Direct Mail Postcard USPS First Class postage included

*Libraries created before $2 / 5 / 2024$ containing content sized at 9 " $\times 6.25$ " or 11 " $x 6.25$ " are still supported with the pricing shown above.
Finished Size: 9"x6.25", Creative Size: $9.25 " \times 6.50$ "


Non-Direct Mail Postcard (print \& ship)

| 6"x4" |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Finished Size: 6"x4" <br> Creative Size: 6.25"x4.25" | 50 | 100 | 250 | 500 | 750 | 1000 |
| 14pt C2S Cover | \$44.00 | \$67.00 | \$145.00 | \$260.00 | \$375.00 | \$480.00 |
| 7"x5" |  |  |  |  |  |  |
| Finished Size: 7"x5" <br> Creative Size: 7.25 "x5.25" | 50 | 100 | 250 | 500 | 750 | 1000 |
| 14pt C2S Cover | \$48.50 | \$70.00 | \$150.00 | \$275.00 | \$405.00 | \$520.00 |
| 8.5"x5.5" |  |  |  |  |  |  |
| Finished Size: 8.5"x5.5" Creative Size: 8.75 "x5.75" | 50 | 100 | 250 | 500 | 750 | 1000 |
| 14pt C2S Cover | \$50.00 | \$72.00 | \$155.00 | \$280.00 | \$412.50 | \$530.00 |
| 9"x6"* |  |  |  |  |  |  |
| Finished Size: 9"x6" <br> Creative Size: 9.25 "x6.25" | 50 | 100 | 250 | 500 | 750 | 1000 |
| 14pt C2S Cover | \$51.00 | \$72.00 | \$155.00 | \$280.00 | \$412.50 | \$530.00 |
| 11"x6"* |  |  |  |  |  |  |
| Finished Size: 11"x6" <br> Creative Size: 11.25"x6.25" | 50 | 100 | 250 | 500 | 750 | 1000 |
| 14pt C2S Cover | \$88.50 | \$170.00 | \$317.50 | \$620.00 | \$877.50 | \$1,120.00 |

*Libraries created before $2 / 5 / 2024$ containing content sized at 9 " $\times 6.25$ " or 11 " $\times 6.25$ " are still supported with the pricing shown above.
Finished Size: 9"x6.25", Creative Size: 9.25"x6.50"
Finished Size: 11 " $\times 6.25$ ", Creative Size: 11.25 "x6.50"
Shipping not included unless otherwise noted. Pricing effective $7 / 1 / 2024$, subject to change.

EDDM USPS postage included

| 9"x6.25" <br> Finished Size: 9"x6.25" | 200-299 | 300-399 | 400-499 | 500-999 | 1000-1499 | 1500-1999 | 2000-4999 | 5000+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| 1001b Gloss cover | \$1.99 | \$1.52 | \$1.28 | \$1.14 | \$0.86 | \$0.77 | \$0.72 | \$0.63 |
| 11"x6"* |  |  |  |  |  |  |  |  |
| Finished Size: 11"x6" <br> Creative Size: 11.25 "x6.25" | 200-299 | 300-399 | 400-499 | 500-999 | 1000-1499 | 1500-1999 | 2000-4999 | 5000+ |
| 1001b Gloss cover | \$2.01 | \$1.56 | \$1.34 | \$1.21 | \$0.94 | \$0.85 | \$0.72 | \$0.72 |

200 Minimum order quantity.
Dynamic pricing based on carrier routes, rates shown are approximate based on a sliding scale.
"Libraries created before $2 / 5 / 2024$ containing content sized at 11 " $\times 6.25$ " are still supported with the pricing shown above. Finished Size: 11"x6.25", Creative Size: 11.25"x6.50"

Flyer

| Single Sided |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Finished Size: $8.5 " \times 11 "$ |  |  |  |  |  |  |
| Creative Size: $8.75 " \times 11.25 "$ | $\mathbf{5 0}$ | $\mathbf{1 0 0}$ | $\mathbf{2 5 0}$ | $\mathbf{5 0 0}$ | $\mathbf{7 5 0}$ | $\mathbf{1 0 0 0}$ |
| 100lb Premium Gloss Text | $\$ 46.00$ | $\$ 72.00$ | $\$ 170.00$ | $\$ 315.00$ | $\$ 450.00$ | $\$ 580.00$ |
| Double Sided |  |  |  |  |  |  |
| Finished Size: $8.5 " \times 11 "$ <br> Creative Size: $8.75 " x 11.25 " ~$ | $\mathbf{5 0}$ | $\mathbf{1 0 0}$ | $\mathbf{2 5 0}$ | $\mathbf{5 0 0}$ | $\mathbf{7 5 0}$ | $\mathbf{1 0 0 0}$ |
| 100lb Premium Gloss Text | $\$ 74.50$ | $\$ 99.00$ | $\$ 235.00$ | $\$ 455.00$ | $\$ 660.00$ | $\$ 850.00$ |

Brochure
$\left.\begin{array}{|l|c|c|c|c|}\hline \text { Bi-Fold - 5.5"x8.5" } \\ \text { Finished Size: } 11 \text { "x8.5" (flat) }\end{array} \quad \mathbf{5 0}\right)$

Business Card shipping included

| Single or Double Sided Finished Size: 3.5"x2" | 100 | 250 | 500 | 1000 | 500 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| 16pt Matte | \$35.00 | \$45.00 | \$49.00 | \$61.00 | \$109.00 |
| 16 pt UV Gloss | \$35.00 | \$45.00 | \$49.00 | \$61.00 | \$109.00 |
| 14pt Uncoated | \$40.00 | \$55.00 | \$65.00 | \$75.00 | \$130.00 |
| 16 pt Silk Satin | \$55.00 | \$65.00 | \$80.00 | \$95.00 | \$160.00 |
| 18pt UV Gloss w/uncoated back | \$60.00 | \$75.00 | \$85.00 | \$105.00 | \$175.00 |
| 10016 Linen | \$65.00 | \$80.00 | \$90.00 | \$110.00 | \$190.00 |
| 18pt Suede | \$75.00 | \$85.00 | \$95.00 | \$115.00 | \$190.00 |

Door Hanger

### 4.25"x11"

| 4.25"x11" |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Finished Size: $4.25 " \times 11 "$ | $\mathbf{1 0 0}$ | $\mathbf{2 5 0}$ | $\mathbf{5 0 0}$ | $\mathbf{1 0 0 0}$ |
| Creative Size: $4.5 " \times 11.25$ " | $\$ 42.39$ | $\$ 70.89$ | $\$ 116.36$ | $\$ 194.20$ |
| 12pt C2S Gloss, double-sided | $\$ 42$. |  |  |  |

Rack Card

| 9"x4" |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Finished Size: 9 " $\times 4$ " |  |  |  |  |  |  |
| Creative Size: $9.25 " \times 4.25 "$ | $\mathbf{5 0}$ | $\mathbf{1 0 0}$ | $\mathbf{2 5 0}$ | $\mathbf{5 0 0}$ | $\mathbf{7 5 0}$ | $\mathbf{1 0 0 0}$ |
| 14pt C2S Gloss Cover, double-sided | $\$ 51.00$ | $\$ 73.00$ | $\$ 157.50$ | $\$ 295.00$ | $\$ 435.00$ | $\$ 570.00$ |

[^0]Print Pricing Guide


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