

Single Property Sites

Agenda

- Benefits of Single Property Sites
- How to create one
- In-platform training
- Best practices
- Your next steps!



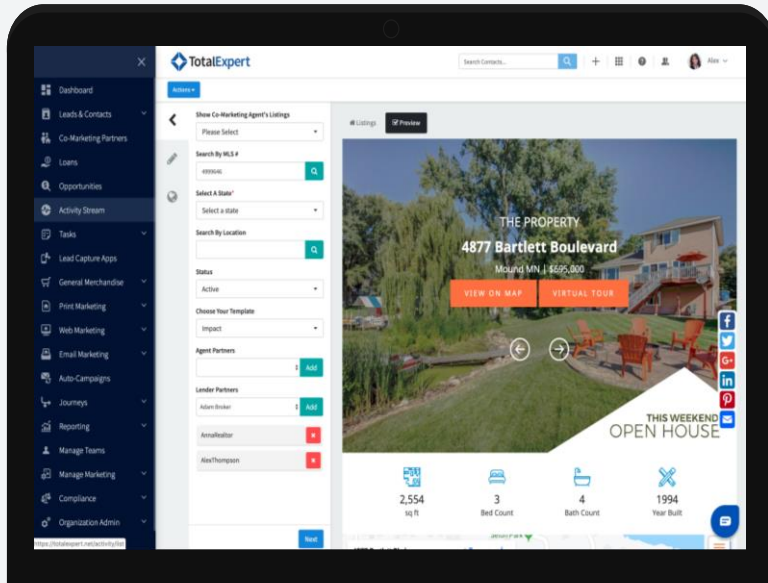
Single Property Sites

Benefits

- MLS integrated
- Easy to customize and create (as little as 5 clicks!)
- Multi-channel optimization
- High quality design

Focus areas for Single Property Sites

- Partner
- Template
- Active status
- Customization

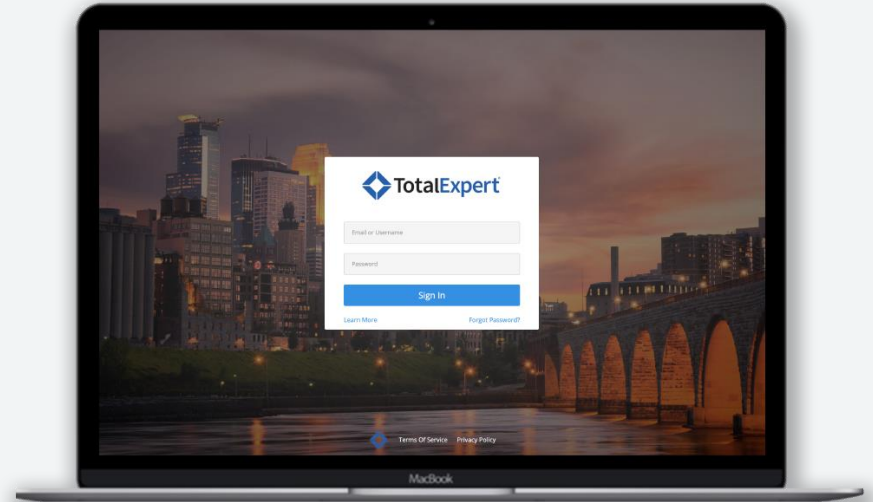


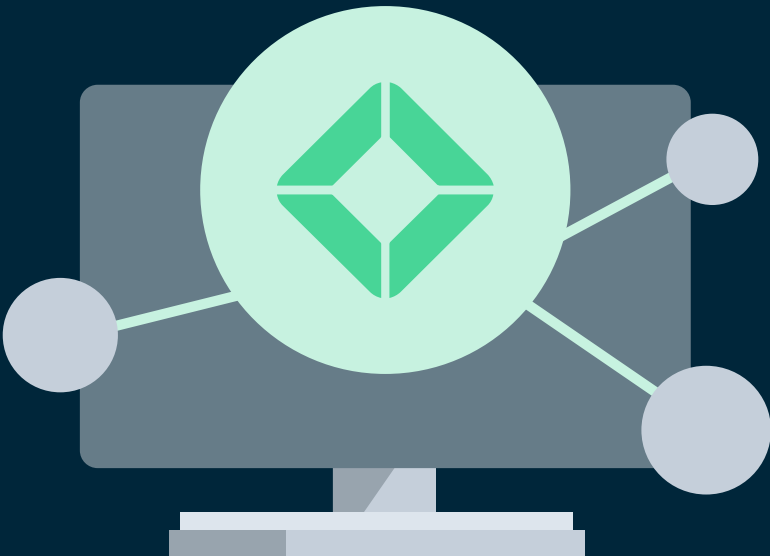
Logging in and platform training

Step 1: www.totalexpert.net

Step 2: Work email address

Step 3: Password





Best Practices

- Email the link for a Single Property Site to your Co-marketing partner to show you're putting in extra effort to help them get business.
- Share your Single Property Sites on social media.
- Use Single Property Sites as a tool to market Total Expert to Co-marketing partners when inviting them to connect.
- Use hashtags on social media! #emptynest
#firsthome #downsizing

Going forward from here



Next steps



Documents



Videos



Support

Thank you