

Expert Content Strategy Guide

Insurance Social Media Graphics
February 2025



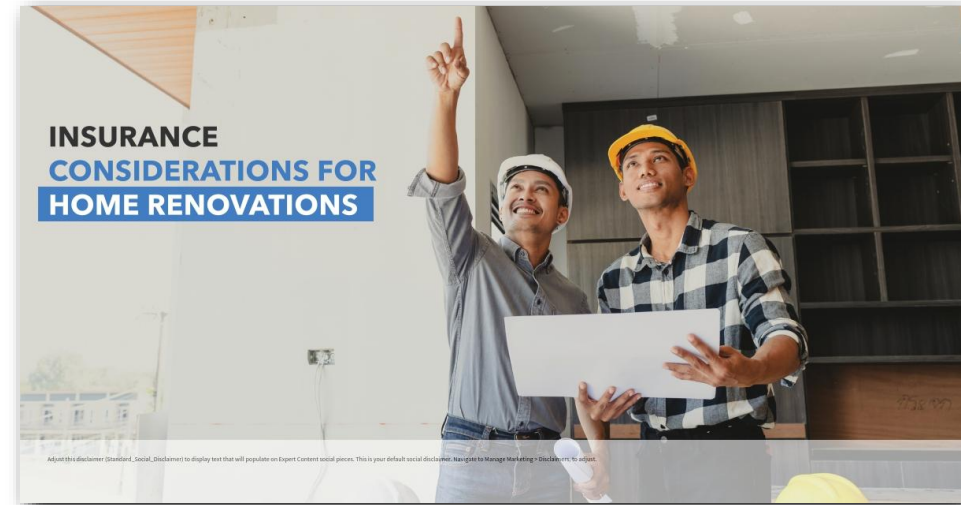
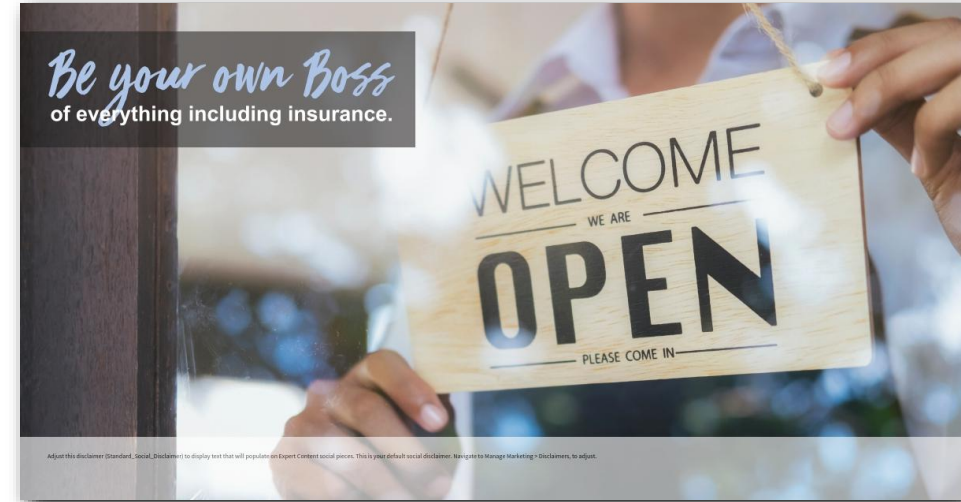
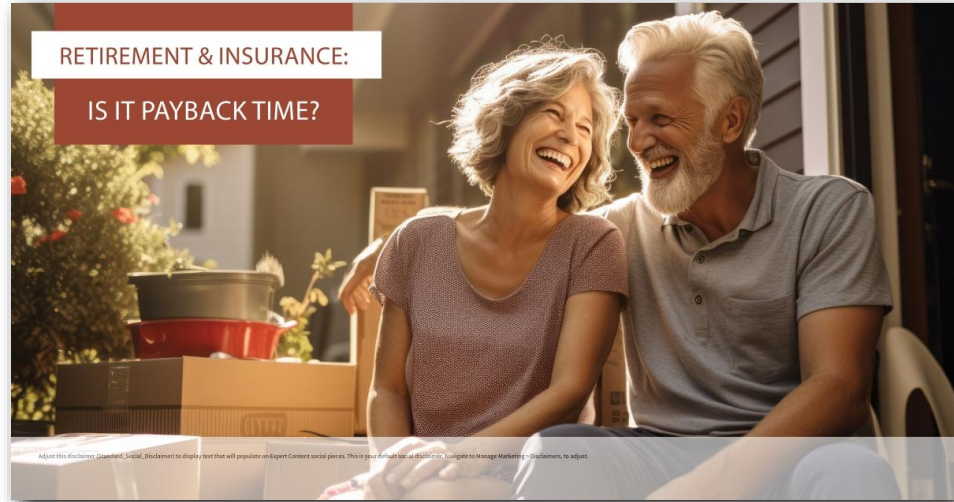
Insurance Social Media Graphics

Social Media Graphics and suggested post copy

These graphics and post messages cover benefits of various property and casualty insurance policies. There are posts discussing insurance coverage or changes for common lifestyle or family events such as marriage and divorce, new baby/grandchild, and home renovations or moving. Leverage the social media content to engage followers and help them feel protected during pivotal moments in their life. These posts encourage the viewer to reach out to discuss insurance policies with a trusted agent.

*All communications should be reviewed prior to publishing to users.

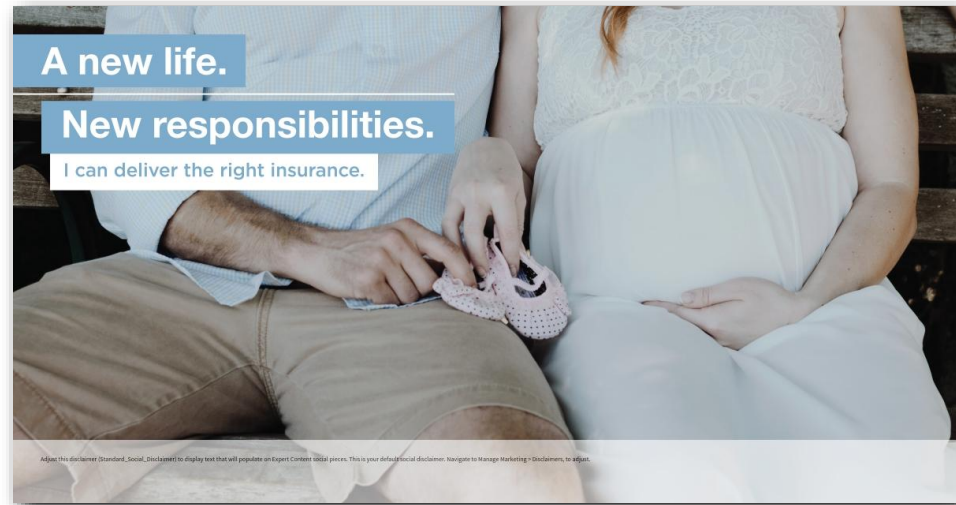
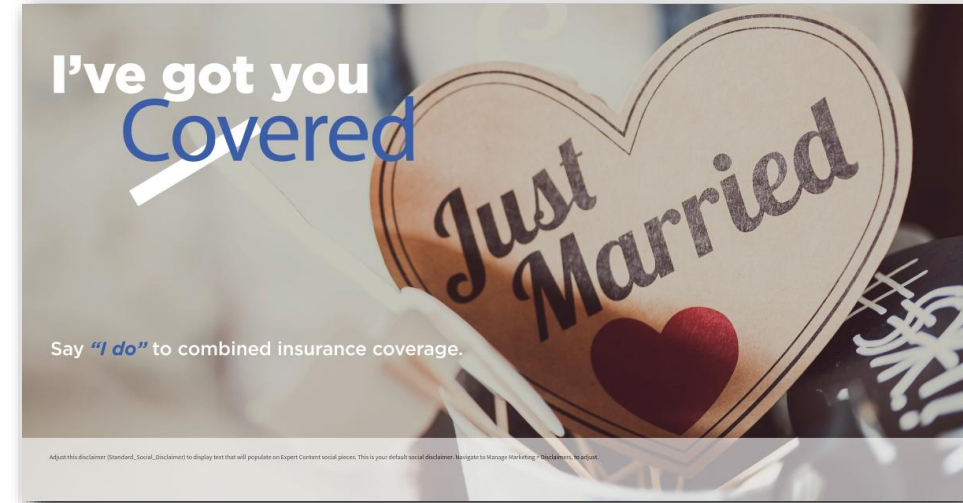
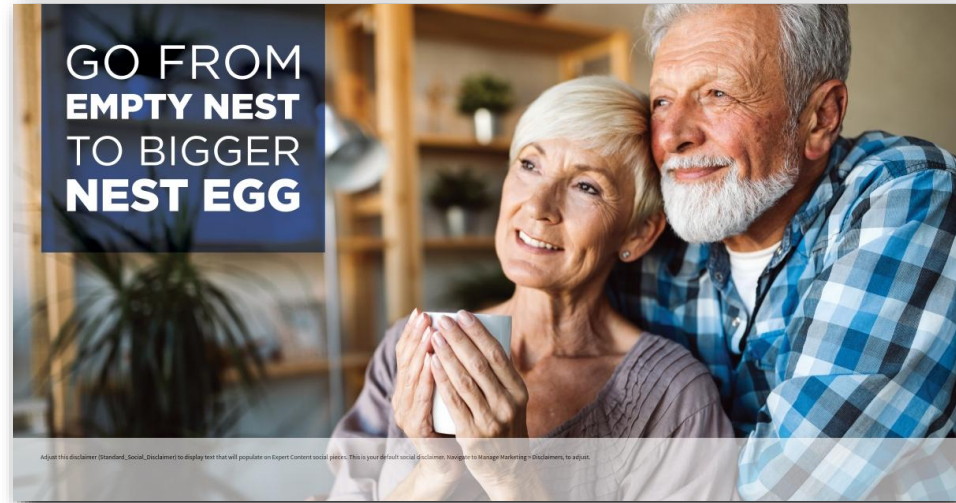
Social Media



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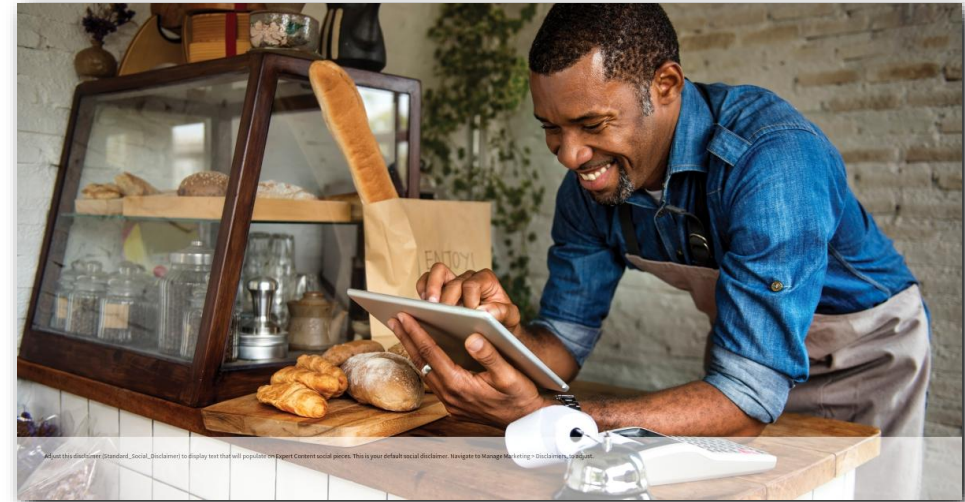


Media Name	Suggested Post Copy
EC - Insurance - Reaching Retirement - 0921	No matter what your retirement plans, they'll all be more enjoyable when your insurance coverage and annuities are performing as expected. Call me today for an informal review.
EC - Insurance - Starting a new business - 0920	When you go into business for yourself, you may need coverage for commercial property, liability and more. Let's review your insurance needs together.
EC - Insurance - Job changes - 0919	Changing jobs often includes changes in your health and other insurance coverage, especially if they're part of your benefits. Let's review them together.
EC - Insurance - Home renovation - 0918	Did you know that you may need Dwelling Under Renovation and other temporary insurance? Contact me today to make 100% sure you're covered from start to finish!
EC - Insurance - Graduation - 0917	A family member's graduation can affect several types of insurance coverage, including health and life policies. Let's make sure yours is at the top of the class.
EC - Insurance - Financial difficulties - 0916	Hit a financial speed bump? Your life insurance may be able to help. Or, if you have lost your health insurance, tell COBRA to hiss off with an affordable monthly plan.
EC - Insurance - Death of a family member - 0915	If you have recently lost a loved one, reviewing their insurance can be a difficult but necessary task. I can help you with adjusting coverage, beneficiary payments, and more. Contact me when it feels right.
EC - Insurance - Getting Divorced - 0914	A comprehensive insurance review will help both you and a former spouse make a smoother financial transition. Let me assist you during a potentially difficult time.
EC - Insurance - Moving to a smaller home - 0913	Downsizing to a smaller home? We should check out your insurance coverage soon...chances are, we will find some savings.
EC - Insurance - Getting married - 0912	Combining your insurance coverage will provide both of you with lasting security and may reduce your shared costs as well. Toss that bouquet and give me a call.
EC - Insurance - Having Baby Grandchild - 0911	Life insurance and annuities enable you to set up a secure financial future for your little one. Call or text me soon, and enjoy this new journey!

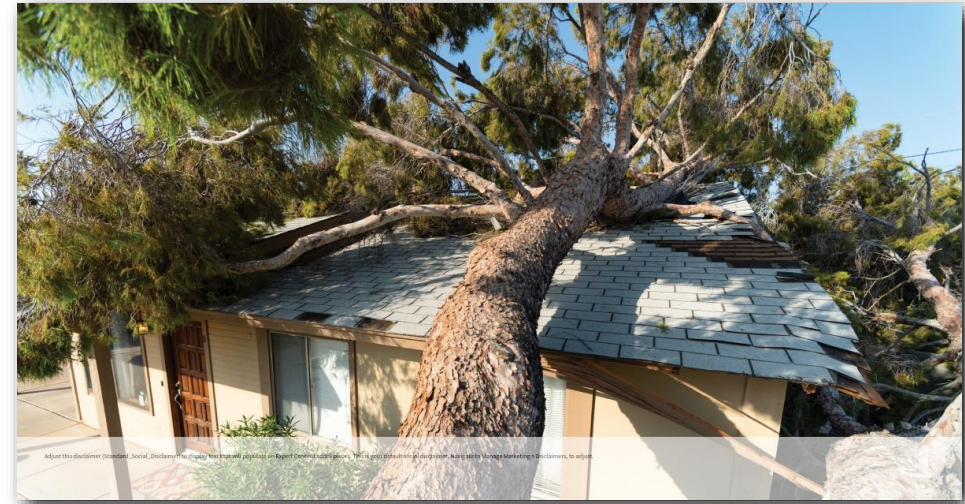
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Media Name	Suggested Post Copy
EC - Insurance - Flood Coverage - 1177	If you don't have flood insurance, you're not covered. Protect your home with the right coverage.
EC - Insurance - Free Policy Review - 1178	The world of insurance is evolving, and so are your options. Let's review your coverage together and locate possible savings. Use the link to schedule time with me.
EC - Insurance - Life Family Coverage - 1179	A new baby. A new marriage. A growing family means new responsibilities. Life insurance can provide your loved ones with a secure future.
EC - Insurance - Mortgage Check - 1180	How long has it been since you reviewed your coverage? Let's review your insurance to ensure you're getting the coverage you need at the price you deserve. Schedule time with me using the link below.
EC - Insurance - Motorcycle Coverage - 1181	Whether you're cruising or racing, you'll want to ensure your motorcycle's protected from damage and loss.
EC - Insurance - Renters Coverage - 1182	No matter where you call home, your stuff deserves protection. Explore your rental insurance options to ensure your peace of mind.
EC - Insurance - Savings Strategies - 1183	Does your insurance provide the right mix of coverage and costs? Together, we can discover the art of saving without sacrificing peace of mind.
EC - Insurance - Small Business Coverage - 1184	Your business is more than an enterprise; it's your passion. Let's review your coverage and ensure you're protected from damage, cyber-attacks and other risks.
EC - Insurance - Umbrella Coverage - 1185	Make sure you're protected from the unexpected 24/7. Let's create umbrella coverage customized for your family, career and lifestyle.
EC - Insurance - Unexpected Emergencies - 1186	Protect your home and family all year long with the right insurance coverage.