

Expert Content Strategy Guide

Insurance Flyers



Insurance Flyers

Print Flyers – download or professionally printed


Flyers cover common lifestyle or family changes such as marriage and divorce, new baby/grandchild, and home renovations or moving. Custom footers/contact blocks can be applied by request during implementation. Flyers are built with self-serve template functionality so admins are able to make changes to verbiage, imagery, and some branding elements. Admins can take the content as-is, or adjust to meet company requirements, or duplicate and replace all copy and imagery to create a new flyer!

*All communications should be reviewed prior to publishing content.

Print Flyers

New job. New insurance.

Make sure your insurance keeps up with your career.




It's time to compare your new and current coverage.

Changing jobs is usually a mixture of busy anticipation with some stress thrown in. You may forget to review your changing insurance coverage. Here are tips for ensuring you're covered during your quest for the corner office.

Health benefits are rarely identical from one employer to the next, and you may have a one-to-three-month gap between policies because of an eligibility waiting period. I can assist you with short-term coverage if needed.

If your income and/or work-related risks are changing, you'll want to review your life insurance coverage.




New changes?

Changing jobs often means that your health benefits, life and disability coverages will change. These may be part of your new benefits package, or offered at a group rate. Let's review them together so you and your beneficiaries are always covered.


Time to Compare Coverage

Reviewing your current and future insurance coverage is simple, especially when you do a side-by-side comparison. Let's set up a meeting so you can take this off your To Do list.


Contact us today to learn more.



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com



Insurance Contact Block



Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur tempus, magna vel nunc volutpat, aliquam blandit eros. Invenire ullam sapiente porta, suscipit enim neque. Nulla facilis.



1600 Utica Ave, suite 600 St. Louis Park, MN 55426
www.TotalExpert.com | 000-000-0000



A guide to divorce and insurance

If you're newly single, a complimentary insurance review will clear your path ahead.

When a marriage ends, you and your partner may want to take care of shared finances quickly, including your insurance coverage. This is where I can help.

Divorce requires that you and your ex review your current insurance and decide which changes are needed. For example, life insurance coverage may need to be amended so that everyone's financial interests still are protected, including any children.

Other types of insurance affected by separation and divorce include homeowners' coverage, auto, disability and health, especially if you were both covered by a single employer-sponsored health plan.

Let me help both of you make a smoother transition during a potentially difficult time.



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com



Insurance Contact Block



Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur tempus, magna vel nunc volutpat, aliquam blandit eros. Invenire ullam sapiente porta, suscipit enim neque. Nulla facilis.





Trade in your big empty nest for a bigger nest egg.

A smaller home may increase your cash flow. Let's look at your insurance and find some savings.

Moving on?

Moving to a smaller home is a smart move, especially if you've just downsized and sold the family home. You'll be able to spend more time doing what you love. For example, instead of spending your weekend mowing lawns, you can go hiking, entertain friends or simply put your feet up.

Adjusting your insurance coverage is another way to make the most of your new, downsized abode.


Let's Update Things

A home with less square footage often means lower homeowners' premiums.

If your children are grown, you may want to adjust your life insurance coverage.

If downsizing is part of your retirement plan, you may want to review your annuities options.

Reviewing your coverage will be simple and quick...I promise!



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com



Insurance Contact Block



Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur tempus, magna vel nunc volutpat, aliquam blandit eros. Invenire ullam sapiente porta, suscipit enim neque. Nulla facilis.

Print Flyers

For better or for worse?

Combined insurance coverage makes things better.



Here's a quick rundown.

Life insurance protects both of you in case of a future disaster or illness. If you're concerned about the cost, ask me about term life insurance.

Homeowners' insurance may be worth discussing if you're shopping for a bigger home. If you prefer to rent, you may be able to combine and reduce your renters' policy costs.

If one or both of you are self-employed, your health coverage may need to be tweaked.

Looking forward to your golden years together? Consider an annuity to supplement your income.



All about caring

Marriage is all about caring, and this includes supporting your new partner emotionally and financially. Keep in mind that you're sharing more than the TV remote...your insurance requirements need to get hitched as well, so they provide both of you with better coverage and pricing.

Life Planning

Since you're probably busy planning more exciting events, I promise to provide a quick overview of your insurance options. Simply grab your individual policy documents and give me a call. After I help you adjust your coverages, you'll be set for a rewarding life together...especially if you have a spare TV remote.

Contact us today to learn more.



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com



Insurance Contact Block



Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cur in tempore quis, expedita maxime solidae excepturi, aliquod blanditiis eos inventore ullam sapiente porro voluptatem ea vero! Aut dicta venia nostrum!

A new life. New responsibilities.

The right insurance plan supplies lasting financial protection and security for your newborn.





CONGRATULATIONS!

Ready for the new addition?

There's nothing like welcoming a baby to your family. It's a life-changing event and brings new responsibilities to parents and grandparents alike.

I want to help you feel secure about these responsibilities by helping you review your insurance coverage.

A new life needs protection, and these products will provide it.

Life insurance will ensure financial security for a newborn. If you're concerned about costs, we can compare whole life and term insurance coverage. Health insurance and homeowners' coverage may need to be adjusted.

Education is a potentially big expense, so it's smart to address it now. An annuity may be an ideal choice as you can specify when and how it's paid out.

Phrases like "lasting peace of mind" may sound like cliches, but when you're holding your new son, daughter or grandchild for the first time, your heart will tell you that you want to protect them for the rest of their life.

Let's get together soon for a quick chat. I promise not to wake the baby.



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com



Insurance Contact Block



Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cur in tempore quis, expedita maxime solidae excepturi, aliquod blanditiis eos inventore ullam sapiente porro voluptatem ea vero! Aut dicta venia nostrum!





Before you DIY, let's make sure you're covered.

Whether you're an expert DIYer or hiring a contractor for home improvements, check out these lesser-known insurance requirements.

More comfort. More ROI.

Home renovations can do more than improve your comfort levels; they may add considerable value to your home, aka Return on Investment (ROI). This means it's important to review your homeowners' insurance before you begin.

You may need additional Dwelling Under Renovation coverage. It covers the costs of any damaged or stolen construction materials, plus the

Other considerations

If you're hiring a contractor, you'll need to check out their certificate of insurance. A contractor should carry liability, property and workers compensation coverage.

Call me to discuss your insurance needs before you begin. Some insurers will want 30 days' advance notice of major renovations. I can also assist you with reviewing your

Going over your coverage will be simple and quick...I promise!



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com



Insurance Contact Block



Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cur in tempore quis, expedita maxime solidae excepturi, aliquod blanditiis eos inventore ullam sapiente porro voluptatem ea vero! Aut dicta venia nostrum!

Print Flyers



Remember... look to the future.

If you've recently lost a loved one, it can be painful and difficult to review their will. But this may also be a time when you discover that their love lives on.

+ Insurance Review

I can help you review their insurance to ensure their final wishes are carried out. These often include protection for beneficiaries from possible financial hardship. They may include:

- Life insurance coverage for funeral expenses, and for beneficiaries' future needs.
- Some policies provide financial payouts to cover a mortgage, tuition costs or similar expenses as specified by the policy owner.

+ Annuities + Adjustments

Annuities

Annuities may include payouts for one or more beneficiaries.

Adjustments

Your own property and liability coverage may require review.

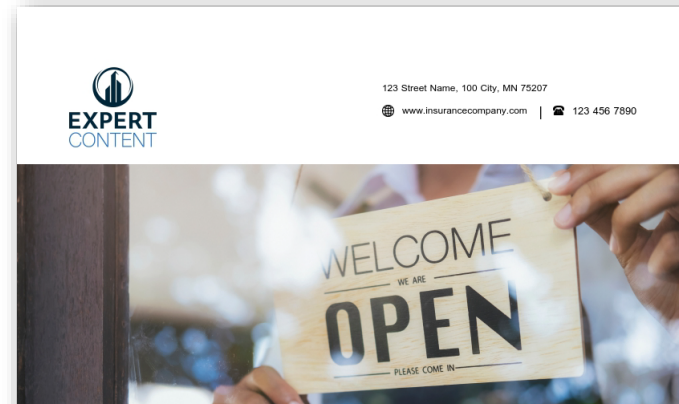
Contact me when you're ready to review your loved one's insurance coverage and benefits. It's their way of saying "Remember...I'll always care for you".



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com

Insurance Contact Block

Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cur in tempore quis, expedita maxime sodales excepturi, aliquod blanditiis eos inventore ullam sapiente porro voluptatem de uero aut dicta venio nostrud!




123 Street Name, 100 City, MN 75207
www.insurancecompany.com | 123 456 7890

Be your own boss of everything, including insurance.

When you start a new business, you may be entering unknown territory when it comes to insurance. You may need some or all of the following types of protection:

- Commercial property insurance:** this generally covers potential risks like fire weather, burst pipes, explosions, storm damage, theft and vandalism.
- Business interruption insurance:** this protects income lost if a theft, fire, or other event causes a temporary shutdown.
- Liability insurance:** this protects you if a customer is unhappy with your products or services and decides to take legal action.

Let's meet soon to discuss your needs.



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com

Insurance Contact Block

Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cur in tempore quis, expedita maxime sodales excepturi, aliquod blanditiis eos inventore ullam sapiente porro voluptatem de uero aut dicta venio nostrud!

Hit a financial speed bump?

Your life insurance may help you smooth out your cash flow problems.

Financial Difficulties?

Learn more.

If you're going through difficult financial times, it's time to take a look at all of your insurance coverage. You may have more options than you realized for getting your bank account back in the black.

There's no need to add to your stress levels by tackling this on your own.


When life hands you lemons, consider squeezing your insurance for emergency funds.

If you have whole life insurance, you may be able to take a loan from it. Or you may prefer to surrender it, take any cash proceeds, and switch to lower-priced term life insurance.

If you've just been laid off, you may be reeling from the price of COBRA health coverage (fewer than 10% of those who qualify find it impossible to afford). Instead, there's short-term health insurance designed to tide you over until you're working again.

You may be able to reduce costs for insurance that protects you and your property, aka Property and Liability (P&C) insurance.

Contact me and I can prepare several levels of coverage before we discuss them.



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com

Insurance Contact Block

Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cur in tempore quis, expedita maxime sodales excepturi, aliquod blanditiis eos inventore ullam sapiente porro voluptatem de uero aut dicta venio nostrud!

Print Flyers

Trading textbooks for a career?

It's easy to forget about insurance when you're celebrating a graduate. Here's a quick rundown.



CONGRATULATIONS!

All that hard work paid off.

Some life events are truly life-changing, and completing an education is top of the list.

Whether it's you or a child who just traded textbooks for a career, here are some insurance-related considerations.

Insurance and Graduates: the basics

If your graduate is your dependent, health insurance coverage doesn't have to end. Dependent coverage may stay in place for adult children until they're 26 years old, even if they move out of the family home, get married, or start a family.

Some graduates may need assistance with buying life insurance for a secure financial future, especially if they've already started a family.

Graduates who buy a condo as a starter home will need specialized homeowners' insurance that takes HOA coverage into consideration.

Let's get together soon for a quick chat.



Bradley Johnson
Loan Officer | License: 12345
Office: 000-000-0000
Cell: 888-888-8888
b.johnson@expertcontent.com



Insurance Contact Block



Print disclosure appears here. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur tempus, magna nec molestie, aliquam blandit, egestas ullamcorper, porttitor sit amet, nisi. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Donec velit, sit amet accumsan vitae, est tellus pellentesque nonummy. Nullam quisquam. Donec id elit ut mi ipsum faucibus vitae mattis nibh enim ut erat.