

Expert Content Strategy Guide

Holiday Social Media Graphics



Holiday Social Media

Social Media Graphics

Holiday social media graphics for end users to share across social platforms. Holidays can act as a simple yet meaningful client interaction. Leverage these social media graphics to engage your followers on days that may be special to them. Federal holidays, awareness days and months, fun and informal holidays like April Fools Day or National Ice Cream Day, and Financial Health Month provide additional touchpoints with social media followers.

*All communications should be reviewed prior to initiating the journey.

Social Media



April Fools Day has been going strong since 1698. Have fun with plenty of pranks and hoaxes today...and watch out for payback!



Join me in remembering the accomplishments, courage and challenges that helped create Black History Month.



"It's not what's under the Christmas tree that matters, it's who's around it." - Charles M. Schulz, creator of Peanuts



Wishing you a colorful and festive Cinco de Mayo.

Social Media



Today, let's celebrate and honor the history, accomplishments and cultures of our Indigenous Americans.



When you work to save the earth, you're showing future generations you care. Save the bees and plant some trees!



A greener future's ahead when you take the time to give your budget a check-up. Celebrate Financial Wellness month for lasting peace of mind.



"Hmmm...these silly people think I can predict the weather. Guess I better wave at my followers."

Social Media



Witching you a fun, festive Halloween! May your candy supplies last until next year.



May this year's Festival of Lights bring health and happiness to you and your family.



Join me in celebrating Hispanic Heritage Month! Discover the culture, talents and contributions of the people of Spain, Mexico, the Caribbean and Central and South America.



Join me in celebrating 249 years of independence! Let's fire up the barbecue, fireworks and pride in our nation's history.

Social Media



Today's the day to celebrate your fabulous felines, and to help the neighborhood strays that have yet to find a furrever home.



Today's a great day to espresso yourself with your favorite coffee drink, hot or cold. Be sure to visit your favorite café to see what's brewing!



Today we celebrate everyone's freedom.



Wishing you and your friends and family a joyous holiday filled with hope and happiness.

Social Media



Today's the day we celebrate and reflect upon the American workforce, and how they've made our country a global leader.



Join me in remembering and honoring everyone who gave their all in defense of our freedom.

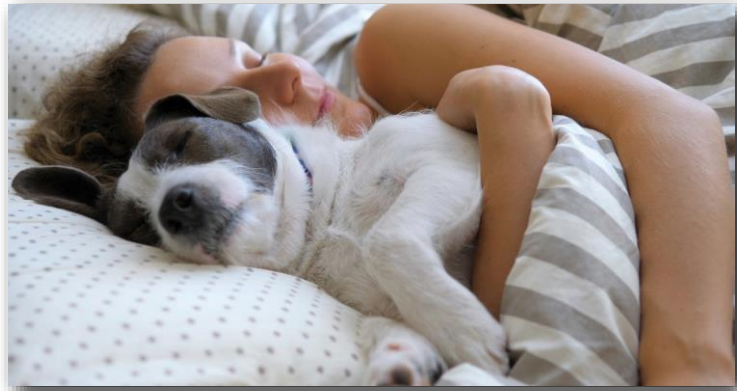


This month is a time to raise awareness of the importance of mental health...including supporting individuals in crisis.



Whether you go for New Years resolutions, revelry or relaxation, please join me in welcoming a winning 2026.

Social Media



Every dog has his day...especially today! Whether you share your home with a mastiff, mutt or Maltese, be sure to let them know they're your best friend.



Whether it's glazed, frosted or powdered, share some of these round rewards today. Have a dazzling Doughnut Day!



Nothing says attitude and personality like wearing the right hat.



Ever since George Washington served it at Mount Vernon, Americans have enjoyed ice cream. Treat yourself to your favorite flavor today!

Social Media



Our pets have a special place in our hearts. Let's make them feel extra-special today.



You don't have to be a rocket scientist to celebrate Pi Day - and it's also the International Day of Mathematics. It all adds up.



Best wishes for peace, prosperity and progress this Presidents Day.



Tired of the crowded, faceless big box stores? Visit your local small businesses this Saturday, support your neighbors, and rediscover the meaning of customer service.

Social Media



It's the most wonderful day of the year ... for the federal government. Here's hoping your tax day is stress-free and your refund arrives quickly.



May your feast be fabulous as you share your feelings of gratitude...and may your football team win.



All you need is love. But a little chocolate now and then doesn't hurt. Have a fun, flirtatious Valentine's Day.



Join me in remembering the bravery and honor of our nation's veterans, and to thank them for their service.

Social Media



Join around one billion people today in enjoying your favorite type of chocolate. Whether you go for dark and bitter or smooth and sweet...it's a versatile treat with unique, rich flavor.



Take a few minutes out of your day to brighten someone else's. The smallest act of kindness will make you both happier, and that's a win-win!



Today's the day to create memories and celebrate our love of musical traditions.



Whether it's scenery or a selfie, today's ideal for taking and sharing photos with friends and family members.

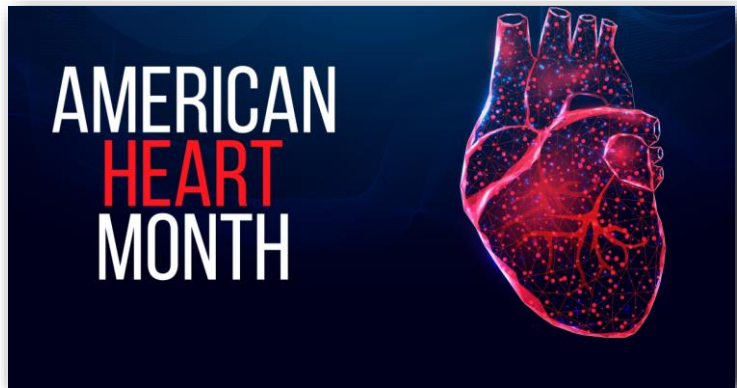
Social Media



Our planet's wildlife plays a vital role, as they're part of the global ecosystem. Today is a day to consider how we can share the earth now, and in the future.



Together, let's celebrate the vast contributions and achievements of Black Americans.



This month offers opportunities to learn about heart-healthy lifestyles and to support those with cardiovascular conditions.



Let's spread some goodwill today. Do a colleague a favor, open doors for others, pay another driver's toll, buy a stranger a latte. You could make a new friend.

Social Media



When we donate blood, we invest a half-hour in a potentially lifesaving act. Let's commit to participating in neighborhood donation drives and regular visits to our local blood bank.



Whether you prefer a cone or a cup, vanilla or chocolate, with or without whipped cream, serve yourself a tasty treat this Ice Cream Day!



The right insurance coverage protects you and your family, which means true peace of mind all year round - at home and when you're on the road. Contact me for assistance with reviewing your current coverage.



"I wish I lived in your world, where it's sunshine and puppies all the time." - Charlotte Huang

Social Media



Summer activities are just as much fun when we're wearing sunscreen, as it helps protect against skin cancer. Let's share the #SkinCheckChallenge hashtag with family and friends, and within our social media. It'll help make sure that nobody gets burned!



Spend quality time with your child within your workplace. It will help them understand your typical workday while providing them with opportunities to share how they envision their own futures.



May the Force be with you on the 4th! It's a day we can celebrate in hundreds of ways, from tuning into our favorite Star Wars movies to getting in touch with our inner Wookiee.



When we encourage others to understand and value women's inclusion, we're making a better world for everyone.

Social Media



Let's both go red today! Wearing red helps remind others how women can live healthier and save lives through awareness of cardiovascular disease.



Be sure to brighten another person's day with a heartfelt compliment. You'll be pleasantly surprised how a small gesture can make another's day a lot better!



Whether you've made a resolution to better-manage your money, or planning for the future, now is an ideal time to begin. Contact me to learn more.



Wishing you a year filled with endless possibilities and new beginnings. Happy New Year!

Social Media



Thank you for helping be part of my success this year. Let's toast a successful, lucrative year!



Join me in thanking and honoring all who have served in our military.



Roses are red, violets are blue. When it comes to clients, there's no one like you.



It's a day to remember everything and everyone we're thankful for.

Social Media



Wishing you many happy returns...and a rich refund.



May your pockets be heavy, your business steady, and your heart be light.



Shopping doesn't have to be Big Box Boredom. Discover your local retailers and their products this Small Business Saturday.



Our country has known some of the world's most inspired leaders, who helped create today's America. Let's remember them today.

Social Media



A day of great loss. A day of great courage.



Today is for celebrating the unique role of motherhood in our lives.



"Society's punishments are small compared to the ones we inflict on our soul when we look the other way." - Dr. Martin Luther King

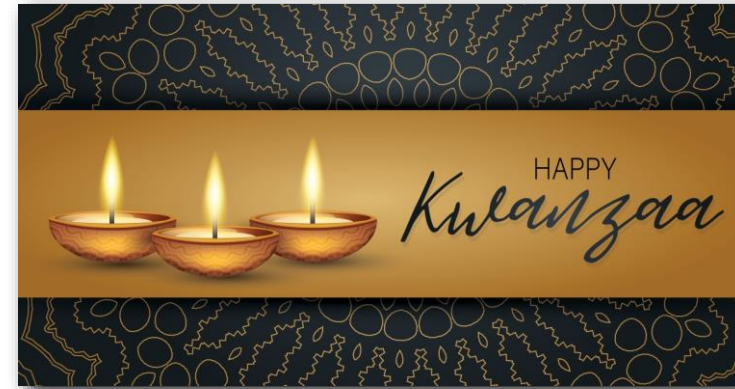


Please join me in remembering those who made the ultimate sacrifice for our country, and our freedom.

Social Media



Labor Day is an ideal time to reflect on our career paths, and to thank those who have made it meaningful...like you.



Let's remember and honor our heritage with friends and family.



Join me in celebrating Juneteenth, the day that freedom was proclaimed for every American.



It's time to celebrate our country's freedom with family and friends and remember the patriots who fought for it. Here's wishing you a spark-tacular Independence Day!

Social Media



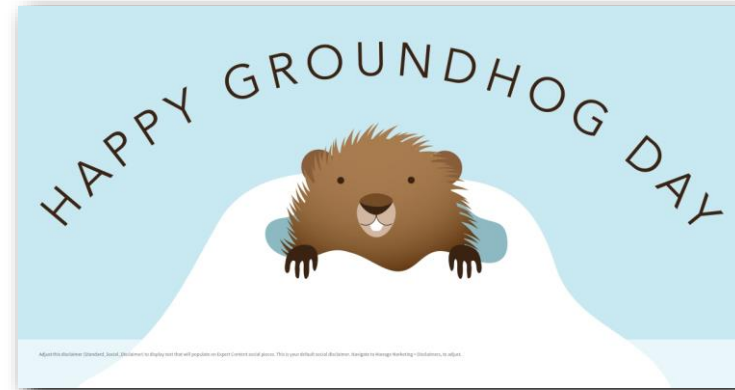
May the magic of the holiday season fill your heart with peace and happiness.



May love and light fill your home!



May your treats be plentiful and your tricks be the ones you play on others.



Whether we see our shadows or not, I'm always here to help. Warmest wishes!

Social Media



A father carries pictures where his money used to be.



Some bunny's thinking of you...so hop on over and say hello!



Enjoy the breeze. Plant some trees. Love some bees. Happy Earth Day!



Enjoy an extra hour of daylight this Sunday ... it's when Daylight Saving Time begins.

Social Media



Don't forget to "fall back" one hour this Sunday, enjoy an extra hour of rest, and say goodbye to Daylight Saving Time.



May your day be festive and fun. Happy Cinco de Mayo!



Sending you my sincere wishes for a joyful Christmas celebration.



Cat Herders Day recognizes those with numerous challenges at the workplace or elsewhere. If you can say that your job, your kids, or even your life, is like trying to herd cats, this day's for you. Take a break from herding and simply laugh!

Social Media



Happy #Movember! This campaign encourages men to grow mustaches and engage in activities that raise awareness about men's health issues such as prostate cancer and depression. Find local events, bring friends and family, and spread the word!



Join me in learning more about the latest updates in breast cancer research, prevention, and treatment. It's also a month to consider donating to your choice of cancer research nonprofits. We can help find a cure.



Love it or not, it's that time of the year...when you can't walk into a cafe without encountering the aroma of cinnamon, nutmeg, ginger, cloves and mace. You'll also see plenty of pumpkin spice-flavored items in grocery stores again this season!



Arrrr, mateys! This day was created by two Oregon natives and later promoted by humor columnist Dave Barry. Worried about your ability to speak fluent Pirate? Check out one of the many English to Pirate language translators' websites!

Social Media



Wondering why this celebration of Hispanic culture, arts and history begins September 15th? It's the anniversary of independence for Latin American countries Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua.



Almost everyone enjoys a chocolate chip cookie...or two...or more! Here in the US, we get through over 7 billion of them every year. Celebrate by handing out your favorite brand to friends, family and clients!



Even though left-handers are only around 13% of the population, they've earned today. Famous lefties include Keanu Reeves, Oprah Winfrey, Bill Gates, Barack Obama, Ruth Bader Ginsburg and Paul McCartney. If you're among the 13%, today is for you!



Wondering when gummy worms first slithered onto our grocery store shelves? Thanks to Germany's Trolli candy company, gummy worms were introduced during the 1980s after the success of Trolli gummy bears. Be sure to share something sweet today!

Social Media



Wishing you a day filled with love, laughter and gratitude.



Wishing you a season filled with joy, love, and cherished moments.



Serving you's always a real treat! Enjoy a spook-tacular holiday.



Your work helps others realize their dreams. Celebrate the day!

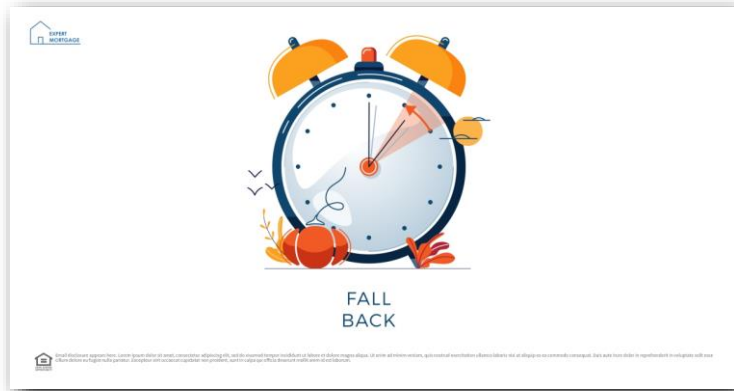
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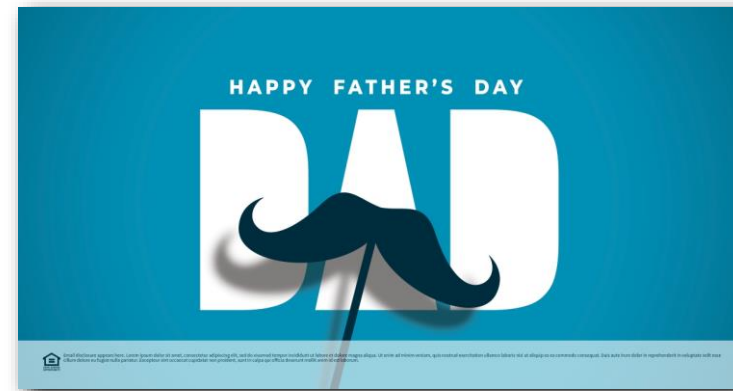
We are grateful for those who died protecting our country. May their courage never be forgotten.



Bold stripes. Bright stars. Brave souls. Enjoy a sparkling celebration with friends and family!



Serving you's always a real treat! Enjoy a spook-tacular holiday.

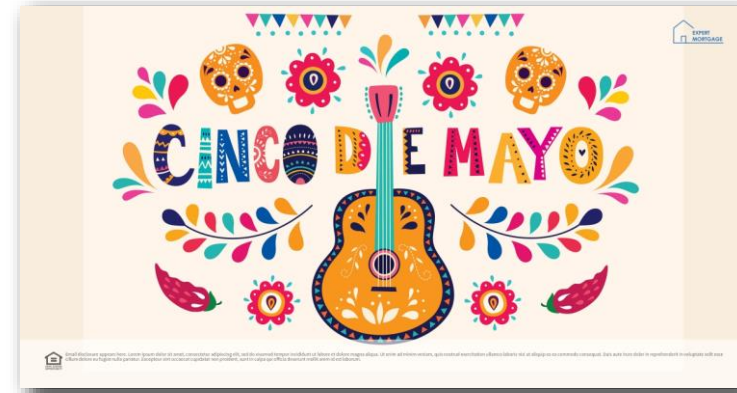


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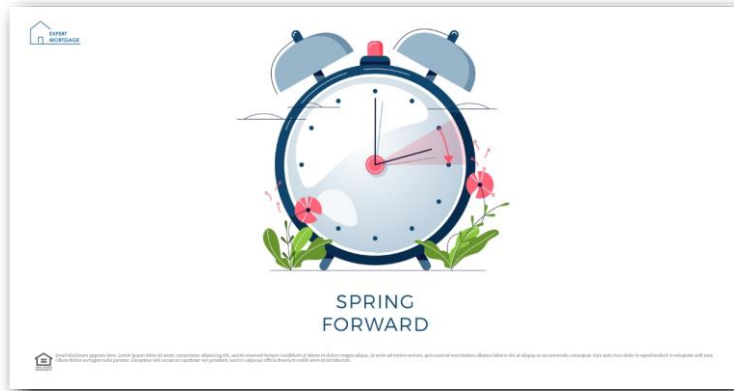
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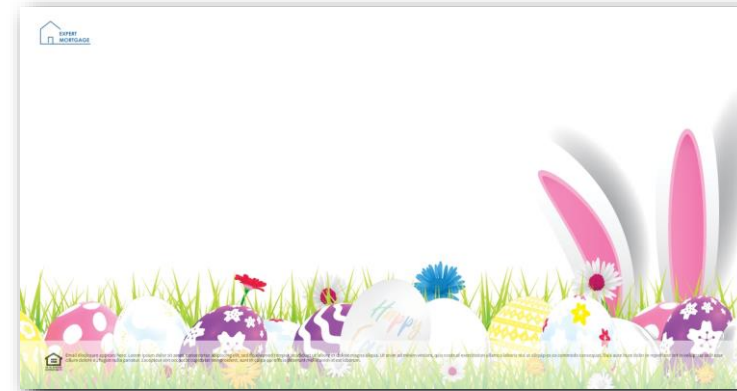
Today is for celebrating our love and reverence for the mothers of our country.



Join me in celebrating Mexico's freedom today!



Enjoy an extra hour of daylight on Sunday ... it's when Daylight Saving Time begins



Some bunny's thinking of you...so hop on over and say hello!

Social Media



Embrace the principles of unity, creativity, and community during this Kwanzaa celebration. May your days be filled with joy and togetherness.



Show your love for local businesses this Small Business Saturday! Discover unique treasures and support your local community while you shop.



Wishing you a warm and colorful first day of Spring!



We honor all who have served.

Social Media



May your pockets be heavy, and your heart be light.

