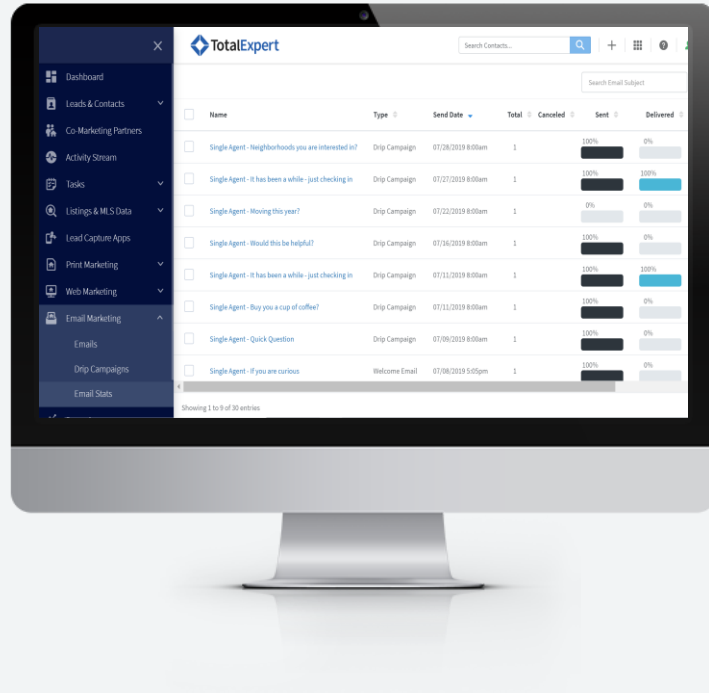


Emails and Campaigns

Agenda

- Leveraging emails and campaigns
- How this helps you win
- In-platform training
- Best practices
- Your next steps!



Leveraging emails and campaigns

- Send emails.
- Use campaigns.
- Review email statistics.

How this helps you win



Robust library

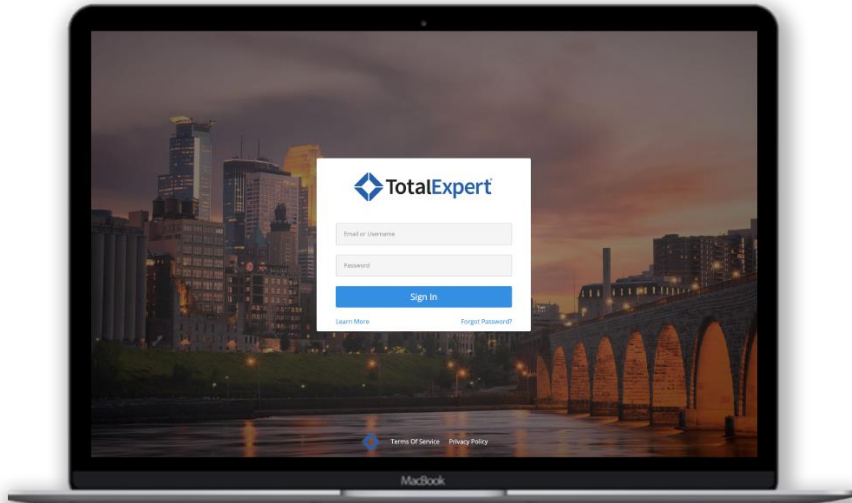


Set it and forget it



Email statistics

Logging in & Platform Training



THREE STEPS

Step 1: www.totalexpert.net

Step 2: Work email address

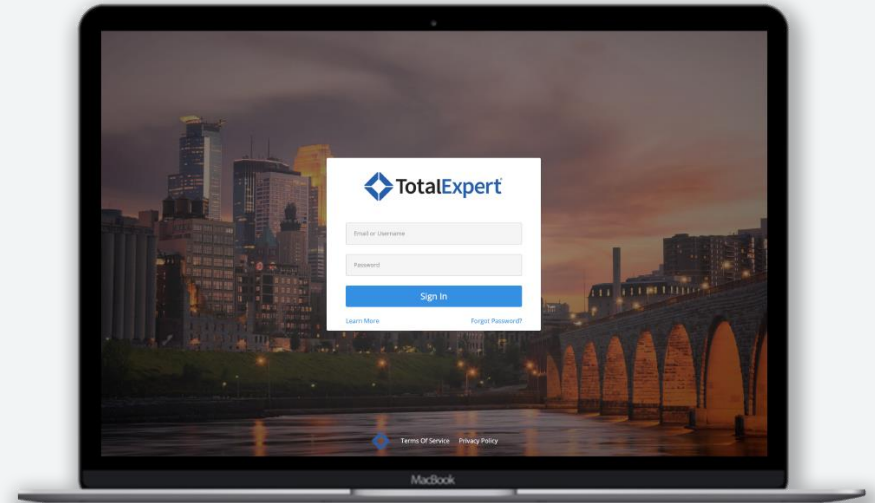
Step 3: Password

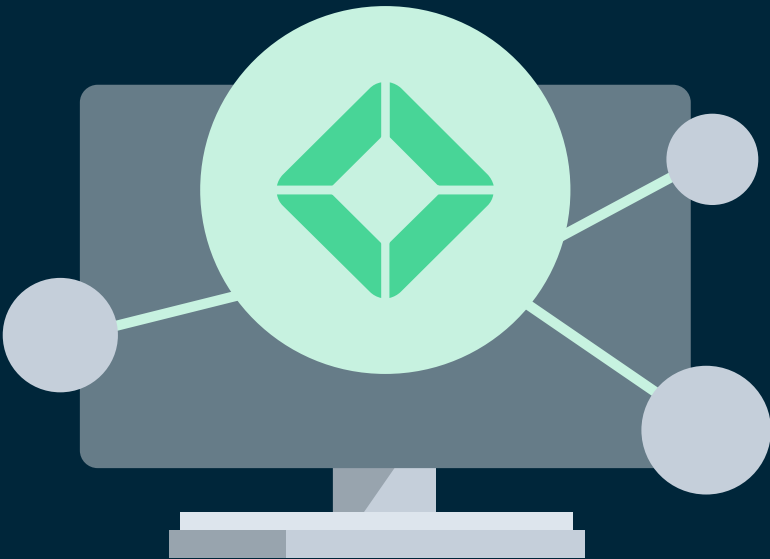
Logging in and platform training

Step 1: www.totalexpert.net

Step 2: Work email address

Step 3: Password





Best Practices

- Send email communications through Total Expert to manage and track them effectively.
- Adopt an “all in, all on” mentality when it comes to campaigns and journeys to make sure that you’re staying in front of customers.
- Use groups when you consistently want to communicate with a specific segment of your audience over time.

Going forward from here



Next steps



Documents



Videos



Support

Thank you