End Users: Getting Started with Listing Insights Checklist

- □ End users review the *Feature Spotlight: Listing Insights* webinar recording and access other resources in the Total Expert Training Resource Center.
- □ End users monitor and act on tasks created by a Listing Insights generation within 7 days.

For each Insight generated:

- □ Review the task that is assigned to you.
- □ Call contacts and log activity using Focused View.
- □ Log Task Outcome to keep the workflow moving forward.
- □ End users provide ongoing feedback to marketers.