



# Most Popular Standard Reports

Based on customer support requests, the following reports are the most popular types available. You can generate these reports on the Standard Reports page (**Reporting → Standard Reports**).

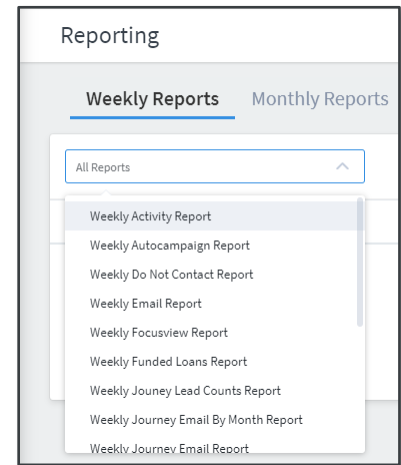
## Activity Report

This report provides a general overview of how users in your organization have interacted with the Total Expert platform during the selected interval.

Each user is listed along with various metrics (such as the numbers of times they logged in, new contacts they generated, tasks they completed, emails they sent, social media posts they created, and media orders they placed).

## Autocampaign Report

This report lists the auto campaigns running in your organization along with which users are running those campaigns and which of their contact groups they have assigned to the campaigns.



## Email Report

This report lists the emails that were sent by any users in your organization during the selected interval (including the ID number and subject line for each) and the users who sent them.

For each email sent, several metrics are included (including the numbers of copies sent, successfully delivered, opened, and bounced).

## Journey Email Report

This report lists the emails that were sent by journeys being run by your organization during the selected interval and the journeys that sent them.

For each email sent, several metrics are included (including the numbers of copies sent, successfully delivered, opened, and bounced).

## Login Report

This report lists each time a user logs in successfully, attempts to log in (but fails), or a user accesses another user's account to act on their behalf (as a loan officer assistant might do for a loan officer), including a timestamp for each entry.