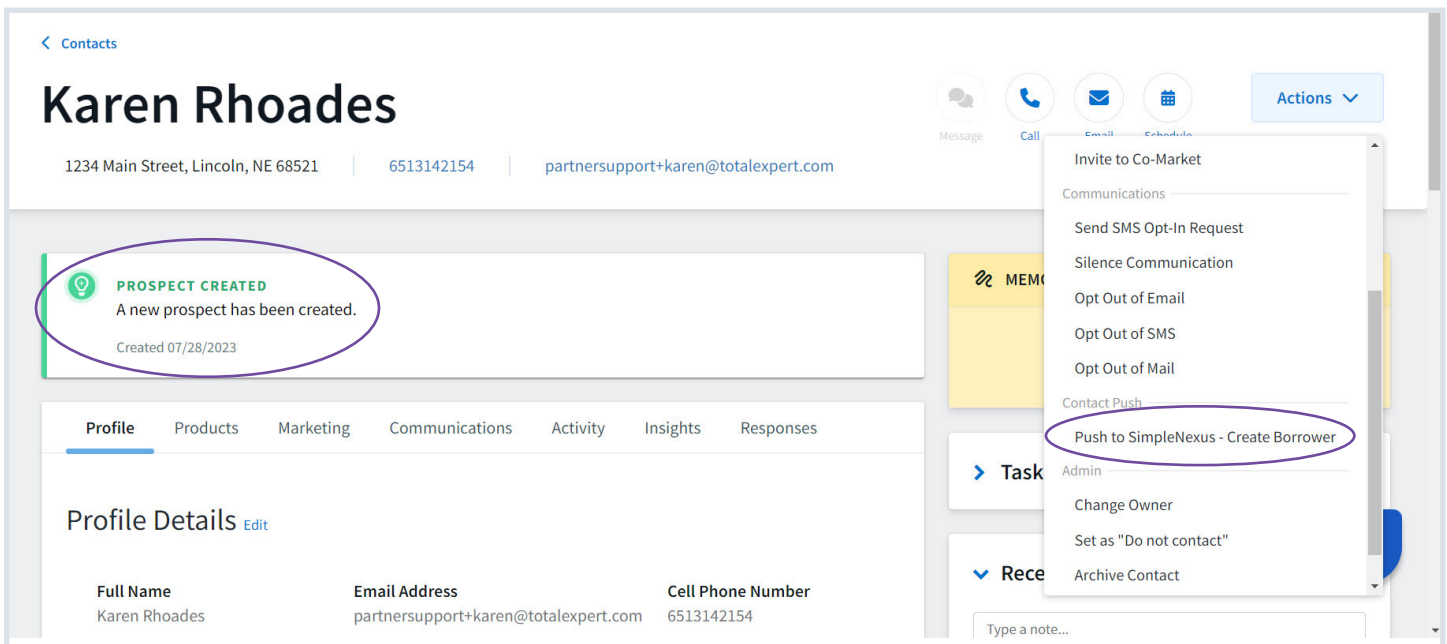


SimpleNexus Integration

The Total Expert SimpleNexus integration allows users to seamlessly start a loan application in SimpleNexus directly from within the Total Expert platform. As the application progresses, those entries are provided to the Total Expert platform as Insights, helping loan officers ensure timely communication with leads and connecting with co-marketing partners between the two platforms.

SimpleNexus Integration in a Contact Record



The screenshot displays a contact record for Karen Rhoades. A notification banner at the top left states "PROSPECT CREATED" with the message "A new prospect has been created." and "Created 07/28/2023". The contact's address is "1234 Main Street, Lincoln, NE 68521", phone number is "6513142154", and email is "partnersupport+karen@totalexpert.com". The "Actions" dropdown menu is open, showing options such as "Invite to Co-Market", "Send SMS Opt-In Request", "Silence Communication", "Opt Out of Email", "Opt Out of SMS", "Opt Out of Mail", "Contact Push", "Push to SimpleNexus - Create Borrower" (highlighted), "Admin", "Change Owner", "Set as 'Do not contact'", and "Archive Contact".

More Information

Please visit our [Total Expert Knowledge Base](#) to view additional materials.