Expert Content Strategy Guide

MLS Listing & Mortgage Rate Assets



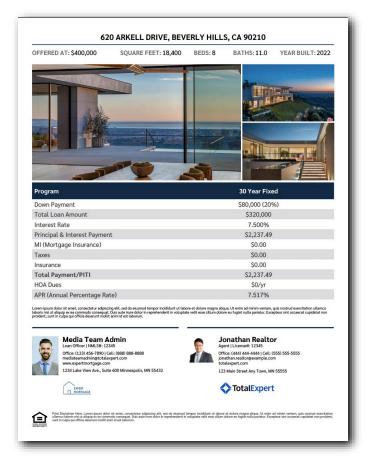
Integrated Rate Flyers







Integrated Rate Flyers





Non-MLS Rate Flyer

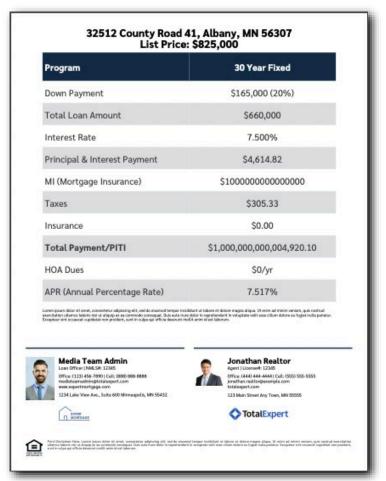
© EXPERTCONTENT



Compare two PPE scenarios with editable 3rd column for Buydowns, Discount points, etc.

Integrated Rate Flyers





Side A Side B

Integrated Rate Flyers





Side A Side B

Editable Rate Flyers



SQ. FT. 2,885 BEDS 4 BATHS YEAR BUILT 2004

Program	Conforming 30 Year Fixed	Conforming 15 Year Fixed	Conforming 10 Year Fixed
Down Payment	\$113,985 (30%)	\$113,985 (30%)	\$113,985 (30%)
Total Loan Amount	\$265,965	\$265,965	\$265,965
Interest Rate	3.500%	3.125%	3.125%
Principal & Interest Payment	\$1,194.00	\$1,853.00	\$2,584.00
MI (Mortgage Insurance)	\$0.00	\$0.00	\$0.00
Taxes	\$532.08	\$532.08	\$532.08
Insurance	\$0.00	\$0.00	\$0.00
Total Payment/PITI	\$1,726.08	\$2,385.08	\$3,116.08
HOA Dues	\$550/yr	\$550/yr	\$550/yr
APR (Annual Percentage Rate)	3.500%	3.125%	3.125%



Media Team Admin

Office: (123) 456-7890 | Cell: (987) 654-3210 6321 Bury Drive, Suite 4518 Eden Prairie, MN 55346



Jonathan Realtor

123 Main Street Any Town, MN 55555











Editable Rate Flyers





Editable Rate Buydown Flyers







3-2-1 Buydown

2-1 Buydown

1-0 Buydown

MLS Listing Flyers

123 Main Street Any Town, MN 55555

♦ TotalExpert



6321 Bury Drive, Suite 4518 Eden Prairie, MN 55346



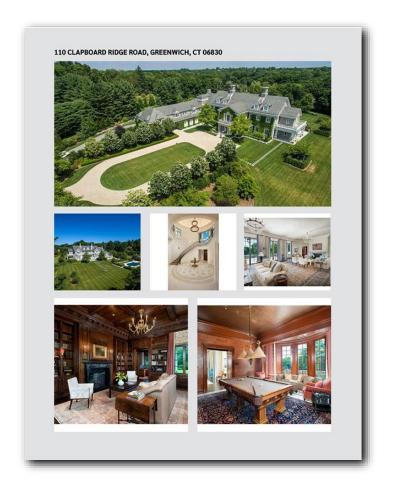
© EXPERTCONTENT



MLS Listing Flyers

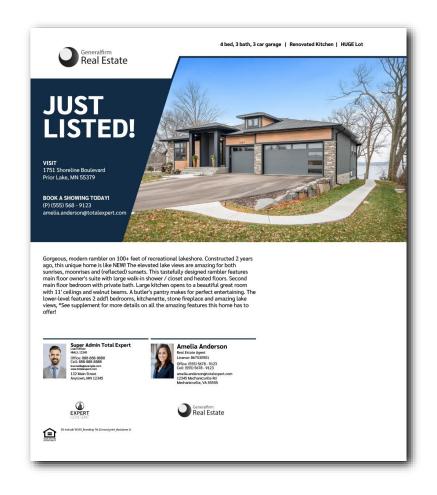






Side A Side B

MLS Listing EDDM® Postcards









MLS Listing EDDM® Postcards





