

Infographics

Agenda

- Benefits of Infographics
- Feature highlights
- In-platform training
- Best practices
- Your next steps!



Benefits of Infographics

- Engagement
- Empower borrowers
- Highlight important features
- Community experts



Feature highlights

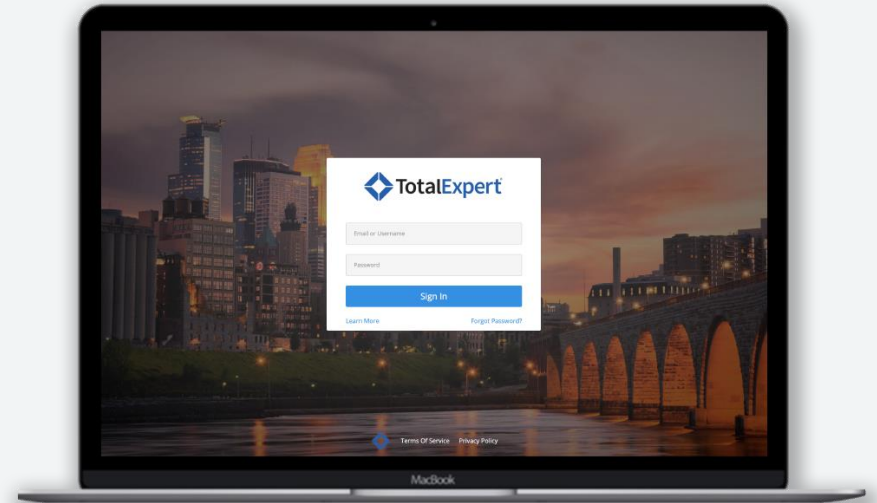
- Time efficient
- MLS integrated
- Customizable
- Beautifully designed

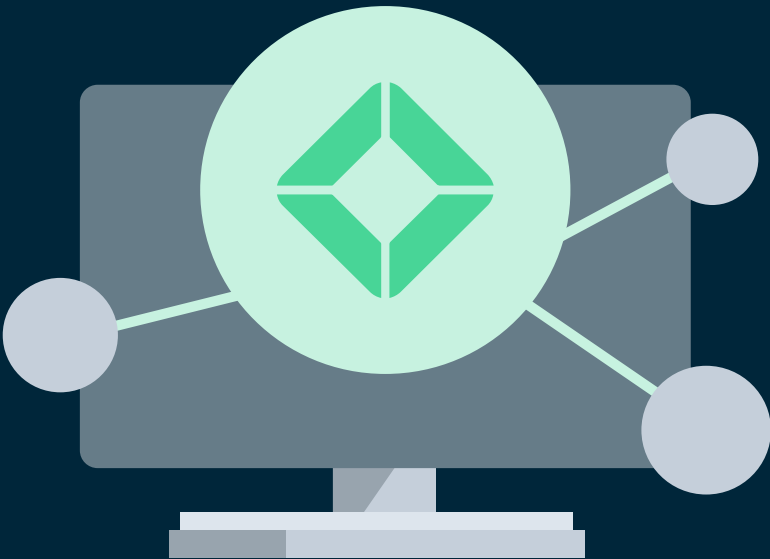
Logging in and platform training

Step 1: www.totalexpert.net

Step 2: Work email address

Step 3: Password





Best Practices

- Create an Infographic for every new listing.
- Before sharing an Infographic, review all default types (and modify accordingly) to make sure the highlighted information resonates with the property.
- Download and post your Infographics to social media!

Going forward from here



Next steps



Documents



Videos



Support

Thank you