

# Sell More Homes and Build Your Brand with Total Expert

Your Competitive Edge Starts Here

Partnering with a Loan Officer using Total Expert gives you powerful tools to:



BUSINESS





BUILD YOUR BRAND

DELIVER EXCEPTIONAL CLIENT EXPERIENCES

## WHY AGENTS LOVE IT

- · No cost to you
- No design skills needed
- Real-time lead tracking
- Local support, 6 days/week
- Fast setup get started in minutes!

#### CO-MARKETING FEATURES



#### **Branded Print Marketing**

Flyers, brochures & postcards —done in clicks.



#### **Single Property Websites**

MLS-powered, mobile-friendly listing pages with built-in lead capture.



#### **Open House Automation**

Turn sign-ins into leads. Follow-ups are sent right to you—no manual work.



#### Social Media Library

Pre-built posts for listings, education, and more—schedule with ease.

### REAL RESULTS, REAL EASY

- Stand out with professional marketing
- Capture and convert more leads
- Build long-term loyalty



Ask your Loan Officer how to get started today.