

Co-Marketing Partner Accounts

Agenda

- Co-marketing partner accounts
- How this helps you win
- In-platform training
- Best practices
- Your next steps



Primary Features

- Single Property Sites
- Lead Capture Apps
- Print Marketing
- Email and Drip Campaigns
- Contact Management

How this helps you win



Better explain the value of Total Expert to Co-marketing partners.



Assist partners in their Total Expert use.



Generate high quality, low-cost leads.



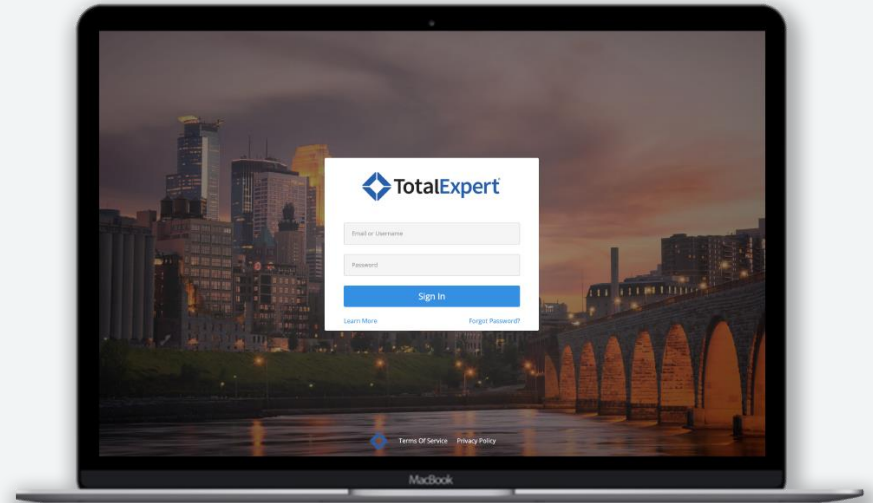
Build and strengthen Co-marketing partner relationships.

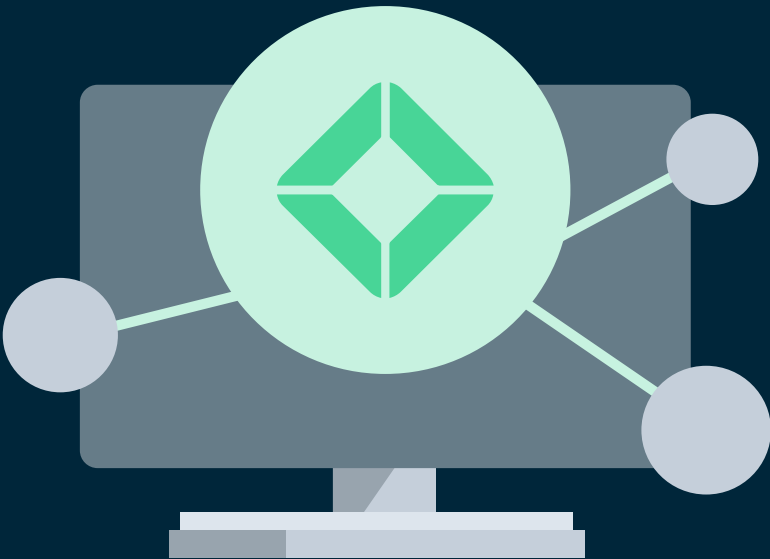
Logging in and platform training

Step 1: www.totalexpert.net

Step 2: Work email address

Step 3: Password





Best Practices

- **Understand the benefits of Total Expert** for potential co-marketing partners so you can sell them on the value.
- **Always have a conversation** with the potential partner before sending the invite.
- **Continually evaluate effectiveness** of co-marketing partner relationships.
- **Host Total Expert focused agent event** to promote benefits of co-marketing and increase connections.

Going forward from here



Next steps



Documents



Videos



Support



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Thank you