortgage Loans	Table: dates_funded_date	Number
date_id	Mortgage Loans	Table: dates_lock_date	Number
date_id	Mortgage Loans	Table: dates_los_created_date	Number
date_id	Insight Attribution Snapshot	Table: insight_date_dim	Number
date_id	Insight Attribution Snapshot	Table: loan_application_date_dim	Number
date_id	Insight Attribution Snapshot	Table: loan_created_date_dim	Number
date_id	Insight Attribution Snapshot	Table: loan_funded_date_dim	Number
date_id	Insight Events	Table: dates	Number



Field Name	Data Source	Table	Type
day_name	Email Analytics	Table: <code>dates</code>	Text
day_name	Mortgage Loans	Table: <code>dates_application_date</code>	Text
day_name	Mortgage Loans	Table: <code>dates_funded_date</code>	Text
day_name	Mortgage Loans	Table: <code>dates_lock_date</code>	Text
day_name	Mortgage Loans	Table: <code>dates_los_created_date</code>	Text
day_name	Insight Attribution Snapshot	Table: <code>insight_date_dim</code>	Text
day_name	Insight Attribution Snapshot	Table: <code>loan_application_date_dim</code>	Text
day_name	Insight Attribution Snapshot	Table: <code>loan_created_date_dim</code>	Text
day_name	Insight Attribution Snapshot	Table: <code>loan_funded_date_dim</code>	Text
day_name	Insight Events	Table: <code>dates</code>	Text
day_number	Email Analytics	Table: <code>dates</code>	Number
day_number	Mortgage Loans	Table: <code>dates_application_date</code>	Number
day_number	Mortgage Loans	Table: <code>dates_funded_date</code>	Number
day_number	Mortgage Loans	Table: <code>dates_lock_date</code>	Number
day_number	Mortgage Loans	Table: <code>dates_los_created_date</code>	Number
day_number	Insight Attribution Snapshot	Table: <code>insight_date_dim</code>	Number
day_number	Insight Attribution Snapshot	Table: <code>loan_application_date_dim</code>	Number
day_number	Insight Attribution Snapshot	Table: <code>loan_created_date_dim</code>	Number
day_number	Insight Attribution Snapshot	Table: <code>loan_funded_date_dim</code>	Number
day_number	Insight Events	Table: <code>dates</code>	Number
day_of_week	Email Analytics	Table: <code>dates</code>	Number
day_of_week	Mortgage Loans	Table: <code>dates_application_date</code>	Number
day_of_week	Mortgage Loans	Table: <code>dates_funded_date</code>	Number
day_of_week	Mortgage Loans	Table: <code>dates_lock_date</code>	Number
day_of_week	Mortgage Loans	Table: <code>dates_los_created_date</code>	Number
day_of_week	Insight Attribution Snapshot	Table: <code>insight_date_dim</code>	Number
day_of_week	Insight Attribution Snapshot	Table: <code>loan_application_date_dim</code>	Number
day_of_week	Insight Attribution Snapshot	Table: <code>loan_created_date_dim</code>	Number
day_of_week	Insight Attribution Snapshot	Table: <code>loan_funded_date_dim</code>	Number
day_of_week	Insight Events	Table: <code>dates</code>	Number



Field Name	Data Source	Table	Type
day_of_year	Email Analytics	Table: <code>dates</code>	Number
day_of_year	Mortgage Loans	Table: <code>dates_application_date</code>	Number
day_of_year	Mortgage Loans	Table: <code>dates_funded_date</code>	Number
day_of_year	Mortgage Loans	Table: <code>dates_lock_date</code>	Number
day_of_year	Mortgage Loans	Table: <code>dates_los_created_date</code>	Number
day_of_year	Insight Attribution Snapshot	Table: <code>insight_date_dim</code>	Number
day_of_year	Insight Attribution Snapshot	Table: <code>loan_application_date_dim</code>	Number
day_of_year	Insight Attribution Snapshot	Table: <code>loan_created_date_dim</code>	Number
day_of_year	Insight Attribution Snapshot	Table: <code>loan_funded_date_dim</code>	Number
day_of_year	Insight Events	Table: <code>dates</code>	Number
days_from_first_opened_to_first_clicked	Email Analytics	Table: <code>email_snapshot</code>	Number
days_from_first_sent_to_first_clicked	Email Analytics	Table: <code>email_snapshot</code>	Number
days_from_first_sent_to_first_opened	Email Analytics	Table: <code>email_snapshot</code>	Number
days_since_first_clicked	Email Analytics	Table: <code>email_snapshot</code>	Number
days_since_first_opened	Email Analytics	Table: <code>email_snapshot</code>	Number
days_since_last_clicked	Email Analytics	Table: <code>email_snapshot</code>	Number
days_since_last_opened	Email Analytics	Table: <code>email_snapshot</code>	Number
days_since_sent	Email Analytics	Table: <code>email_snapshot</code>	Number
defined_fields	Insight Attribution Snapshot	Table: <code>insight_type_dim</code>	Number
defined_fields	Insight Events	Table: <code>insight_types</code>	Number
deleted_date	Email Analytics	Table: <code>contact_dim</code>	Date/Time
deleted_date	Mortgage Loans	Table: <code>borrower</code>	Date/Time
deleted_date	Mortgage Loans	Table: <code>buyers_agent</code>	Date/Time
deleted_date	Mortgage Loans	Table: <code>coborrower</code>	Date/Time
deleted_date	Mortgage Loans	Table: <code>sellers_agent</code>	Date/Time
deleted_date	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Date/Time
deleted_date	Insight Events	Table: <code>contact_dim</code>	Date/Time
delivered	Email Analytics	Table: <code>emails_daily</code>	Number
dropped	Email Analytics	Table: <code>emails_daily</code>	Number
end_date	Email Analytics	Table: <code>campaign_dim</code>	Date



Field Name	Data Source	Table	Type
email_address	Email Analytics	Table: <code>contact_dim</code>	Text
email_address	Email Analytics	Table: <code>user_dim</code>	Text
email_address	Mortgage Loans	Table: <code>borrower</code>	Text
email_address	Mortgage Loans	Table: <code>buyers_agent</code>	Text
email_address	Mortgage Loans	Table: <code>coborrower</code>	Text
email_address	Mortgage Loans	Table: <code>loan_officer</code>	Text
email_address	Mortgage Loans	Table: <code>referring_loan_officer</code>	Text
email_address	Mortgage Loans	Table: <code>sellers_agent</code>	Text
email_address	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Text
email_address	Insight Attribution Snapshot	Table: <code>user_dim</code>	Text
email_address	Insight Events	Table: <code>contact_dim</code>	Text
email_address	Insight Events	Table: <code>contact_owner_user</code>	Text
email_address	Insight Events	Table: <code>insight_owner_user</code>	Text
email_address	User Activity	Table: <code>user_dim</code>	Varchar
email_address_work	Email Analytics	Table: <code>contact_dim</code>	Text
email_address_work	Mortgage Loans	Table: <code>borrower</code>	Text
email_address_work	Mortgage Loans	Table: <code>buyers_agent</code>	Text
email_address_work	Mortgage Loans	Table: <code>coborrower</code>	Text
email_address_work	Mortgage Loans	Table: <code>sellers_agent</code>	Text
email_address_work	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Text
email_address_work	Insight Events	Table: <code>contact_dim</code>	Text
email_autocampaign_emails_clicked	User Activity	Table: <code>user_activity</code>	Bigint
email_autocampaign_emails_delivered	User Activity	Table: <code>user_activity</code>	Bigint
email_autocampaign_emails_opened	User Activity	Table: <code>user_activity</code>	Bigint
email_autocampaign_emails_sent	User Activity	Table: <code>user_activity</code>	Bigint
email_direct_emails_clicked	User Activity	Table: <code>user_activity</code>	Bigint
email_direct_emails_delivered	User Activity	Table: <code>user_activity</code>	Bigint
email_direct_emails_opened	User Activity	Table: <code>user_activity</code>	Bigint
email_direct_emails_sent	User Activity	Table: <code>user_activity</code>	Bigint
email_dripcampaign_emails_clicked	User Activity	Table: <code>user_activity</code>	Bigint



Field Name	Data Source	Table	Type
email_dripcampaign_emails_delivered	User Activity	Table: user_activity	Bigint
email_dripcampaign_emails_opened	User Activity	Table: user_activity	Bigint
email_dripcampaign_emails_sent	User Activity	Table: user_activity	Bigint
email_id	Email Analytics	Table: email_events	Number
email_id	Email Analytics	Table: email_snapshot	Number
email_id	Email Analytics	Table: emails_daily	Number
email_journey_emails_clicked	User Activity	Table: user_activity	Bigint
email_journey_emails_delivered	User Activity	Table: user_activity	Bigint
email_journey_emails_opened	User Activity	Table: user_activity	Bigint
email_journey_emails_sent	User Activity	Table: user_activity	Bigint
email_name	Email Analytics	Table: email_template_dim	Text
email_subject	Email Analytics	Table: email_template_dim	Text
email_template_id	Email Analytics	Table: email_events	Number
email_template_id	Email Analytics	Table: email_snapshot	Number
email_template_id	Email Analytics	Table: email_template_dim	Number
email_template_id	Email Analytics	Table: emails_daily	Number
email_total_emails_clicked	User Activity	Table: user_activity	Bigint
email_total_emails_delivered	User Activity	Table: user_activity	Bigint
email_total_emails_opened	User Activity	Table: user_activity	Bigint
email_total_emails_sent	User Activity	Table: user_activity	Bigint
employer_address_city	Email Analytics	Table: contact_dim	Text
employer_address_city	Mortgage Loans	Table: borrower	Text
employer_address_city	Mortgage Loans	Table: buyers_agent	Text
employer_address_city	Mortgage Loans	Table: coborrower	Text
employer_address_city	Mortgage Loans	Table: sellers_agent	Text
employer_address_city	Insight Attribution Snapshot	Table: insights_contact_dim	Text
employer_address_city	Insight Events	Table: contact_dim	Text
employer_address_state	Email Analytics	Table: contact_dim	Text
employer_address_state	Mortgage Loans	Table: borrower	Text
employer_address_state	Mortgage Loans	Table: buyers_agent	Text



Field Name	Data Source	Table	Type
employer_address_state	Mortgage Loans	Table: <code>coborrower</code>	Text
employer_address_state	Mortgage Loans	Table: <code>sellers_agent</code>	Text
employer_address_state	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Text
employer_address_state	Insight Events	Table: <code>contact_dim</code>	Text
employer_address_zip_code	Email Analytics	Table: <code>contact_dim</code>	Text
employer_address_zip_code	Mortgage Loans	Table: <code>borrower</code>	Text
employer_address_zip_code	Mortgage Loans	Table: <code>buyers_agent</code>	Text
employer_address_zip_code	Mortgage Loans	Table: <code>coborrower</code>	Text
employer_address_zip_code	Mortgage Loans	Table: <code>sellers_agent</code>	Text
employer_address_zip_code	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Text
employer_address_zip_code	Insight Events	Table: <code>contact_dim</code>	Text
employer_name	Email Analytics	Table: <code>contact_dim</code>	Text
employer_name	Mortgage Loans	Table: <code>borrower</code>	Text
employer_name	Mortgage Loans	Table: <code>buyers_agent</code>	Text
employer_name	Mortgage Loans	Table: <code>coborrower</code>	Text
employer_name	Mortgage Loans	Table: <code>sellers_agent</code>	Text
employer_name	Insight Attribution Snapshot	Table: <code>insights_contact_dim</code>	Text
employer_name	Insight Events	Table: <code>contact_dim</code>	Text
event_source	Email Analytics	Table: <code>email_events</code>	Text
event_type	Email Analytics	Table: <code>email_events</code>	Text
expires_in_days	Insight Attribution Snapshot	Table: <code>insight_type_dim</code>	Number
expires_in_days	Insight Events	Table: <code>insight_types</code>	Number
facebook_configured	User Activity	Table: <code>user_dim</code>	Integer
first_clicked_date	Email Analytics	Table: <code>email_snapshot</code>	Date/Time
first_complained_date	Email Analytics	Table: <code>email_snapshot</code>	Date/Time
first_login_date	Email Analytics	Table: <code>user_dim</code>	Date/Time
first_login_date	Mortgage Loans	Table: <code>loan_officer</code>	Date/Time
first_login_date	Mortgage Loans	Table: <code>referring_loan_officer</code>	Date/Time
first_login_date	Insight Attribution Snapshot	Table: <code>user_dim</code>	Date/Time
first_login_date	Insight Events	Table: <code>contact_owner_user</code>	Date/Time



Field Name	Data Source	Table	Type
first_login_date	Insight Events	Table: insight_owner_user	Date/Time
first_login_date	User Activity	Table: user_dim	Date/Time
first_name	Email Analytics	Table: contact_dim	Text
first_name	Email Analytics	Table: user_dim	Text
first_name	Mortgage Loans	Table: borrower	Text
first_name	Mortgage Loans	Table: buyers_agent	Text
first_name	Mortgage Loans	Table: coborrower	Text
first_name	Mortgage Loans	Table: loan_officer	Text
first_name	Mortgage Loans	Table: referring_loan_officer	Text
first_name	Mortgage Loans	Table: sellers_agent	Text
first_name	Insight Attribution Snapshot	Table: insights_contact_dim	Text
first_name	Insight Attribution Snapshot	Table: user_dim	Text
first_name	Insight Events	Table: contact_dim	Text
first_name	Insight Events	Table: contact_owner_user	Text
first_name	Insight Events	Table: insight_owner_user	Text
first_name	User Activity	Table: user_dim	Varchar
first_opened_date	Email Analytics	Table: email_snapshot	Date/Time
first_unsubscribed_date	Email Analytics	Table: email_snapshot	Date/Time
follow_up_date	Email Analytics	Table: contact_dim	Date/Time
follow_up_date	Mortgage Loans	Table: borrower	Date
follow_up_date	Mortgage Loans	Table: buyers_agent	Date
follow_up_date	Mortgage Loans	Table: coborrower	Date
follow_up_date	Mortgage Loans	Table: sellers_agent	Date
follow_up_date	Insight Attribution Snapshot	Table: insights_contact_dim	Date
follow_up_date	Insight Events	Table: contact_dim	Date/Time
full_name	Email Analytics	Table: contact_dim	Text
full_name	Email Analytics	Table: user_dim	Text
full_name	Mortgage Loans	Table: borrower	Text
full_name	Mortgage Loans	Table: buyers_agent	Text
full_name	Mortgage Loans	Table: coborrower	Text



Field Name	Data Source	Table	Type
full_name	Mortgage Loans	Table: loan_officer	Text
full_name	Mortgage Loans	Table: referring_loan_officer	Text
full_name	Mortgage Loans	Table: sellers_agent	Text
full_name	Insight Attribution Snapshot	Table: insights_contact_dim	Text
full_name	Insight Attribution Snapshot	Table: user_dim	Text
full_name	Insight Events	Table: contact_dim	Text
full_name	Insight Events	Table: contact_owner_user	Text
full_name	Insight Events	Table: insight_owner_user	Text
full_name	User Activity	Table: user_dim	Varchar
funded_date	Mortgage Loans	Table: mortgage	Date
funded_date	Mortgage Loans	Table: mortgage_snapshot	Date
funded_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
funded_date_12am	Mortgage Loans	Table: mortgage_snapshot	Date/Time
funded_volume	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Currency
fv_num_fv_visits	User Activity	Table: user_activity	Bigint
fv_num_outcomes	User Activity	Table: user_activity	Bigint
generation	Mortgage Loans	Table: borrower	Text
has_besmartee_integration	User Activity	Table: user_dim	Integer
has_blend_integration	User Activity	Table: user_dim	Integer
has_bombomb_integration	Email Analytics	Table: user_dim	Flag
has_bombomb_integration	Mortgage Loans	Table: loan_officer	Flag
has_bombomb_integration	Mortgage Loans	Table: referring_loan_officer	Flag
has_bombomb_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_bombomb_integration	Insight Events	Table: contact_owner_user	Flag
has_bombomb_integration	Insight Events	Table: insight_owner_user	Flag
has_bombomb_integration	User Activity	Table: user_dim	Integer
has_cloudvirga_integration	User Activity	Table: user_dim	Integer
has_compass_integration	User Activity	Table: user_dim	Integer
has_ellie_mae_integration	Email Analytics	Table: organization_dim	Flag
has_ellie_mae_integration	Insight Attribution Snapshot	Table: organization_dim	Flag



Field Name	Data Source	Table	Type
has_ellie_mae_integration	Insight Events	Table: organization_dim	Flag
has_facebook_integration	Email Analytics	Table: user_dim	Flag
has_facebook_integration	Mortgage Loans	Table: loan_officer	Flag
has_facebook_integration	Mortgage Loans	Table: referring_loan_officer	Flag
has_facebook_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_facebook_integration	Insight Events	Table: contact_owner_user	Flag
has_facebook_integration	Insight Events	Table: insight_owner_user	Flag
has_facebook_integration	User Activity	Table: user_dim	Integer
has_lendingtree_integration	User Activity	Table: user_dim	Integer
has_linkedin_integration	Email Analytics	Table: user_dim	Flag
has_linkedin_integration	Mortgage Loans	Table: loan_officer	Flag
has_linkedin_integration	Mortgage Loans	Table: referring_loan_officer	Flag
has_linkedin_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_linkedin_integration	Insight Events	Table: contact_owner_user	Flag
has_linkedin_integration	Insight Events	Table: insight_owner_user	Flag
has_linkedin_integration	User Activity	Table: user_dim	Integer
has_marksman_integration	User Activity	Table: user_dim	Integer
has_mbshighway_integration	User Activity	Table: user_dim	Integer
has_mortgagecoach_integration	Email Analytics	Table: user_dim	Flag
has_mortgagecoach_integration	Mortgage Loans	Table: loan_officer	Flag
has_mortgagecoach_integration	Mortgage Loans	Table: referring_loan_officer	Flag
has_mortgagecoach_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_mortgagecoach_integration	Insight Events	Table: contact_owner_user	Flag
has_mortgagecoach_integration	Insight Events	Table: insight_owner_user	Flag
has_mortgagecoach_integration	User Activity	Table: user_dim	Integer
has_office365_integration	Email Analytics	Table: user_dim	Flag
has_office365_integration	Mortgage Loans	Table: loan_officer	Flag
has_office365_integration	Mortgage Loans	Table: referring_loan_officer	Flag
has_office365_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_office365_integration	Insight Events	Table: contact_owner_user	Flag



Field Name	Data Source	Table	Type
has_office365_integration	Insight Events	Table: insight_owner_user	Flag
has_office365_integration	User Activity	Table: user_dim	Integer
has_optimal_blue_integration	Email Analytics	Table: user_dim	Flag
has_optimal_blue_integration	Mortgage Loans	Table: loan_officer	Flag
has_optimal_blue_integration	Mortgage Loans	Table: referring_loan_officer	Flag
has_optimal_blue_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_optimal_blue_integration	Insight Events	Table: contact_owner_user	Flag
has_optimal_blue_integration	Insight Events	Table: insight_owner_user	Flag
has_optimal_blue_integration	User Activity	Table: user_dim	Integer
has_pricemyloan_integration	User Activity	Table: user_dim	Integer
has_reversevision_integration	User Activity	Table: user_dim	Integer
has_reversevision-los_integration	User Activity	Table: user_dim	Integer
has_roostify_integration	User Activity	Table: user_dim	Integer
has_sales_boomerang_integration	Email Analytics	Table: user_dim	Flag
has_sales_boomerang_integration	Mortgage Loans	Table: loan_officer	Flag
has_sales_boomerang_integration	Mortgage Loans	Table: referring_loan_officer	Flag
has_sales_boomerang_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_sales_boomerang_integration	Insight Events	Table: contact_owner_user	Flag
has_sales_boomerang_integration	Insight Events	Table: insight_owner_user	Flag
has_sales_boomerang_integration	User Activity	Table: user_dim	Integer
has_twitter_integration	Email Analytics	Table: user_dim	Flag
has_twitter_integration	Mortgage Loans	Table: loan_officer	Flag
has_twitter_integration	Mortgage Loans	Table: referring_loan_officer	Flag
has_twitter_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_twitter_integration	Insight Events	Table: contact_owner_user	Flag
has_twitter_integration	Insight Events	Table: insight_owner_user	Flag
has_twitter_integration	User Activity	Table: user_dim	Integer
has_zillow_integration	Email Analytics	Table: user_dim	Flag
has_zillow_integration	Mortgage Loans	Table: loan_officer	Flag
has_zillow_integration	Mortgage Loans	Table: referring_loan_officer	Flag



Field Name	Data Source	Table	Type
has_zillow_integration	Insight Attribution Snapshot	Table: user_dim	Flag
has_zillow_integration	Insight Events	Table: contact_owner_user	Flag
has_zillow_integration	Insight Events	Table: insight_owner_user	Flag
has_zillow_integration	User Activity	Table: user_dim	Integer
insight_data	Insight Events	Table: insight_events	Text
insight_date	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Date
insight_date	Insight Events	Table: insight_events	Date
insight_date_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Date
insight_date_id	Insight Events	Table: insight_events	Date
insight_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Number
insight_id	Insight Events	Table: insight_events	Number
insight_owner_user_id	Insight Events	Table: insight_events	Number
insight_source	Insight Attribution Snapshot	Table: insight_type_dim	Text
insight_source	Insight Events	Table: insight_types	Text
insight_type	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Text
insight_type	Insight Attribution Snapshot	Table: insight_type_dim	Text
insight_type	Insight Events	Table: insight_types	Text
insight_type_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Number
insight_type_id	Insight Attribution Snapshot	Table: insight_type_dim	Number
insight_type_id	Insight Events	Table: insight_events	Number
insight_type_id	Insight Events	Table: insight_types	Number
interest_rate	Mortgage Loans	Table: mortgage	Number
interest_rate	Insight Attribution Snapshot	Table: mortgage_dim	Number
is_applied	Mortgage Loans	Table: mortgage_snapshot	Flag
is_applied	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Flag
is_bounced	Email Analytics	Table: email_snapshot	Flag
is_canceled	Email Analytics	Table: email_snapshot	Flag
is_clicked	Email Analytics	Table: email_snapshot	Flag
is_complained	Email Analytics	Table: email_snapshot	Flag
is_created	Mortgage Loans	Table: mortgage_snapshot	Flag



Field Name	Data Source	Table	Type
is_created	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Flag
is_delivered	Email Analytics	Table: email_snapshot	Flag
is_failed	Email Analytics	Table: email_snapshot	Flag
is_funded	Mortgage Loans	Table: mortgage_snapshot	Flag
is_funded	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Flag
is_leap_year	Email Analytics	Table: dates	Flag
is_leap_year	Mortgage Loans	Table: dates_application_date	Flag
is_leap_year	Mortgage Loans	Table: dates_funded_date	Flag
is_leap_year	Mortgage Loans	Table: dates_lock_date	Flag
is_leap_year	Mortgage Loans	Table: dates_los_created_date	Flag
is_leap_year	Insight Attribution Snapshot	Table: insight_date_dim	Flag
is_leap_year	Insight Attribution Snapshot	Table: loan_application_date_dim	Flag
is_leap_year	Insight Attribution Snapshot	Table: loan_created_date_dim	Flag
is_leap_year	Insight Attribution Snapshot	Table: loan_funded_date_dim	Flag
is_leap_year	Insight Events	Table: dates	Flag
is_locked	Mortgage Loans	Table: mortgage_snapshot	Flag
is_married	Email Analytics	Table: contact_dim	Flag
is_married	Mortgage Loans	Table: borrower	Flag
is_married	Mortgage Loans	Table: buyers_agent	Flag
is_married	Mortgage Loans	Table: coborrower	Flag
is_married	Mortgage Loans	Table: sellers_agent	Flag
is_married	Insight Attribution Snapshot	Table: insights_contact_dim	Flag
is_married	Insight Events	Table: contact_dim	Flag
isMTD	Mortgage Loans	Table: dates_application_date	Flag
isMTD	Mortgage Loans	Table: dates_funded_date	Flag
isMTD	Mortgage Loans	Table: dates_lock_date	Flag
isMTD	Mortgage Loans	Table: dates_los_created_date	Flag
is_opened	Email Analytics	Table: email_snapshot	Flag
is_pending	Email Analytics	Table: email_snapshot	Flag
is_processed	Email Analytics	Table: email_snapshot	Flag



Field Name	Data Source	Table	Type
is_sent	Email Analytics	Table: email_snapshot	Flag
is_suppressed	Email Analytics	Table: email_snapshot	Flag
is_unsubscribed	Email Analytics	Table: email_snapshot	Flag
is_weekend	Email Analytics	Table: dates	Flag
is_weekend	Mortgage Loans	Table: dates_application_date	Flag
is_weekend	Mortgage Loans	Table: dates_funded_date	Flag
is_weekend	Mortgage Loans	Table: dates_lock_date	Flag
is_weekend	Mortgage Loans	Table: dates_los_created_date	Flag
is_weekend	Insight Attribution Snapshot	Table: insight_date_dim	Flag
is_weekend	Insight Attribution Snapshot	Table: loan_application_date_dim	Flag
is_weekend	Insight Attribution Snapshot	Table: loan_created_date_dim	Flag
is_weekend	Insight Attribution Snapshot	Table: loan_funded_date_dim	Flag
is_weekend	Insight Events	Table: dates	Flag
job_title	Email Analytics	Table: user_dim	Text
job_title	Mortgage Loans	Table: loan_officer	Text
job_title	Mortgage Loans	Table: referring_loan_officer	Text
job_title	Insight Attribution Snapshot	Table: user_dim	Text
job_title	Insight Events	Table: contact_owner_user	Text
job_title	Insight Events	Table: insight_owner_user	Text
job_title	User Activity	Table: user_dim	Varchar
last_clicked_date	Email Analytics	Table: email_snapshot	Date/Time
last_complained_date	Email Analytics	Table: email_snapshot	Date/Time
last_contacted_date	Email Analytics	Table: contact_dim	Date/Time
last_contacted_date	Mortgage Loans	Table: borrower	Date
last_contacted_date	Mortgage Loans	Table: buyers_agent	Date
last_contacted_date	Mortgage Loans	Table: coborrower	Date
last_contacted_date	Mortgage Loans	Table: sellers_agent	Date
last_contacted_date	Insight Attribution Snapshot	Table: insights_contact_dim	Date
last_contacted_date	Insight Events	Table: contact_dim	Date/Time
last_login_date	Email Analytics	Table: user_dim	Date/Time



Field Name	Data Source	Table	Type
last_login_date	Mortgage Loans	Table: loan_officer	Date/Time
last_login_date	Mortgage Loans	Table: referring_loan_officer	Date/Time
last_login_date	Insight Attribution Snapshot	Table: user_dim	Date/Time
last_login_date	Insight Events	Table: contact_owner_user	Date/Time
last_login_date	Insight Events	Table: insight_owner_user	Date/Time
last_login_date	User Activity	Table: user_dim	Date/Time
last_name	Email Analytics	Table: contact_dim	Text
last_name	Email Analytics	Table: user_dim	Text
last_name	Mortgage Loans	Table: borrower	Text
last_name	Mortgage Loans	Table: buyers_agent	Text
last_name	Mortgage Loans	Table: coborrower	Text
last_name	Mortgage Loans	Table: loan_officer	Text
last_name	Mortgage Loans	Table: referring_loan_officer	Text
last_name	Mortgage Loans	Table: sellers_agent	Text
last_name	Insight Attribution Snapshot	Table: insights_contact_dim	Text
last_name	Insight Attribution Snapshot	Table: user_dim	Text
last_name	Insight Events	Table: contact_dim	Text
last_name	Insight Events	Table: contact_owner_user	Text
last_name	Insight Events	Table: insight_owner_user	Text
last_name	User Activity	Table: user_dim	Varchar
last_opened_date	Email Analytics	Table: email_snapshot	Date/Time
last_unsubscribed_date	Email Analytics	Table: email_snapshot	Date/Time
latest_stage_date	Mortgage Loans	Table: mortgage_snapshot	Date
lendingtree_configured	User Activity	Table: user_dim	Integer
linkedin_configured	User Activity	Table: user_dim	Integer
loan_amount	Mortgage Loans	Table: mortgage	Number
loan_amount	Mortgage Loans	Table: mortgage_snapshot	Number
loan_amount	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Currency
loan_amount	Insight Attribution Snapshot	Table: mortgage_dim	Number
loan_application_date_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Date



Field Name	Data Source	Table	Type
loan_created_date_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Date
loan_funded_date_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Date
loan_funnel_stage	Mortgage Loans	Table: mortgage_snapshot	Text
loan_id	Mortgage Loans	Table: mortgage	Number
loan_id	Mortgage Loans	Table: mortgage_snapshot	Number
loan_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Number
loan_id	Insight Attribution Snapshot	Table: mortgage_dim	Number
loan_number	Mortgage Loans	Table: mortgage	Number
loan_officer_user_id	Mortgage Loans	Table: mortgage_snapshot	Number
loan_officer_user_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Number
loan_product	Insight Attribution Snapshot	Table: mortgage_dim	Text
loan_product_name	Mortgage Loans	Table: mortgage	Text
loan_program	Mortgage Loans	Table: mortgage	Text
loan_program	Insight Attribution Snapshot	Table: mortgage_dim	Text
loan_purpose	Mortgage Loans	Table: mortgage	Text
loan_purpose	Insight Attribution Snapshot	Table: mortgage_dim	Text
loan_status	Mortgage Loans	Table: mortgage	Text
loan_term_months	Mortgage Loans	Table: mortgage	Number
loan_term_months	Insight Attribution Snapshot	Table: mortgage_dim	Number
loan_type	Mortgage Loans	Table: mortgage	Text
loan_type	Insight Attribution Snapshot	Table: mortgage_dim	Text
location	Email Analytics	Table: user_dim	Text
location	Mortgage Loans	Table: loan_officer	Text
location	Mortgage Loans	Table: referring_loan_officer	Text
location	Insight Attribution Snapshot	Table: user_dim	Text
location	Insight Events	Table: contact_owner_user	Text
location	Insight Events	Table: insight_owner_user	Text
location	User Activity	Table: user_dim	Varchar
lock_date	Mortgage Loans	Table: mortgage_snapshot	Date
lock_date_12am	Mortgage Loans	Table: mortgage_snapshot	Date/Time



Field Name	Data Source	Table	Type
lock_to_funded_days	Mortgage Loans	Table: mortgage_snapshot	Number
los_application_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
los_approval_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
los_closing_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
los_create_date_12am	Mortgage Loans	Table: mortgage_snapshot	Date/Time
los_created_date	Mortgage Loans	Table: mortgage_snapshot	Date
los_created_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
los_credit_report_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
los_funded_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
los_loan_number	Insight Attribution Snapshot	Table: mortgage_dim	Text
los_loan_status	Insight Attribution Snapshot	Table: mortgage_dim	Text
los_lock_date	Insight Attribution Snapshot	Table: mortgage_dim	Date
marksman_configured	User Activity	Table: user_dim	Integer
mbshighway_configured	User Activity	Table: user_dim	Integer
media_downloads	User Activity	Table: user_activity	Bigint
media_downloads_saved	User Activity	Table: user_activity	Bigint
media_dynamic_print_media_created	User Activity	Table: user_activity	Bigint
media_dynamic_social_media_created	User Activity	Table: user_activity	Bigint
media_num_ordered_media	User Activity	Table: user_activity	Bigint
media_num_saved_media	User Activity	Table: user_activity	Bigint
modified_date	Email Analytics	Table: contact_dim	Date/Time
modified_date	Mortgage Loans	Table: borrower	Date
modified_date	Mortgage Loans	Table: buyers_agent	Date
modified_date	Mortgage Loans	Table: coborrower	Date
modified_date	Mortgage Loans	Table: sellers_agent	Date
modified_date	Insight Attribution Snapshot	Table: insights_contact_dim	Date
modified_date	Insight Events	Table: contact_dim	Date/Time
month_name	Email Analytics	Table: dates	Text
month_name	Mortgage Loans	Table: dates_application_date	Text
month_name	Mortgage Loans	Table: dates_funded_date	Text



Field Name	Data Source	Table	Type
month_name	Mortgage Loans	Table: <code>dates_lock_date</code>	Text
month_name	Mortgage Loans	Table: <code>dates_los_created_date</code>	Text
month_name	Insight Attribution Snapshot	Table: <code>insight_date_dim</code>	Text
month_name	Insight Attribution Snapshot	Table: <code>loan_application_date_dim</code>	Text
month_name	Insight Attribution Snapshot	Table: <code>loan_created_date_dim</code>	Text
month_name	Insight Attribution Snapshot	Table: <code>loan_funded_date_dim</code>	Text
month_name	Insight Events	Table: <code>dates</code>	Text
month_number	Email Analytics	Table: <code>dates</code>	Number
month_number	Mortgage Loans	Table: <code>dates_application_date</code>	Number
month_number	Mortgage Loans	Table: <code>dates_funded_date</code>	Number
month_number	Mortgage Loans	Table: <code>dates_lock_date</code>	Number
month_number	Mortgage Loans	Table: <code>dates_los_created_date</code>	Number
month_number	Insight Attribution Snapshot	Table: <code>insight_date_dim</code>	Number
month_number	Insight Attribution Snapshot	Table: <code>loan_application_date_dim</code>	Number
month_number	Insight Attribution Snapshot	Table: <code>loan_created_date_dim</code>	Number
month_number	Insight Attribution Snapshot	Table: <code>loan_funded_date_dim</code>	Number
month_number	Insight Events	Table: <code>dates</code>	Number
mortgagecoach_configured	User Activity	Table: <code>user_dim</code>	Integer
nmls_license	Email Analytics	Table: <code>user_dim</code>	Text
nmls_license	Mortgage Loans	Table: <code>loan_officer</code>	Text
nmls_license	Mortgage Loans	Table: <code>referring_loan_officer</code>	Text
nmls_license	Insight Attribution Snapshot	Table: <code>user_dim</code>	Text
nmls_license	Insight Events	Table: <code>contact_owner_user</code>	Text
nmls_license	Insight Events	Table: <code>insight_owner_user</code>	Text
nmls_license	User Activity	Table: <code>user_dim</code>	Varchar
occurred_at	Email Analytics	Table: <code>email_events</code>	Date/Time
occurred_on	Email Analytics	Table: <code>email_events</code>	Date
office365_configured	User Activity	Table: <code>user_dim</code>	Integer
opened	Email Analytics	Table: <code>emails_daily</code>	Number
opens_before_first_clicked	Email Analytics	Table: <code>email_snapshot</code>	Number



Field Name	Data Source	Table	Type
optimalblue_configured	User Activity	Table: user_dim	Integer
organization_acronym	Email Analytics	Table: organization_dim	Text
organization_acronym	Insight Attribution Snapshot	Table: organization_dim	Text
organization_acronym	Insight Events	Table: organization_dim	Text
organization_id	Email Analytics	Table: campaign_dim	Number
organization_id	Email Analytics	Table: contact_dim	Number
organization_id	Email Analytics	Table: email_events	Number
organization_id	Email Analytics	Table: email_snapshot	Number
organization_id	Email Analytics	Table: email_template_dim	Number
organization_id	Email Analytics	Table: emails_daily	Number
organization_id	Email Analytics	Table: organization_dim	Number
organization_id	Email Analytics	Table: user_dim	Number
organization_id	Mortgage Loans	Table: buyers_agent	Number
organization_id	Mortgage Loans	Table: borrower	Number
organization_id	Mortgage Loans	Table: coborrower	Number
organization_id	Mortgage Loans	Table: loan_officer	Number
organization_id	Mortgage Loans	Table: referring_loan_officer	Number
organization_id	Mortgage Loans	Table: sellers_agent	Number
organization_id	Mortgage Loans	Table: mortgage	Number
organization_id	Mortgage Loans	Table: mortgage_snapshot	Number
organization_id	Insight Attribution Snapshot	Table: insight_attribution_snapshot	Number
organization_id	Insight Attribution Snapshot	Table: insight_type_dim	Number
organization_id	Insight Attribution Snapshot	Table: insights_contact_dim	Number
organization_id	Insight Attribution Snapshot	Table: mortgage_dim	Number
organization_id	Insight Attribution Snapshot	Table: organization_dim	Number
organization_id	Insight Attribution Snapshot	Table: user_dim	Number
organization_id	Insight Events	Table: contact_dim	Number
organization_id	Insight Events	Table: contact_owner_user	Number
organization_id	Insight Events	Table: insight_events	Number
organization_id	Insight Events	Table: insight_owner_user	Number



Field Name	Data Source	Table	Type
organization_id	Insight Events	Table: insight_types	Number
organization_id	Insight Events	Table: organization_dim	Number
organization_id	User Activity	Table: user_activity	Integer
organization_id	User Activity	Table: user_dim	Integer
organization_name	Email Analytics	Table: organization_dim	Text
organization_name	Insight Attribution Snapshot	Table: organization_dim	Text
organization_name	Insight Events	Table: organization_dim	Text
organization_type	Email Analytics	Table: organization_dim	Text
organization_type	Insight Attribution Snapshot	Table: organization_dim	Text
organization_type	Insight Events	Table: organization_dim	Text
owner_user_id	Email Analytics	Table: contact_dim	Number
owner_user_id	Email Analytics	Table: email_template_dim	Number
owner_user_id	Mortgage Loans	Table: borrower	Number
owner_user_id	Mortgage Loans	Table: buyers_agent	Number
owner_user_id	Mortgage Loans	Table: coborrower	Number
owner_user_id	Mortgage Loans	Table: sellers_agent	Number
owner_user_id	Insight Attribution Snapshot	Table: insights_contact_dim	Number
owner_user_id	Insight Events	Table: contact_dim	Number
permission_id	Insight Attribution Snapshot	Table: insight_type_dim	Number
permission_id	Insight Events	Table: insight_types	Number
permission_name	Insight Attribution Snapshot	Table: insight_type_dim	Text
permission_name	Insight Events	Table: insight_types	Text
pipeline_stage	Insight Attribution Snapshot	Table: mortgage_dim	Text
pricemyloan_configured	User Activity	Table: user_dim	Integer
processed	Email Analytics	Table: emails_daily	Number
property_city	Mortgage Loans	Table: mortgage	Text
property_city	Insight Attribution Snapshot	Table: mortgage_dim	Text
property_state	Mortgage Loans	Table: mortgage	Text
property_state	Insight Attribution Snapshot	Table: mortgage_dim	Text
property_type	Mortgage Loans	Table: mortgage	Text



Field Name	Data Source	Table	Type
property_type	Insight Attribution Snapshot	Table: mortgage_dim	Text
property_zip_code	Mortgage Loans	Table: mortgage	Text
property_zip_code	Insight Attribution Snapshot	Table: mortgage_dim	Text
quarter_name	Email Analytics	Table: dates	Text
quarter_name	Mortgage Loans	Table: dates_application_date	Text
quarter_name	Mortgage Loans	Table: dates_funded_date	Text
quarter_name	Mortgage Loans	Table: dates_lock_date	Text
quarter_name	Mortgage Loans	Table: dates_los_created_date	Text
quarter_name	Insight Attribution Snapshot	Table: insight_date_dim	Text
quarter_name	Insight Attribution Snapshot	Table: loan_application_date_dim	Text
quarter_name	Insight Attribution Snapshot	Table: loan_created_date_dim	Text
quarter_name	Insight Attribution Snapshot	Table: loan_funded_date_dim	Text
quarter_name	Insight Events	Table: dates	Text
quarter_number	Email Analytics	Table: dates	Number
quarter_number	Mortgage Loans	Table: dates_application_date	Number
quarter_number	Mortgage Loans	Table: dates_funded_date	Number
quarter_number	Mortgage Loans	Table: dates_lock_date	Number
quarter_number	Mortgage Loans	Table: dates_los_created_date	Number
quarter_number	Insight Attribution Snapshot	Table: insight_date_dim	Number
quarter_number	Insight Attribution Snapshot	Table: loan_application_date_dim	Number
quarter_number	Insight Attribution Snapshot	Table: loan_created_date_dim	Number
quarter_number	Insight Attribution Snapshot	Table: loan_funded_date_dim	Number
quarter_number	Insight Events	Table: dates	Number
referral_source	Mortgage Loans	Table: mortgage	Text
referral_source	Insight Attribution Snapshot	Table: mortgage_dim	Text
referred_by	Email Analytics	Table: contact_dim	Text
referred_by	Mortgage Loans	Table: borrower	Text
referred_by	Mortgage Loans	Table: buyers_agent	Text
referred_by	Mortgage Loans	Table: coborrower	Text
referred_by	Mortgage Loans	Table: sellers_agent	Text



Field Name	Data Source	Table	Type
referred_by	Insight Attribution Snapshot	Table: insights_contact_dim	Text
referred_by	Insight Events	Table: contact_dim	Text
referred_to	Email Analytics	Table: contact_dim	Text
referred_to	Mortgage Loans	Table: borrower	Text
referred_to	Mortgage Loans	Table: buyers_agent	Text
referred_to	Mortgage Loans	Table: coborrower	Text
referred_to	Mortgage Loans	Table: sellers_agent	Text
referred_to	Insight Attribution Snapshot	Table: insights_contact_dim	Text
referred_to	Insight Events	Table: contact_dim	Text
referring_loan_officer_user_id	Mortgage Loans	Table: mortgage_snapshot	Number
reversevision_configured	User Activity	Table: user_dim	Integer
reversevision-los_configured	User Activity	Table: user_dim	Integer
roostify_configured	User Activity	Table: user_dim	Integer
sales-boomerang_configured	User Activity	Table: user_dim	Integer
sellers_agent_contact_id	Mortgage Loans	Table: mortgage_snapshot	Number
send_date	Email Analytics	Table: email_snapshot	Date/Time
sent	Email Analytics	Table: emails_daily	Number
sent_date	Email Analytics	Table: email_snapshot	Date/Time
sends_before_first_clicked	Email Analytics	Table: email_snapshot	Number
sends_before_first_opened	Email Analytics	Table: email_snapshot	Number
sites_num_conversions	User Activity	Table: user_activity	Bigint
sites_num_lca_created	User Activity	Table: user_activity	Bigint
sites_num_lca_impressions	User Activity	Table: user_activity	Bigint
sites_num_sps_created	User Activity	Table: user_activity	Bigint
sites_num_sps_impressions	User Activity	Table: user_activity	Bigint
sms_num_journey_sms_sent	User Activity	Table: user_activity	Bigint
sms_num_non_journey_sms_sent	User Activity	Table: user_activity	Bigint
sms_num_opt_in	User Activity	Table: user_activity	Bigint
sms_num_opt_out	User Activity	Table: user_activity	Bigint
sms_num_sms_received	User Activity	Table: user_activity	Bigint



Field Name	Data Source	Table	Type
sms_num_sms_sent	User Activity	Table: user_activity	Bigint
snapshot_date	Email Analytics	Table: emails_daily	Date
snapshot_date	User Activity	Table: user_activity	Date
social_num_facebook	User Activity	Table: user_activity	Bigint
social_num_instagram	User Activity	Table: user_activity	Bigint
social_num_linkedin	User Activity	Table: user_activity	Bigint
social_num_social_media_posts	User Activity	Table: user_activity	Bigint
social_num_twitter	User Activity	Table: user_activity	Bigint
start_date	Email Analytics	Table: campaign_dim	Date
structured_insight_data	Insight Events	Table: insight_events	Text
suppressed	Email Analytics	Table: emails_daily	Number
tasks_num_fv_outcome_task_completed	User Activity	Table: user_activity	Bigint
tasks_num_fv_outcome_task_created	User Activity	Table: user_activity	Bigint
tasks_num_journey_tasks_completed	User Activity	Table: user_activity	Bigint
tasks_num_journey_tasks_created	User Activity	Table: user_activity	Bigint
tasks_num_manual_task_completed	User Activity	Table: user_activity	Bigint
tasks_num_manual_task_created	User Activity	Table: user_activity	Bigint
te_created_date	Mortgage Loans	Table: mortgage	Date
timezone_name	Email Analytics	Table: user_dim	Text
timezone_name	Mortgage Loans	Table: loan_officer	Text
timezone_name	Mortgage Loans	Table: referring_loan_officer	Text
timezone_name	Insight Attribution Snapshot	Table: user_dim	Text
timezone_name	Insight Events	Table: contact_owner_user	Text
timezone_name	Insight Events	Table: insight_owner_user	Text
timezone_name	User Activity	Table: user_dim	Varchar
total_clicks	Email Analytics	Table: email_snapshot	Number
total_complaints	Email Analytics	Table: email_snapshot	Number
total_opens	Email Analytics	Table: email_snapshot	Number
total_sends	Email Analytics	Table: email_snapshot	Number
total_unsubscribes	Email Analytics	Table: email_snapshot	Number



Field Name	Data Source	Table	Type
twitter_configured	User Activity	Table: user_dim	Integer
unsubscribed	Email Analytics	Table: emails_daily	Number
updated_at	Mortgage Loans	Table: mortgage_snapshot	Date/Time
user_create_date	Email Analytics	Table: user_dim	Date/Time
user_create_date	Mortgage Loans	Table: loan_officer	Date/Time
user_create_date	Mortgage Loans	Table: referring_loan_officer	Date/Time
user_create_date	Insight Attribution Snapshot	Table: user_dim	Date/Time
user_create_date	Insight Events	Table: contact_owner_user	Date/Time
user_create_date	Insight Events	Table: insight_owner_user	Date/Time
user_create_date	User Activity	Table: user_dim	Date/Time
user_id	Email Analytics	Table: email_events	Number
user_id	Email Analytics	Table: email_snapshot	Number
user_id	Email Analytics	Table: emails_daily	Number
user_id	Email Analytics	Table: user_dim	Number
user_id	Mortgage Loans	Table: loan_officer	Number
user_id	Mortgage Loans	Table: referring_loan_officer	Number
user_id	Insight Attribution Snapshot	Table: user_dim	Number
user_id	Insight Events	Table: contact_owner_user	Number
user_id	Insight Events	Table: insight_owner_user	Number
user_id	User Activity	Table: user_activity	Bigint
user_id	User Activity	Table: user_dim	Bigint
user_role	Email Analytics	Table: user_dim	Text
user_role	Mortgage Loans	Table: loan_officer	Text
user_role	Mortgage Loans	Table: referring_loan_officer	Text
user_role	Insight Attribution Snapshot	Table: user_dim	Text
user_role	Insight Events	Table: contact_owner_user	Text
user_role	Insight Events	Table: insight_owner_user	Text
user_role	User Activity	Table: user_dim	Varchar
user_status	Email Analytics	Table: user_dim	Flag
user_status	Mortgage Loans	Table: loan_officer	Flag



Field Name	Data Source	Table	Type
user_status	Mortgage Loans	Table: referring_loan_officer	Flag
user_status	Insight Attribution Snapshot	Table: user_dim	Flag
user_status	Insight Events	Table: contact_owner_user	Flag
user_status	Insight Events	Table: insight_owner_user	Flag
user_status	User Activity	Table: user_dim	Integer
user_type	Email Analytics	Table: user_dim	Text
user_type	Mortgage Loans	Table: loan_officer	Text
user_type	Mortgage Loans	Table: referring_loan_officer	Text
user_type	Insight Attribution Snapshot	Table: user_dim	Text
user_type	Insight Events	Table: contact_owner_user	Text
user_type	Insight Events	Table: insight_owner_user	Text
user_type	User Activity	Table: user_dim	Varchar
username	Email Analytics	Table: user_dim	Text
username	Mortgage Loans	Table: loan_officer	Text
username	Mortgage Loans	Table: referring_loan_officer	Text
username	Insight Attribution Snapshot	Table: user_dim	Text
username	Insight Events	Table: contact_owner_user	Text
username	Insight Events	Table: insight_owner_user	Text
username	User Activity	Table: user_dim	Varchar
users_num_logins	User Activity	Table: user_activity	Bigint
users_num_unique_user_logins	User Activity	Table: user_activity	Bigint
users_num_user_spoofed	User Activity	Table: user_activity	Bigint
users_num_user_spoofed	User Activity	Table: user_activity	Bigint
week_begin_date	Email Analytics	Table: dates	Date
week_begin_date	Mortgage Loans	Table: dates_application_date	Date
week_begin_date	Mortgage Loans	Table: dates_funded_date	Date
week_begin_date	Mortgage Loans	Table: dates_lock_date	Date
week_begin_date	Mortgage Loans	Table: dates_los_created_date	Date
week_begin_date	Insight Attribution Snapshot	Table: insight_date_dim	Date
week_begin_date	Insight Attribution Snapshot	Table: loan_application_date_dim	Date



Field Name	Data Source	Table	Type
week_begin_date	Insight Attribution Snapshot	Table: loan_created_date_dim	Date
week_begin_date	Insight Attribution Snapshot	Table: loan_funded_date_dim	Date
week_begin_date	Insight Events	Table: dates	Date
week_end_date	Email Analytics	Table: dates	Date
week_end_date	Mortgage Loans	Table: dates_application_date	Date
week_end_date	Mortgage Loans	Table: dates_funded_date	Date
week_end_date	Mortgage Loans	Table: dates_lock_date	Date
week_end_date	Mortgage Loans	Table: dates_los_created_date	Date
week_end_date	Insight Attribution Snapshot	Table: insight_date_dim	Date
week_end_date	Insight Attribution Snapshot	Table: loan_application_date_dim	Date
week_end_date	Insight Attribution Snapshot	Table: loan_created_date_dim	Date
week_end_date	Insight Attribution Snapshot	Table: loan_funded_date_dim	Date
week_end_date	Insight Events	Table: dates	Date
week_of_year	Email Analytics	Table: dates	Number
week_of_year	Mortgage Loans	Table: dates_application_date	Number
week_of_year	Mortgage Loans	Table: dates_funded_date	Number
week_of_year	Mortgage Loans	Table: dates_lock_date	Number
week_of_year	Mortgage Loans	Table: dates_los_created_date	Number
week_of_year	Insight Attribution Snapshot	Table: insight_date_dim	Number
week_of_year	Insight Attribution Snapshot	Table: loan_application_date_dim	Number
week_of_year	Insight Attribution Snapshot	Table: loan_created_date_dim	Number
week_of_year	Insight Attribution Snapshot	Table: loan_funded_date_dim	Number
week_of_year	Insight Events	Table: dates	Number
year_number	Email Analytics	Table: dates	Number
year_number	Mortgage Loans	Table: dates_application_date	Number
year_number	Mortgage Loans	Table: dates_funded_date	Number
year_number	Mortgage Loans	Table: dates_lock_date	Number
year_number	Mortgage Loans	Table: dates_los_created_date	Number
year_number	Insight Attribution Snapshot	Table: insight_date_dim	Number
year_number	Insight Attribution Snapshot	Table: loan_application_date_dim	Number



Field Name	Data Source	Table	Type
year_number	Insight Attribution Snapshot	Table: loan_created_date_dim	Number
year_number	Insight Attribution Snapshot	Table: loan_funded_date_dim	Number
year_number	Insight Events	Table: dates	Number
zillow-agent_configured	User Activity	Table: user_dim	Integer