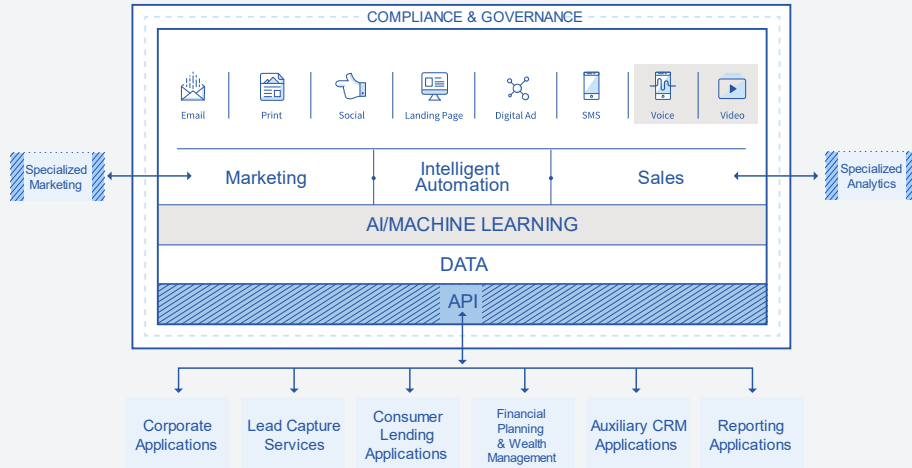# Integrations

Agenda
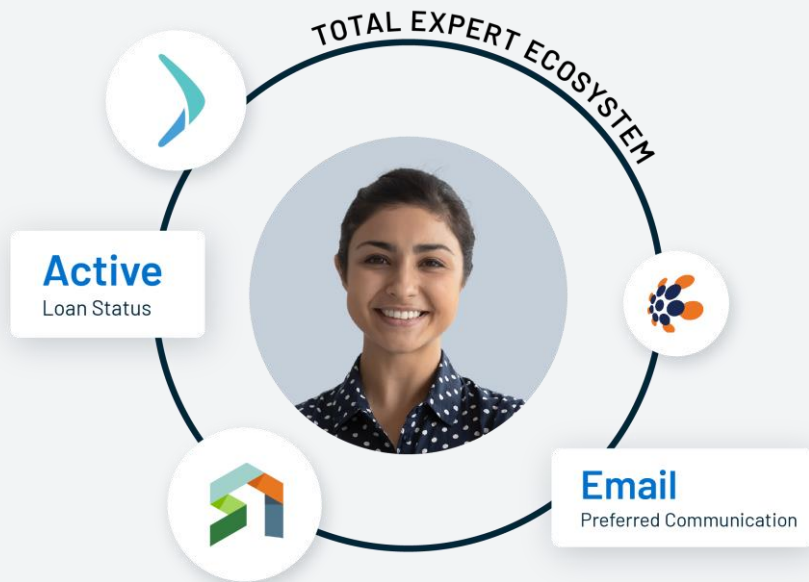
- About integrations

- How this helps you win

- In-platform training

- Best practices

- Your next steps!

About integrations

- Foundation for sales and marketing tech stack.

- Integrates across multiple systems.

- Brings together marketing, content, and data.

Integrations

- Loan Origination System
- Point of Sale
- Pricing Engine
- Content Provider

In-app integrations

How this helps you win

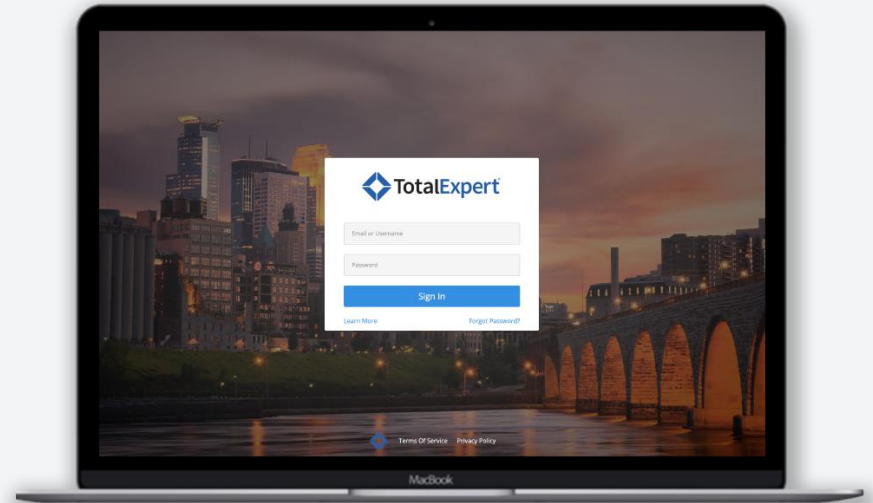Brings systems together

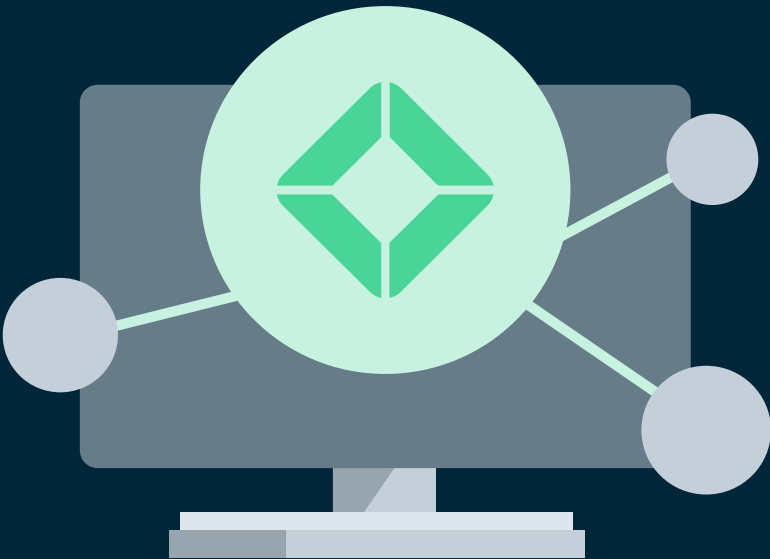One centralized place to "do your day"

Collect and nurture all leads

Logging in and platform training

Step 1: www.totalexpert.net

Step 2: Work email address

Step 3: Password

Best Practices

- Connect all available integrations.

- Incorporate social media to build your personal brand and increase your reach.

- Bring all your leads into Total Expert and nurture them using automation.

- Leverage Twilio and BombBomb for multi-channel communications.

Going forward from here

Next steps

Documents

Videos

Support

Thank you